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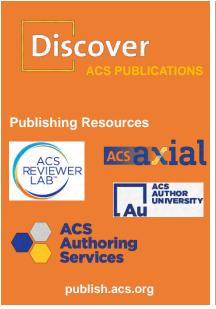
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#### **Free Upcoming ACS Webinars!**





Thursday, August 6, 2020 at 2-3:30pm ET Speakers: Coray Colina, University of Florida / Theresa Reineke, University of Minnesota and ACS Macro Letters

Moderator: Laura Stratton, Polymer Chemistry Innovations

#### What You Will Learn

- How biological performance significantly influenced by the bioconjugation
- · Why noncovalent conjugation is a stable way to assemble polymers with biological payloads
- . State-of-the-art of molecular simulations for bioconjugation
- The effect of a variety of polymer architectures (PEGylated and beyond). grafting densities and polymer lengths on the bioconjugates structure, dynamics and function

Co-produced with: ACS Division of Polymer Chemistry



Wednesday, August 12, 2020 at 2-3pm ET Speaker: La'Wana Harris, La'Wana Harris, Inc. Moderator: Paula Christopher, American Chemical Society

- What You Will Learn
- How to equip yourself to become a more thoughtful and effective sily for advancing diversity, equity, and inclusion
- . How to enable yourself to create a strategy for leveraging your power and privilege to foster greater access, opportunity, and accountability

  How to empower yourself to start leading and living inclusively by
- demystifying the "how" of everyday behaviors at the individual, structural, and systemic levels

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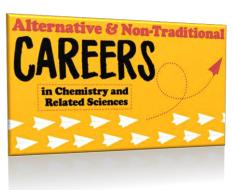
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- Advantages and challenges of using personal protective equipment for community protection
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Conceptualisation to Implementation

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THIS ACS WEBINAR WILL BEGIN SHORTLY...





Research Projects: Conceptualisation to Implementation





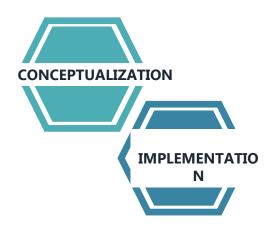
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### **RESEARCH PROJECTS**



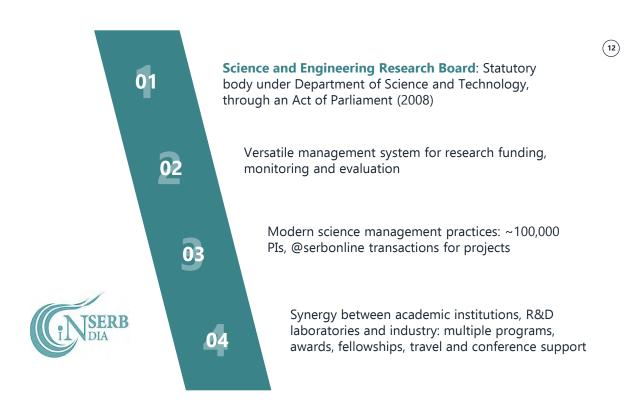
#### Sandeep Verma

Secretary
Science and Engineering Research Board
India

Indian Institute of Technology Kanpur Kanpur, India

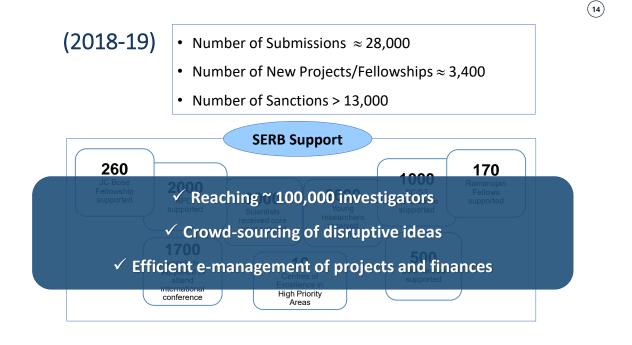












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### **Extramural Projects**





PI needs to present a compelling argument based on prior training, success an independent investigator, originality



Projects should be supported by core competence and address outstanding research problems in the area of interest



Contemporary research problems: fundamental, bluesky, profound, focused, disruptive, exponential and translational

### **Audience Survey Question**

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT

### Where are you in the project lifecycle?

- Conceptualizing the project
- Writing the project
- Managing the project
- Closing the project
- Not applicable



st If your answer differs greatly from the choices above tell us in the chat!



### **Project Lifecycle**



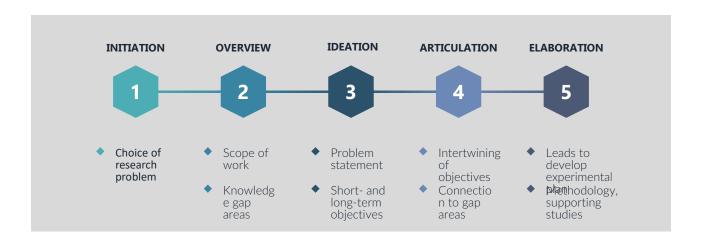
"The measure of greatness in a scientific idea is the extent to which it stimulates thought and opens up new lines of research."
- Paul Dirac (Nobel Prize 1933, Physics)



- Ideas and concepts are key to successful research
- Originality of proposed problem, novelty/relevance at national and global level

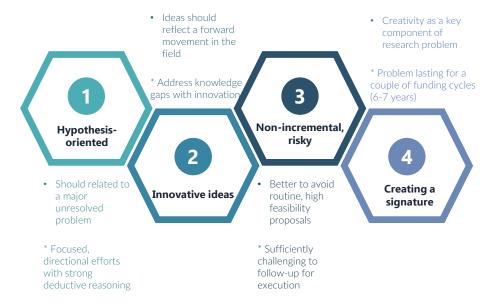
## **Project Writing: Conceptualization**





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### **Searching for a Research Problem**

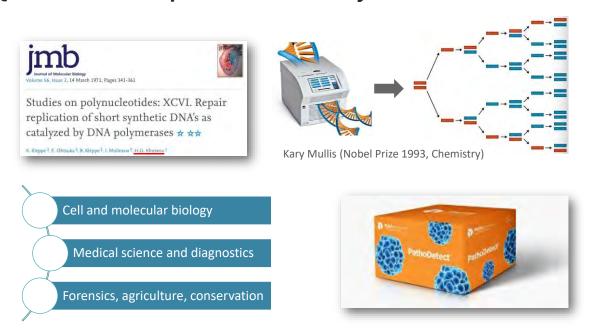


### **Sources of Ideas/Problems**





### **Question: DNA Amplification; Idea: Polymerase Chain Reaction** (2)



# **Project Lifecycle**



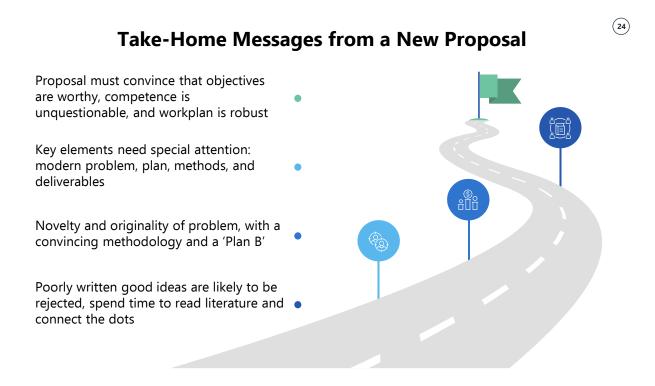
"All outstanding work, in art as well as in science, results from immense zeal applied to a great idea." – Santiago Ramón y Cajal (Nobel Prize 1906, Physiology or Medicine)



- Introducing, explaining and justifying research problem
- Timeline of worldview, evidence-based approach

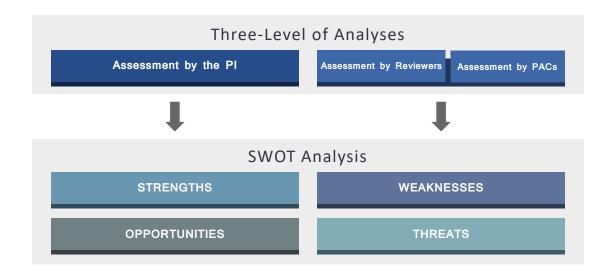
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### **Realistic Analysis of Research Projects (SERB)**





# **Project Lifecycle**



"If you know you are on the right track, if you have this inner knowledge, then nobody can turn you off... no matter what they say." – Barbara McClintock (Nobel Prize 1983, Physiology or Medicine)



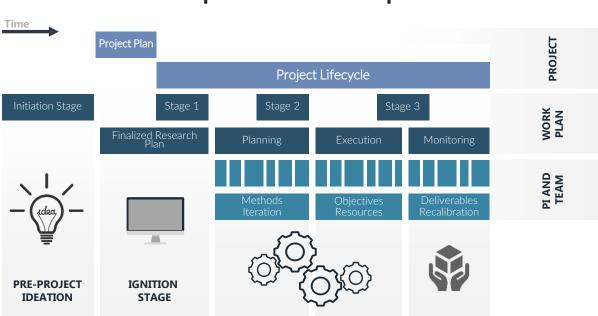
- Establish a baseline, assess half-yearly performance using realistic tracking parameters
- Benchmarking of outputs, nimble movement to 'Plan B' for successful execution

### **Managing a Funded Project**





# **Research: Conceptualization and Implementation**



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### **SERB (India): Project Decision Path**





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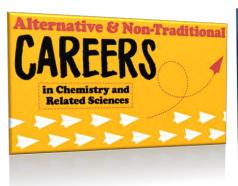
# "Research is creating new knowledge" - Neil Armstrong

Thank you! Good luck with your projects!

Questions??

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#### Research Projects: Conceptualisation to Implementation





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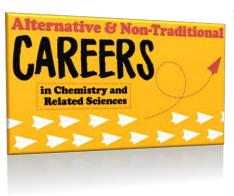


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