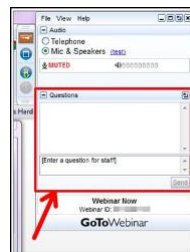
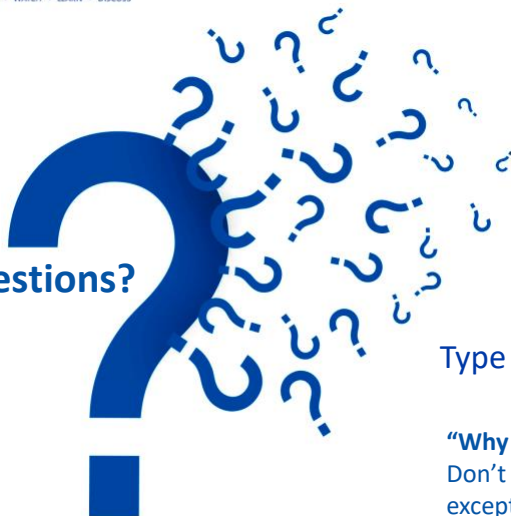


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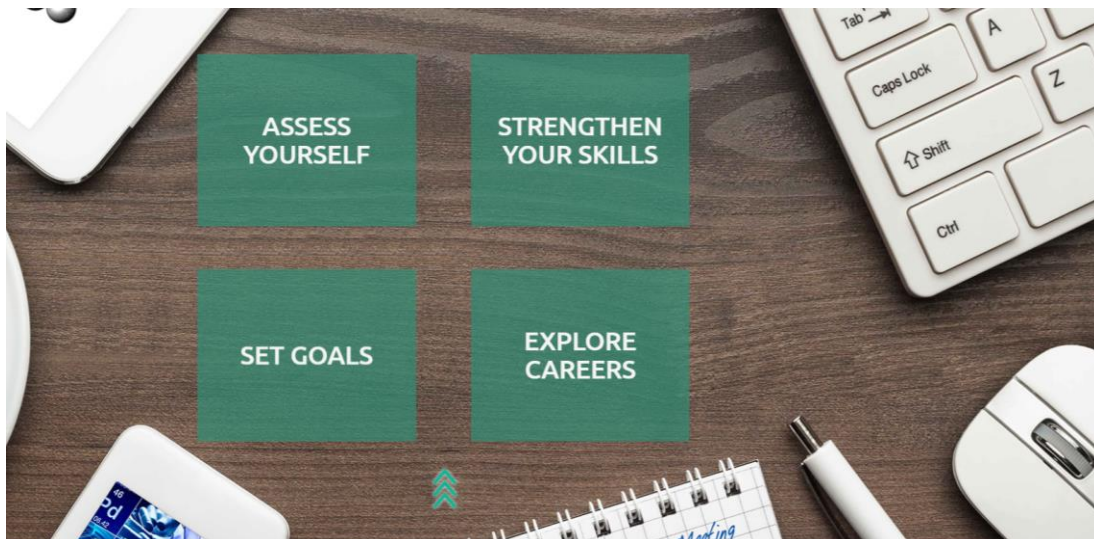


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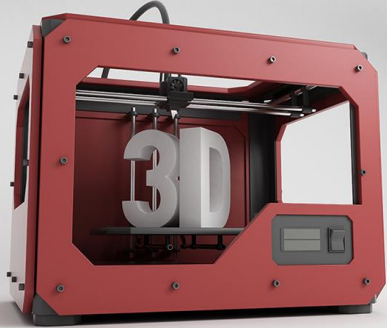
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THIS ACS WEBINAR WILL BEGIN SHORTLY...

13



Patents: Catalyze Your Career



Christopher Turoski
 Director of Patent Law Programs & Law
 Professor, University of Minnesota Law School



Natalia Martin
 Program Specialist, Graduate and Postdoctoral
 Scholars Office, American Chemical Society

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Christopher M. Turoski, Law Professor, Director Patent Programs

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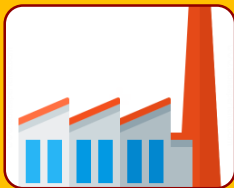


Patents: Catalyze Your Career



Obtain Patent Knowledge

- Distinguish your work beyond the bench.
- Open doors for career advancement.



Apply Patent Knowledge

- In education, patents describe state of the art.
- In academia, patents showcase your thought leadership.
- In business, patents protect your research investment.

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Reactants → Products



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Reactants → Products



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Audience Survey Question

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT



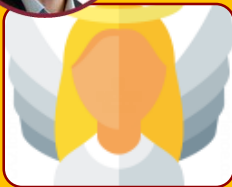
Are patents “good” or “evil”?

- **Patents are “Good.”** Inventors should be rewarded for their innovations.
I’m an inventor of 1 or more patents!
- **Patents are “Bad” or “Evil.”** Innovation and technology solutions should be free. And the EpiPen \$price is too high anyway

** If your answer differs greatly from the choices above tell us in the chat!*



Public Perception of Patents



The Good

- Disseminate Technology
- Protect Research Investment



The Evil

- Lock-up Technology
- Inhibit Innovation

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Passion for Patents



Technology
Broad/Deep



Failed
Experiments



Impact



Balance

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Patents: Catalyze Your Career



Learning Outcomes



Patents Generally



Patent Careers



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Learning Outcomes



Patents Generally



Patent Careers



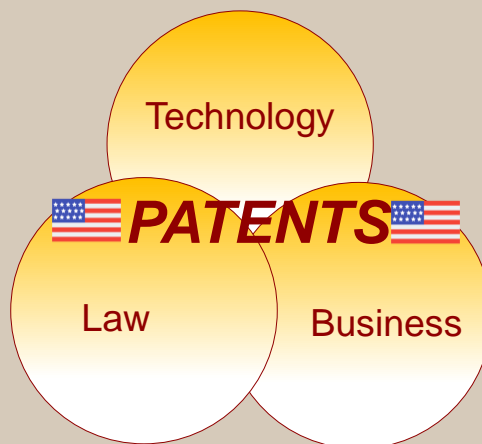
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Patents are Generally LBT Friendly



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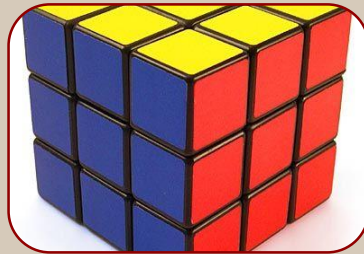
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Patents – Problem/Solution



Problem



New Solution



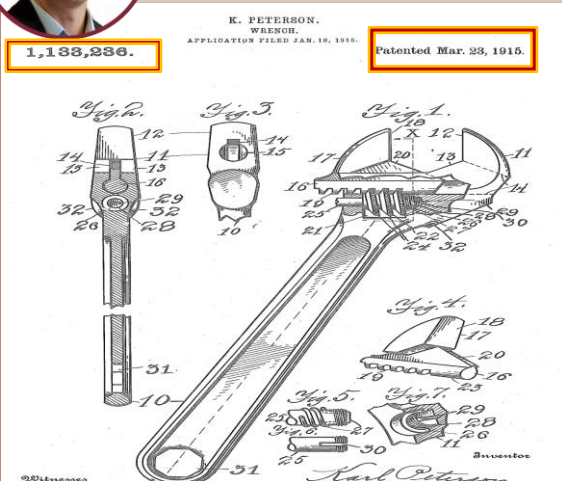
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1915 Wrench (Crescent Wrench Co.)



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Problem



Solution



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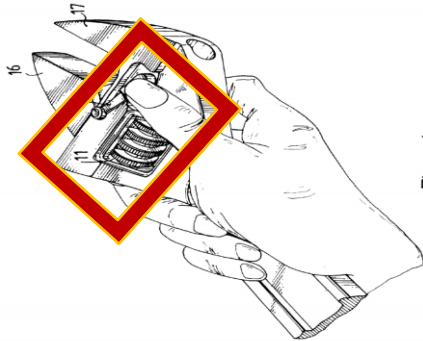
2001 Wrench (Chih-Ching Hsieh)



Nov. 13, 2001

Sheet 4 of 4

US 6,314,842 B1



Problem



Solution



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30

Audience Survey Question

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT



What's the Problem with the 1926 Mousetrap?

(Select all that apply)

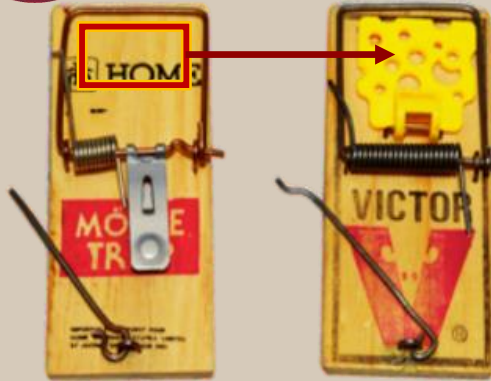
- Where's my cheese? Mice steal my bait.
- This trap isn't strong enough. I've got BIG mice.
- OUCH! I hurt my finger setting this trap.
- Yuk! I'm not touching a trapped mouse.
- I can't afford this trap. I'll just get a cat.



** If your answer differs greatly from the choices above tell us in the chat!*



Patents -- "New" Solution



1926

2020



Problem



Solution

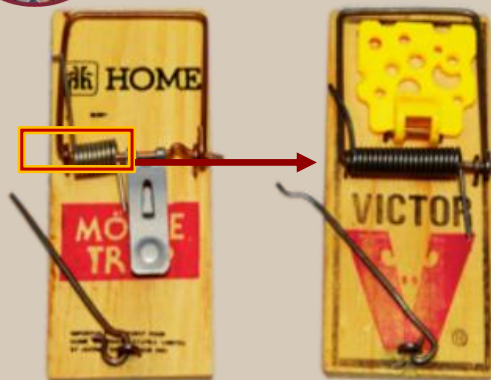
Where's my cheese? Mice steal my bait.

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Patents -- "New" Solution



1926

2020



Problem



Solution

This trap isn't strong enough.
I've got BIG mice.

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Patents -- "New" Solution



1926

2020



Problem



Solution

OUCH! I hurt my finger setting this trap.

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Patents -- "Enabling" Solutions



United States Patent [19]

Eckebracht

[11] Patent Number: 4,574,519

[45] Date of Patent: Mar. 11, 1986

[54] MOUSE TRAP

[76] Inventor: James L. Eckebracht, 1384 Tyandaga Park Dr., Burlington, Ontario, Canada

[21] Appl. No.: 536,765

[22] Filed: Sep. 28, 1983

[51] Int. Cl. ... A01M 23/28

[52] U.S. Cl. ... 43/81; 43/82; 43/81.5

[58] Field of Search ... 43/81, 81.5, 82, 58, 43/77, 92

[56] References Cited

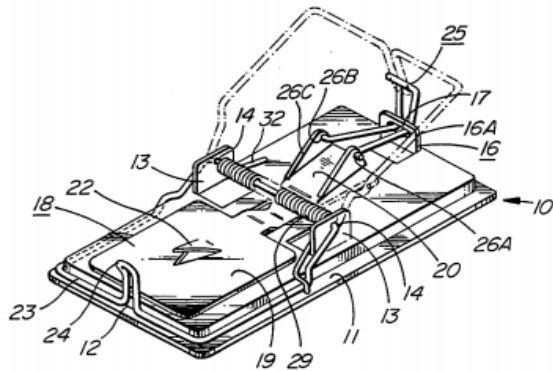
U.S. PATENT DOCUMENTS

383051 11/1932 United Kingdom 43/82
657259 9/1951 United Kingdom 43/81

Primary Examiner—Nicholas P. Godici
Assistant Examiner—K. Rowan
Attorney, Agent, or Firm—David J. French

[57] ABSTRACT

A novel mouse trap is provided herein. The trap includes a base, a sensing platform having a forward end and a rearward extension and pivotable as a first class lever about an intermediate fulcrum. A spring loaded garrot wire is movable between a spring-load position extending rearwardly of the base and a spring-released, tripped position extending forwardly of the base, holding means for holding the garrot wire in its spring-loaded position and trip bar means for releasing the



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Patents – "Enabling" Solutions



United States Patent [19] [11] Patent Number: **4,574,519**
 Eckebrecht [45] Date of Patent: **Mar. 11, 1986**

[54] **MOUSE TRAP** → 383051 11/1932 United Kingdom 43/82
 657259 9/1951 United Kingdom 43/81

[76] Inventor: **James J. Eckebrecht** 1384 Tyndale
 Park Dr., Burlington, Ontario, Canada
 Primary Examiner—Nicholas P. Godici
 Assistant Examiner—K. Rowan
 Attorney, Agent, or Firm—David J. French

[21] Appl. No.: 536,765
 [22] Filed: **Sep. 28, 1983**

[51] Int. Cl. .. A01M 23/28
 [52] U.S. Cl. .. 43/81; 43/82; 43/81.5

[58] Field of Search 43/81, 81.5, 82, 58, 43/77, 92

[56] **References Cited**
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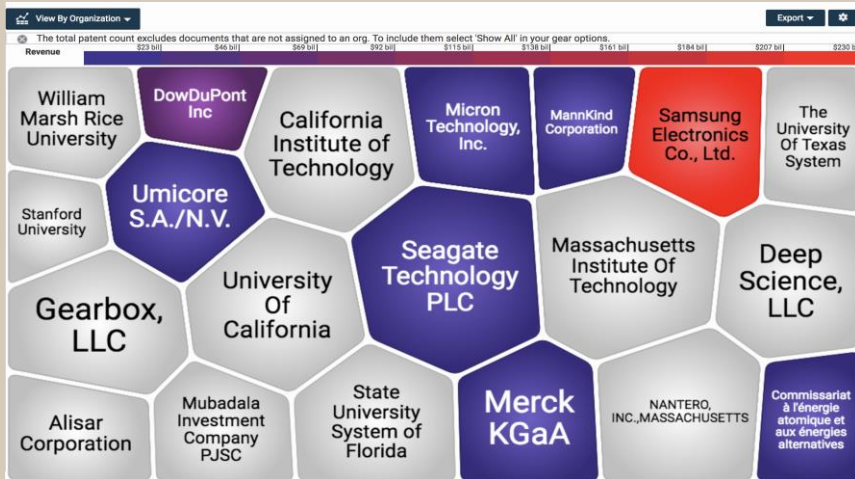


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Patents are "Big Data"



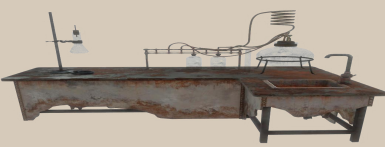
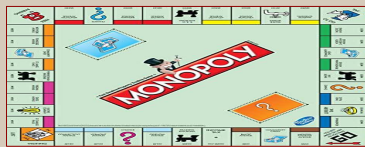
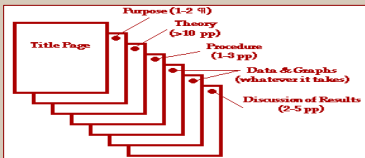
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Summary -- Patents Generally



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Patents: Catalyze Your Career



Learning Outcomes



Patents Generally



Patent Careers



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Part-Time Patent Careers

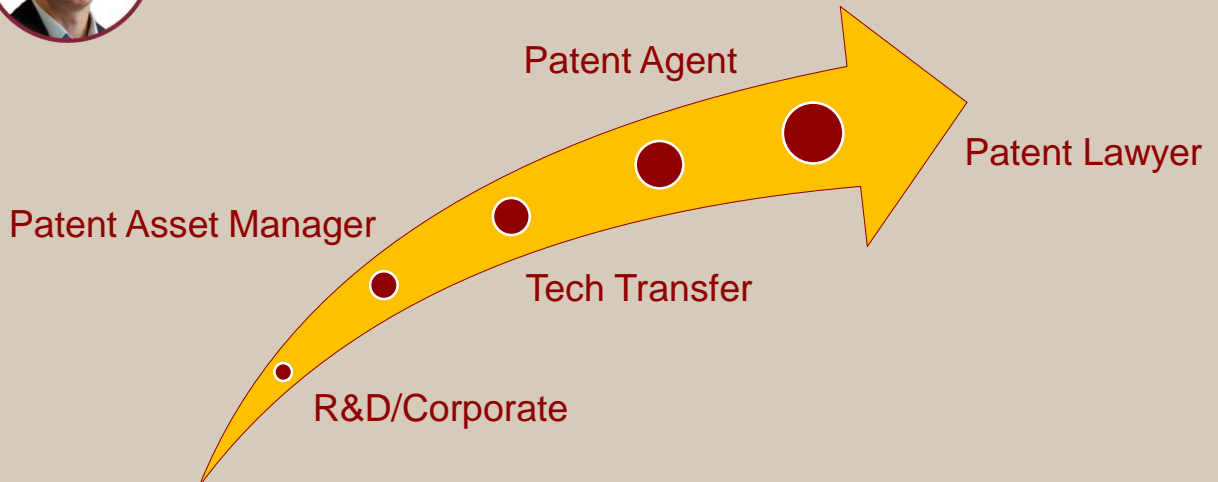


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Full-Time Patent Careers



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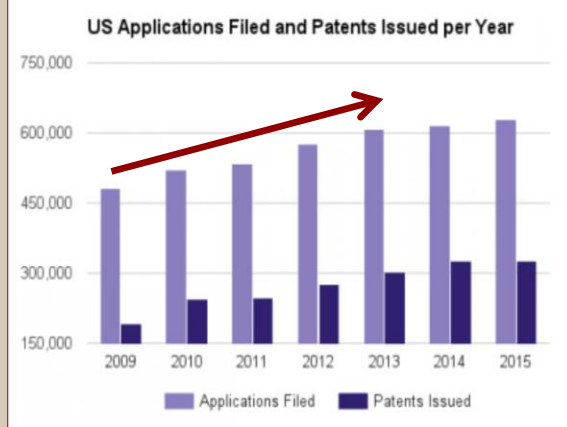


Did You Know?

Each year, the volume of **US Patent Applications** filed for new inventions is....

- Increasing
- Decreasing
- Staying the same

US Patent Applications Filed



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Patent Lawsuit Volume

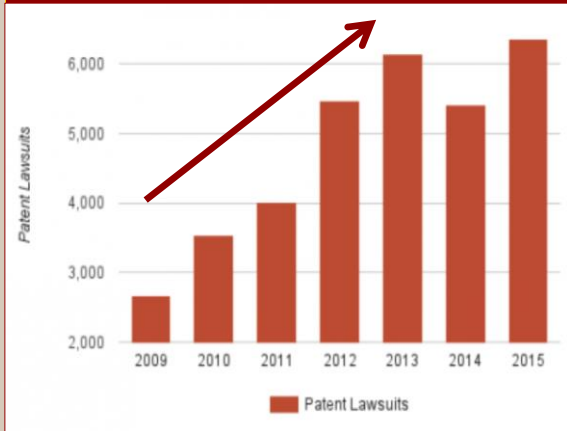


Did You Know?

Each year, the volume of **lawsuits** asserting a US **patent** against a dirty, rat patent infringer is....

- Increasing
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- Staying the same

Patent Lawsuits



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Law School Applicant Volume

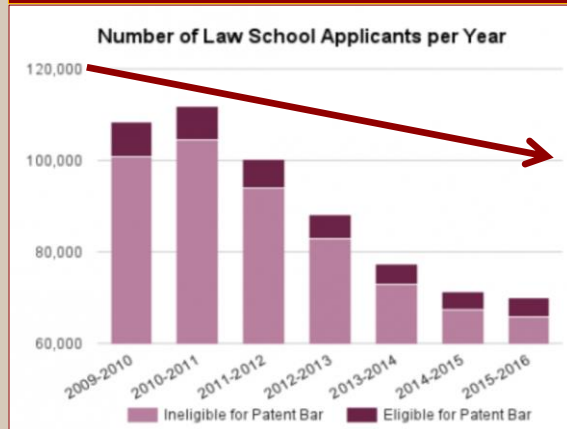


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Each year, the volume of **students applying to Law School** seeking to become a lawyer is....

- Increasing
- Decreasing
- Staying the same

Law School Applicants



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Audience Survey Question

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT



Each year, the volume of patent agents newly registered to represent clients in patent matters before the U.S. Patent & Trademark Office is....

- Increasing
- Decreasing
- Staying the same

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Patent Agent/Lawyer Volume



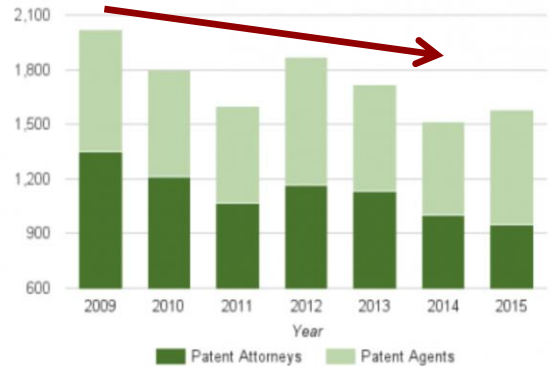
Poll

Each year, the volume of **patent agents newly registered to represent clients** in patent matters before the U.S. Patent & Trademark Office is....

- Increasing
- Decreasing
- Staying the same

Patent Attorneys/Agents

Annual Registration of Patent Attorneys and Agents



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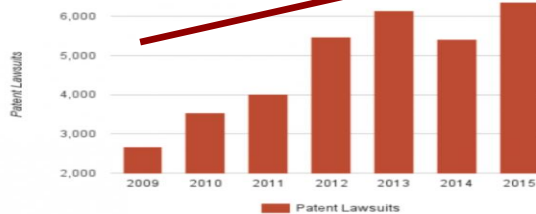
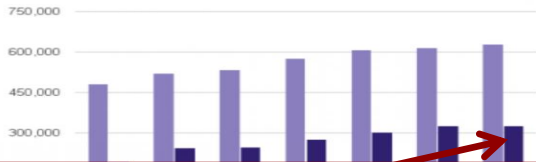


Patent Demand and Supply



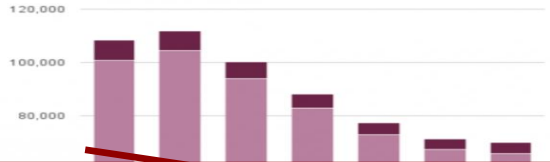
Demand

US Applications Filed and Patents Issued per Year



Supply

Number of Law School Applicants per Year



Annual Registration of Patent Attorneys and Agents



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Patent Job Roles



Patent Lawyer (JD)

- Counsel Inventors
- Prepare Patent
- Represent Biz in US Patent Office
- Management & Patent Licensing
- Litigate in US Patent Office
- Litigate in Civil Court
- Draft Legal Agreements

Patent Agent (MS)

- Counsel Inventors
- Prepare Patent
- Represent Biz in US Patent Office
- Management & Patent Licensing
- Litigate in US Patent Office
- N/A
- N/A

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Patent Job Salaries



Patent Lawyer (JD)

\$1XX,000/yr

Patent Agent (MS)

\$XX,000/yr

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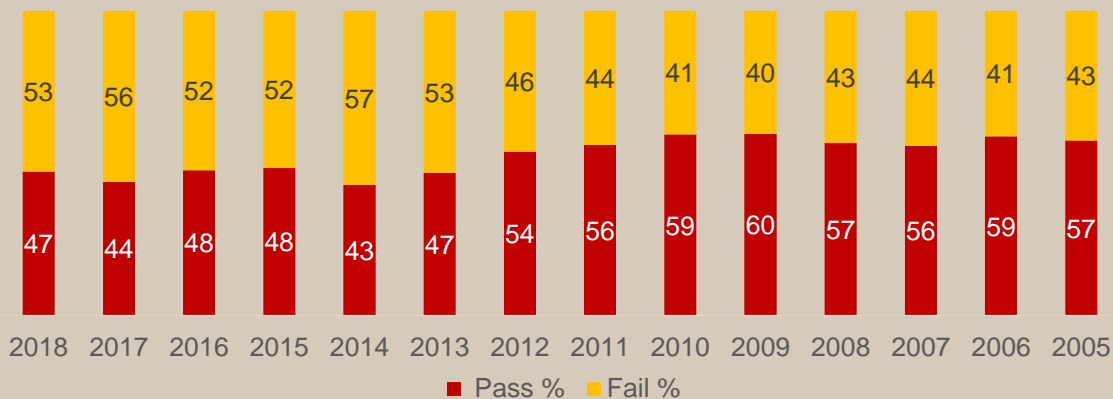
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Patent Bar



Exam Results by Fiscal Year Computer and the yearly USPTO administered examination

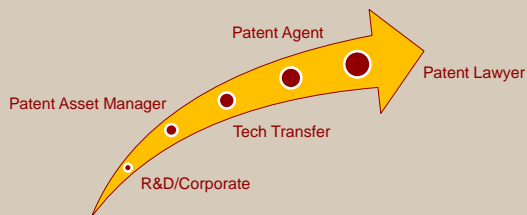
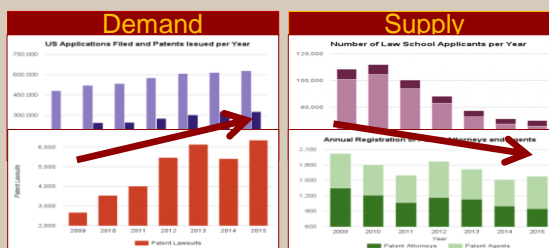


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Summary -- Patent Careers



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Patents: Catalyze Your Career

Learning Outcomes



Patents Generally



Patent Careers



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- Google Patents
- PatentlyO.com
- IPWatchDog.com
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- Law Firms/Consultants

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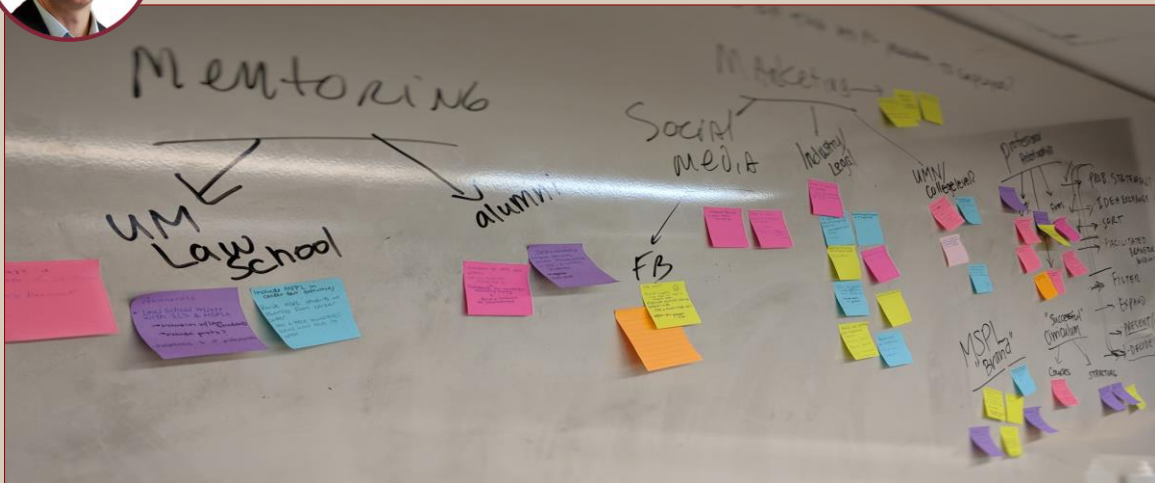
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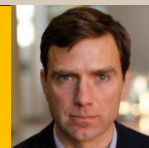
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Speaker Biography



Christopher M. Turoski
Law Professor and Director of Patent Law Programs
University of Minnesota Law School
CTuroski@umn.edu



Professor Christopher M. Turoski is the Director of Patent Law Programs at the University of Minnesota Law School. Turoski brings two decades of progressive, real-world experience to lead the J.D., MS.C. and LL.M in Patent Law programs. In this role, he makes certain both the programs and the students are prepared to excel in the modern business environment.

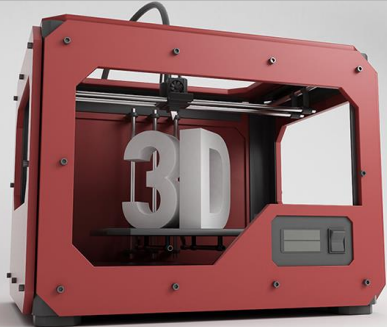
Previously, Turoski held a series of executive-level positions at Cargill, Inc. As a vice president at Cargill Animal Nutrition Technologies, he led all intellectual property aspects of a multibillion-euro acquisition of the company's primary competitor. As secretary and counsel for Format Solutions, a Cargill subsidiary, he led a worldwide multimillion-dollar intellectual property and software licensing program. He also served as managing senior counsel at Cargill, leading a global team of lawyers and professionals.

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