**Recruitment/Acquisition Letter for Technical Divisions**

Dear NAME:

I hope this email finds you well. My name is XXXX and I am a Member and Councilor at the American Chemical Society. I serve the Society and the Chemistry Enterprise in many capacities but today I am writing to you from the XXXX Division.

So many of us ACS Members have benefited from the great work that ACS does but also, more specifically, from involvement in Technical Divisions, Local Sections, and International Chapters. Within these smaller communities, many of the great benefits you get by being a member of ACS are amplified and, in many ways, become more accessible, meaningful and valuable.

If you are thinking about joining a professional society to further advance your career inside the chemical or related sciences, I do hope ACS is at the top of your list. In addition to a slew of programs, products and services available to you as an ACS Member, you also get to choose three Technical Divisions to join for free, for your first year and of course we would love for you to join XXXX. If this is not the right fit, there are over two dozen plus to choose from.

At XXXX we meet monthly [*insert appropriate frequency*], where we discuss XXXX. There are many leadership and volunteer roles for you to be trained in which can enable you to really grow professionally and help shape the organization and our future as chemists! We also distribute a XXXX newsletter and host XXXXX.

If you are interested in joining ACS, and getting three technical division memberships for your first year free you have two options:

**Premium Package:** This is our most expansive ACS Membership offering and provides you the most access, including perks such as a significant discount to ACS Spring, Fall and Regional Meetings! This package enables you access the three free divisions as well.

**Standard Package**: The Standard Package is half the cost [of the Premium Package] and comes with a more limited set of benefits. Here you are an ACS Member or a Society Affiliate (view our requirements here). This package enables you access to the three free divisions as noted above.

For a complete breakdown of pricing and benefits you can go to [www.acs.org/membership](http://www.acs.org/membership).

If you are interested in learning more, please don’t hesitate to email or call. My information is below. If you have already decided and want to join today, it’s as easy as clicking on this link! [www.acs.org/join](http://www.acs.org/join).

Best,

XXXXX

\*If you no longer which to receive emails from this Technical Division please let me know at anytime. Thank you.

**Follow Up Recruitment Email – for those that didn’t join**

Dear NAME:

This is XXXX. I emailed you (a few weeks/months/XXXX) ago regarding possibly joining the American Chemical Society. If you have already joined - either a section, chapter, or division – or ideally as a full Member – then I apologize for clogging your inbox and I am excited to welcome you to our exceptional community.

If you have not, then this is why I am reaching out to you today. I know that colleagues and I have greatly benefited from our involvement and affiliation with ACS over the past XXXX years and I know you can as well. I get no compensation for these recruitment efforts, I am reaching out because as one scientist to another, I want you to thrive as I feel I have.

In the case that a full-fledged ACS Membership isn’t right for you we do have a Community Associate option which is free. While you only get a limited number of benefits (and you do not get the one year free for three technical divisions) you can still join (name the TD) or about two dozen other ACS Technical Divisions or even attend some events as a non-member. If you would like to know which [Divisions,](https://www.acs.org/technical-divisions.html?sc=171221_imc_em_nmc_2) [Sections](https://lslookup.acs.org/lslookup/local_search), or [International Chapters](https://www.acs.org/global/international/chapters.html) are available to you, please visit the ACS website.

As a scientist I cannot stress how much the comradery, professional and personal support, and opportunity ACS has provided me.

Once again, for a complete breakdown of pricing and benefits you can go to [www.acs.org/membership](http://www.acs.org/membership) and if you are interested in learning more, please don’t hesitate to email or call. My information is below. If you have already decided and want to join today, it’s as easy as clicking on this link! [www.acs.org/join](http://www.acs.org/join).

Best,

XXXXX

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