



American Chemical Society

July 18, 2008

Dear Dr. Karol,

Earlier this year, on behalf of the Board and Planning Committee, I asked all ACS committees to participate in the implementation of our “Strategic Plan for 2008 and Beyond.” I asked you to identify strategies and metrics where the plan intersects with your committee’s area of responsibility. We have now heard from almost all committees and, throughout the Society, there are many great plans detailing how we will be advancing our goals.

Thank you for taking the time and effort to consider and prepare such a thoughtful response. In order to understand the totality of what is being planned to implement our strategy, the Board has attempted to place each of your proposed objectives, strategies, and metrics into the context of the strategic plan’s goals. We have extracted from all of the committee responses the attached lists of strategies and metrics that support one of the Society’s six strategic goals. There is one list of what your committee suggested and another that contains the complete set of strategies from throughout the Society. Now, I ask that you **confirm that we have accurately captured your intended strategies and metrics**, and assigned them to the correct part of our overall strategy.

Please review the attached documents with your committee, in particular the list pertaining to your committee’s response, and email any suggested edits **before Monday, September 15, 2008** to strategicplan@acs.org. Now that you can see what others have submitted, you are welcome to add additional strategies or metrics tied to one of the goals.

As you are reviewing the lists, I urge you to take into consideration the strategies, objectives and metrics developed by other committees to identify possible areas for collaboration. The Planning Committee is also considering possible gaps and areas that might benefit from combined efforts in the Society’s overall implementation.

Thank you for the excellent work your committee carries out on an ongoing basis to set strategy within your area of interest, and for taking the time to share the importance of your work in “Improving people’s lives through the transforming power of chemistry.”

Regards,

A handwritten signature in cursive script that reads "Judith L. Benham".

Judith L. Benham, Ph.D.
Chair, Planning Committee
Chair, Board of Directors, American Chemical Society

cc: Gerald P. Fenske Jr.