

American Chemical Society



ACS Strategy Café:

*An opportunity for Local Sections to
engage their members to share their
ideas*

What is a Strategy Café?



- A chance to engage members in discussion of questions that matter
- A time to link ideas in interesting and innovative ways
- A way to cross-pollinate ideas

AS A RESULT...

- Share what you hear with your local section
- Help implement the Society's strategic plan with your ideas and thoughts

Café Setup

- Divide participants into four groups (7 – 8 per group)
- Focus on objectives of one goal of the *ACS Strategic Plan for 2012 and Beyond*
- Allow 7 – 10 minutes to discuss each goal
- Designate a scribe for each table
- The remaining participants will serve as the “ambassadors of strategy”

Café Etiquette

- **Focus** on what matters
- **Contribute** your thinking
- **Speak** your mind
- **Listen** to understand
- **Link and connect** ideas
- **Listen together** for insights and deeper questions



Discussion Questions

Based upon the objectives for each goal within the *ACS Strategic Plan for 2012 and Beyond*, what contributions can be made by your Local Section, and you as an individual volunteer, to help fulfill the objectives? What additional objectives should be set at the local level in support of the Society's Mission, Vision, and goals?

Please refer to goal objectives placed at each of the tables.



Goals from the ACS Strategic Plan for 2012 and Beyond



ACS is a Congressionally chartered not-for-profit 501(c)3 scientific professional society. The Society will remain a strong and sustainable organization, maintaining adequate financial resources and adhering to financial stewardship principles that will ensure its ability to accomplish ACS Goals today and into the future. ACS will marshal our unique resources to:

Goals from the ACS Strategic Plan for 2012 and Beyond



1. Provide Information

Be the most authoritative, comprehensive, and indispensable provider of chemistry-related information.

2. Advance Member Careers

Empower an inclusive community of members with networks, opportunities, resources, and skills to thrive in the global economy.

3. Improve Education

Foster the development of the most innovative, relevant, and effective chemistry education in the world.

4. Communicate Chemistry's Value

Communicate chemistry's vital role in addressing the world's challenges to the public and policymakers.



Time to Converse

7 – 10 minutes for each goal

Group Conversation Results

- What did you discover?
- What's important to you?
- What should be important to the Society?



You Said It, We Heard it, Let's Do it!

- What are the immediate needs of the members in your Local Section? Long term?
- What types of programs or activities were identified as short-term solutions? Long term?
- How can you help contribute to these efforts?
- Are these efforts in alignment with the ACS Strategic Plan, Mission, and Vision?

Your Thoughts are Important

- The ACS Board Standing Committee on Planning really wants to hear what you think ACS strategy should be.
- We invite you to contribute now and beyond.
- Send your thoughts to strategicplan@acs.org.