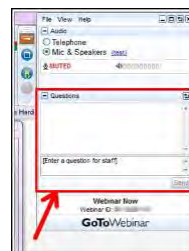


Have Questions?



Type them into questions box!

**“Why am I muted?”**

Don't worry. Everyone is muted except the presenter and host. Thank you and enjoy the show.

Contact ACS Webinars® at [acswebinars@acs.org](mailto:acswebinars@acs.org)

1



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<https://www.linkedin.com/company/american-chemical-society>

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2

## Check out the Archive!

*An ACS member exclusive benefit*



Hundreds of presentations from the best and brightest minds that chemistry has to offer are available to you on-demand. The Archive is divided into 6 different sections to help you more easily find what you are searching.

### Professional Development

[▶ View the Collection](#)

Learn how to write better abstracts, deliver more engaging presentations, and network to your next dream job. Brush up on your soft skills and set a new career path by mastering what can not be taught in the lab.

### Technology & Innovation

[▶ View the Collection](#)

From renewable fuels to creating the materials for the technology of tomorrow, chemistry plays a pivotal role in advancing our world. Meet the chemists that are building a better world and see how their science is making it happen.

### Drug Design and Delivery

[▶ View the Collection](#)

The Drug Design Delivery Series has built a collection of the top minds in the field to explain the mechanics of drug discovery. Discover the latest research, receive an overview on different fields of study, and gain insight on how to possibly overcome your own med chem roadblocks.

### Culinary Chemistry

[▶ View the Collection](#)

Why does food taste better when it is grilled or what molecular compounds make a great wine? Discover the delectable science of your favorite food and drink and don't forget to come back for a second helping.

### Popular Chemistry

[▶ View the Collection](#)

Feeling burdened by all that molecular weight? Listen to experts expound on the amazing side of current hot science topics. Discover the chemistry of rockets, how viruses have affected human history, or the molecular breakdown of a hangover.

### Business & Entrepreneurship

[▶ View the Collection](#)

How do ideas make it from the lab to the real world? Discover the ins and outs of the chemical industry whether you are looking to start a business or desire a priceless industry-wide perspective.

<https://www.acs.org/content/acs/en/acs-webinars/videos.html>

3



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**Learn from the best and brightest minds in chemistry!** Hundreds of webinars on diverse topics presented by experts in the chemical sciences and enterprise.

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**Live Broadcasts** of ACS Webinars® continue to be available to the general public on Tuesdays, Wednesdays, and Thursdays from 2-3pm ET!

A **collection of the best recordings** from the ACS Webinars Archive will be broadcast on Mondays and Fridays from 2-3pm ET!

[www.acs.org/acswebinars](http://www.acs.org/acswebinars)

4

## What is ACS on Campus?



ACS visits campuses across the world offering FREE seminars on how to be published, find a job, network and use essential tools like SciFinder. ACS on Campus presents seminars and workshops focused on how to:



- Publish in top journals
- Find a job
- Effectively use research tools like SciFinder® and ACS ChemWorx
- Communicate your science
- Write grant proposals
- Build industry partnerships
- Prepare for a changing employment landscape

<http://acsoncampus.acs.org>

5

## 2020 GC&E Virtual Conference



JOIN US AT THE  
**24<sup>th</sup> Annual Green Chemistry & Engineering Conference**  
*Systems-Inspired Design*

JUNE 15-19, 2020  
VIRTUAL CONFERENCE

**REGISTER FOR FREE!**

**On June 15-19, from 11am-5:30pm EDT attendees will view and engage with:**

- Daily keynote speakers
- 40+ technical sessions
- 80+ posters
- Networking breaks and #gcande happy hour
- Green Expo
- GC&E Fridays: Live technical sessions on Fridays leading up to the conference week

<https://www.gcande.org/register>

6

An individual development  
planning tool for you!



<https://chemidp.acs.org>

7

## From ACS Industry Member Programs

### ◆ Industry Matters Newsletter

Exclusive interviews with industry leaders and insights to advance your career

Preview & Subscribe: [acs.org/indnews](https://acs.org/indnews)



Connect, collaborate, and stay informed about the trends leading chemical innovation

Join: [bit.ly/ACSinnovationhub](https://bit.ly/ACSinnovationhub)

8



## ACS Career Resources



### Managing Your Career



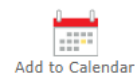
### Professional Development & Education



<https://www.acs.org/content/acs/en/careers/developing-growing-in-your-career.html>

## ACS Career Consultant Virtual Office Hours (Reserved exclusively for ACS members)

**Every Thursday**  
12:00 PM - 1:15 PM ET



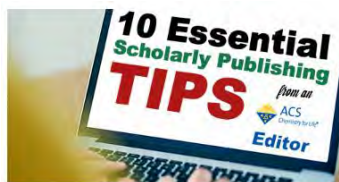
These moderated weekly group chats, led by certified ACS Career Consultants, will provide you the opportunity to:

- Ask questions about resume writing, video interviewing, optimizing your LinkedIn profile and more
- Network with fellow ACS Members
- Share experiences about your employment journey
- Learn about additional career resources available to ACS Members

<http://www.acs.org/careerconsulting>

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## Free ACS Webinars Every Weekday! *Upcoming Broadcasts*



Wednesday, June 3, 2020 at 2-3pm ET  
Speaker: Mary Beth Mulcahy, ACS Chemical Health & Safety  
Moderator: Kali Miller, American Chemical Society

[Register for Free!](#)

#### What You Will Learn

- Strategies to prepare a well-organized, carefully crafted manuscript
- Tips on making compelling graphical elements, selecting a strong title and writing an impactful cover letter
- The chance to have an ACS Editor answer your questions about the publishing process

Co-produced with: ACS on Campus



Thursday, June 4, 2020 at 2-3pm ET  
Speakers: Luis Enegeyoyen, University of Texas, El Paso / Peter Darmout, Kansas State University / Davita Camp, Spelman College  
Moderator: Will Hartwig, American Chemical Society

[Register for Free!](#)

#### What You Will Learn

- The impact of COVID-19 on researchers
- What the process of restarting research will look like
- What funding agencies and policymakers can do to ease the transition

Co-produced with: ACS External Affairs and Communications

<sup>1</sup> Webinar participants are encouraged to email questions ahead of the webinar to [policy@acs.org](mailto:policy@acs.org).



Friday, June 5, 2020 at 2-3pm ET  
Speaker: Paul Hodges, International Echem  
Moderator: Bill Carroll, Carroll Applied Science

[Register for Free!](#)

#### What You Will Learn

- How developing patterns of consumption, deflation, changes in behavior will affect the market
- Applying Elisabeth Kübler-Ross' Paradigm of Loss model in relation to the COVID-19 pandemic and ensuing economic crisis
- Six key questions to determine if your company will survive and prosper

Co-produced with: ACS Industry Member Programs

[www.acs.org/acswebinars](http://www.acs.org/acswebinars)

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THIS ACS WEBINAR WILL BEGIN SHORTLY...

11



Maximizing your Opportunities: LinkedIn Networking and Job Search



**Sandra Long**  
President,  
Post Road Consulting



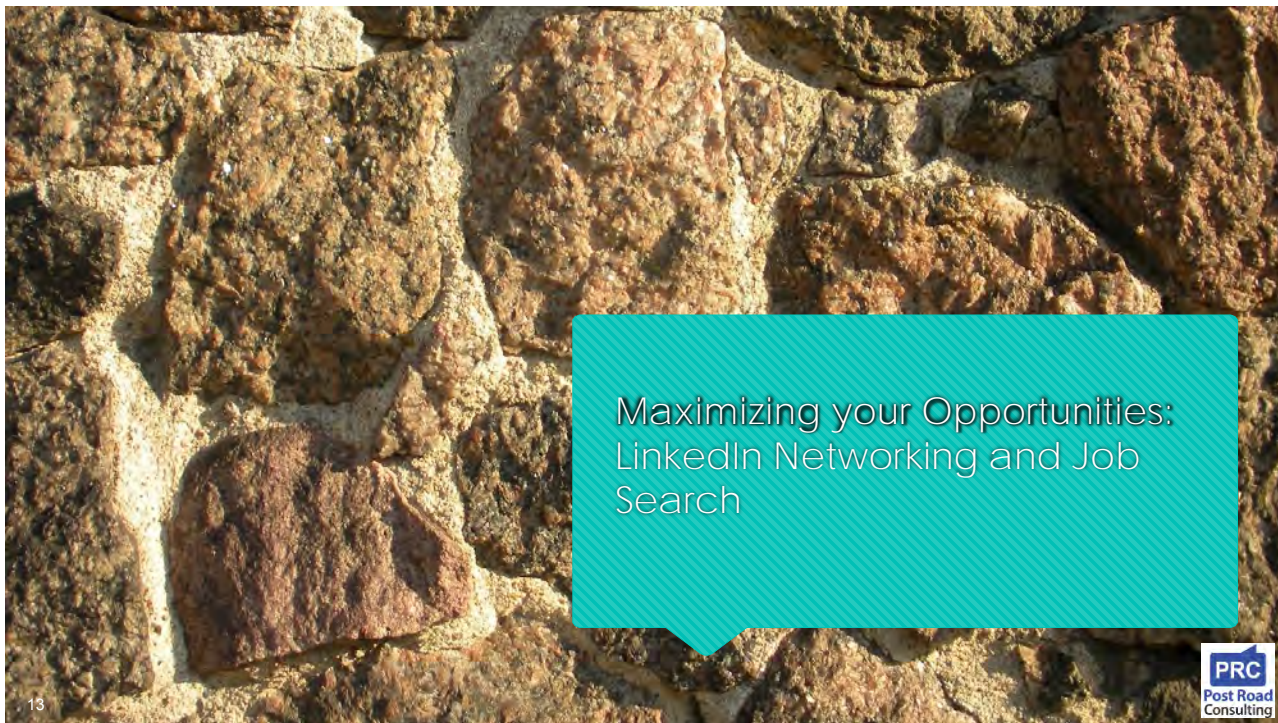
**Tom Halleran**  
Career Consultant Program,  
American Chemical Society

*Presentation slides are available now! Edited recordings are an exclusive ACS member benefit.*

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*This ACS Webinar is co-produced with the ACS Career Navigator.*

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## Maximizing your Opportunities: LinkedIn Networking and Job Search




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## Starting with an ACS "Thank You"

- \* Messages
- \* Invites
- \* Comments
- \* Ideas

14

 **Sandra Long**  
Author of "LinkedIn for Personal Branding" | TEDx Speaker | LinkedIn | So...  
1w • 🌐

I was honored to present "LinkedIn Profiles to Chemists" today to several hundred amazing chemists and scientists from around the globe. 🇪🇺 🇨🇦 🇮🇹 🇺🇸 🇬🇧 🇨🇦 (and many more) Thank you to [American Chemical Society](#) and specifically [Tom Halleran, MBA](#) and [Mark O'Brien](#) for your collaboration. ...see more


👍❤️🌐 112 · 49 Comments

👍 Like    💬 Comment    ➦ Share

---

📈 7,052 views of your post in the feed

---

 Congrats, your post has been trending in #linkedin ⋮

[View hashtag](#) 2d







30 M COMPANIES

20 M ACTIVE JOBS

15



16





# Modern Hiring Manager

- Digital
- Mobile
- Connected
- Time Sensitive
- Relationships Matter



# Job Seeker Opportunities

Found	Be found
Attract	Attract - Impress
Visible	Be visible
Connect	Find people, jobs, organizations
Engage	Engage and Get Referred

# Best Practices for Job Seekers



LinkedIn Profile and Personal Brand



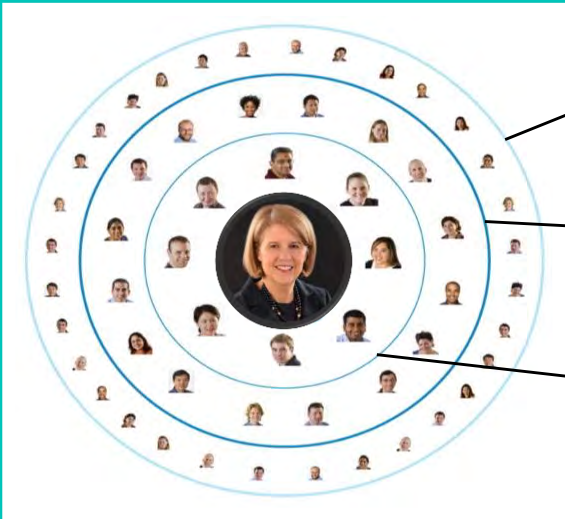
Strategic Network – LinkedIn Community > Career conversations > Referrals



Find and leverage LinkedIn tools and capabilities



# LINKEDIN ECOSYSTEM



3<sup>rd</sup> Level Connections

2<sup>nd</sup> Level Connections

1<sup>st</sup> Level Connections



# #1 Path

## Networking and Employee Referrals

21



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22

### Audience Challenge Question

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT



#### How do you currently “connect” on LinkedIn?

- Mostly respond to invitations to connect from others
- Mostly send invitations to connect out to others
- Equal amount of sending and responding to invitations
- I haven't done this yet




*\* If your answer differs greatly from the choices above tell us in the chat!*





# How Strategic is Your Network?



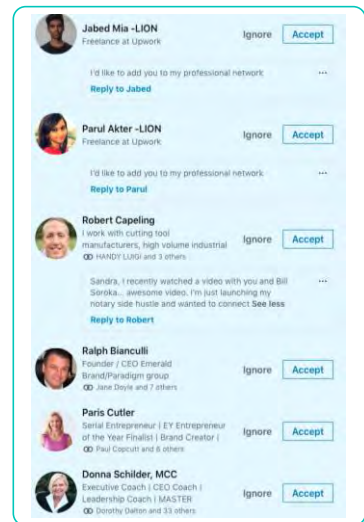
## Know and Trust

- Colleagues: Current/Past
- Alumni
- Clients: Current / Past
- Industry / Associations
- Personal
- Volunteering /Community

# Personalize

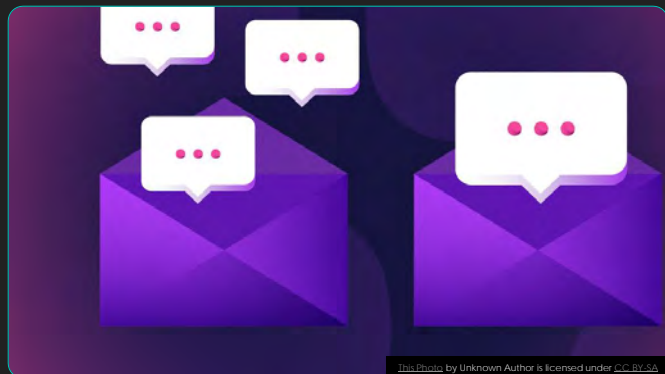
- Invitations - "add a note"
- Messages
- Content
- Engagement

25



# Best Practices for Invitations and Messages

- Friendly, personal
- No sales pitch



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26

# Audio and Video Messages

27






Alumni you may know See all

 <p><b>Steve Lishansky</b> Elevating CIO's Impact as Strategi...</p> <p>26 mutual connections</p> <p><a href="#">Connect</a></p>	 <p><b>Feng (Johnson...)</b> Enabling AI and Big Data to Improve...</p> <p>University of Rochester</p> <p><a href="#">Connect</a></p>	 <p><b>Michael Behrman</b> Chief Operating Officer at Charlott...</p> <p>University of Rochester</p> <p><a href="#">Connect</a></p>
---	--	--

Recommended for you

[People](#) [Groups](#) [Companies](#) [Hashtags](#)

 <p><b>Kathleen Ret</b> Technical Recruiter at Amazon</p> <p>8 mutual connections</p> <p><a href="#">Connect</a></p>	 <p><b>Theodore Hend...</b> Professor   Author   Social Media Securi...</p> <p>27 mutual connections</p> <p><a href="#">Connect</a></p>	 <p><b>Ben Nelson</b> Executive Director</p> <p>2 mutual connections</p> <p><a href="#">Connect</a></p>
---	---	--

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# Profile Research

- Experience & Education
- Geography
- Groups, Interests & Volunteering
- Mutual Connections
- Recommendations
- Content
- Brand insights



## Articles & activity

15,995,848 followers



### Catching up with Bill Gates on climate change

Richard Branson  
Published on LinkedIn

Thrilled to catch up with Bill Gates in Paris. Bill was in France to announce the wonderful news at the One Planet Summit that the Breakthrough Energy Coalition (BEC) is expanding. ...see more

1,335 Comments

Like Comment Share

[See all articles](#)



### "I never married a president. I married two extraordinary human..."

Richard shared this  
279 Likes + 6 Comments



### Get outside and look up. You never know what the stars could inspire...

Richard shared this  
1,367 Likes + 47 Comments



### Lessons learned from the wonderful Graça Machel, who puts the fire in...

Richard shared this  
389 Likes + 6 Comments

[See all activity](#)

# LinkedIn Content



Posts



Articles



Videos



Documents



Polls



Stories

31



Use LinkedIn Research to  
Personalize Interactions &  
Interviews

32



# LinkedIn Company Pages

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# Co Page Research

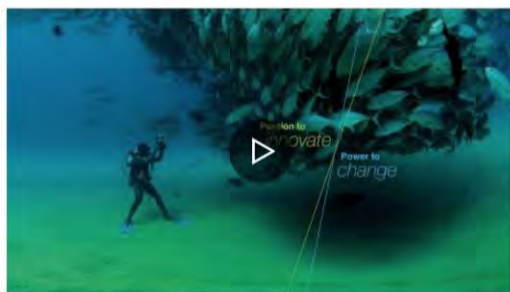
- About Us
- Employees
- Senior leaders
- Posted Content & News
- Posted Jobs
- Your Connections

34





35



### Why Bayer?

Because we're a pioneer in the fields of human, animal, and plant health. Because we invent solutions that will create a sustainable future for our planet. Because a career with Bayer means you can put your passion into practice and make an impact.

No matter what your professional interests are or which stage of your career you're currently in, Bayer offers an exciting range of careers at the forefront of innovation. Explore how you can impact our mission: Science For A Better Life.

### Career Opportunities in the U.S.

**Inclusion & Diversity is not a program at Bayer, it's the way we do business and make life better for all.**

To sustain and grow our business, we require diverse business perspectives and the flexibility to work with a variety of people wherever we do business.

Our employees proudly reflect the society in which we live by



36

# Company Page Actions



Find Employee Connections



Find Alumni



Follow Page



Research the About and Feed (content)



Find job postings



Engage with the feed

37



## Recently posted jobs

Previous Next



**Oncology Specialty Sales  
Consultant Prostate Franchise...**  
Bayer  
New York County, NY, US

1 week ago



**Oncology Specialty Consultant -  
Prostate Franchise - Hartford CT**  
Bayer  
Hartford, CT, US

6 days ago



**Strategic Acct Mgr-Dallas**  
Bayer  
Dallas, TX, US

3 days ago

# Find Job Postings

38



**Five years**

**Enterprise Strategy - Strategic Planning Manager - 59201BR**

Aetna, a CVS Health Company • New York, United States

Posted 4 weeks ago • 39 applicants

5 connections work here

**Easy Apply**

**How you match**  
Criteria provided by job poster

**Skills**

- Business
- Human Resources (HR)
- Communication

See more

Find multiple paths

**Senior Chemist I - Zotos**

Henkel • Darien, CT, US

Posted 1 month ago • 65 views

Save Apply

Job	Company	Connections
<ul style="list-style-type: none"> <li>11 applicants</li> <li>Mid-Senior level</li> </ul>	<ul style="list-style-type: none"> <li>10001</li> <li>Consumer Goods</li> </ul>	<ul style="list-style-type: none"> <li>1 connection</li> <li>4 alumni</li> </ul>

**HENKEL IS FOR THOSE WHO STEP UP. DO YOU?**

At Henkel, you can make a difference and craft your career. That's why you own your projects and take full responsibility from an early stage. Our unique brands in markets around the world open up countless opportunities to follow your convictions and explore new paths. If you have an entrepreneurial mindset that allows you to always think out of the box - take the chance and shape the digital future together with us.

**YOUR ROLE**



41

**NYP** Clinical Laboratory Technologist - Automated Lab (Chemistry) - Full Time - Days  
 NewYork-Presbyterian Hospital · New York City, NY, US  
 Posted 1 day ago · 54 views

Save Apply

Job	Company	Connections
<ul style="list-style-type: none"> <li>5 applicants</li> <li>Associate</li> </ul>	<ul style="list-style-type: none"> <li>10001+ employees</li> <li>Hospital &amp; Health Care</li> </ul>	<ul style="list-style-type: none"> <li>2 connections can refer you</li> <li><a href="#">Ask for referral</a></li> </ul>

Posted by **Emmi Doumit** 2nd  
 Talent Acquisition Specialist at NewYork-Presbyteria... PREMIUM Send InMail

Location New York, New York  
 Shift: Day (United States of America)

## Audience Challenge Question

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT



I use “LinkedIn Advanced Search” currently to find:

- People
- Companies and Groups
- Jobs
- All of the above
- I haven’t used this feature yet



*\* If your answer differs greatly from the choices above tell us in the chat!*



# Search Engine for Jobs

43



# Job Filters

All jobs filters Cancel Apply

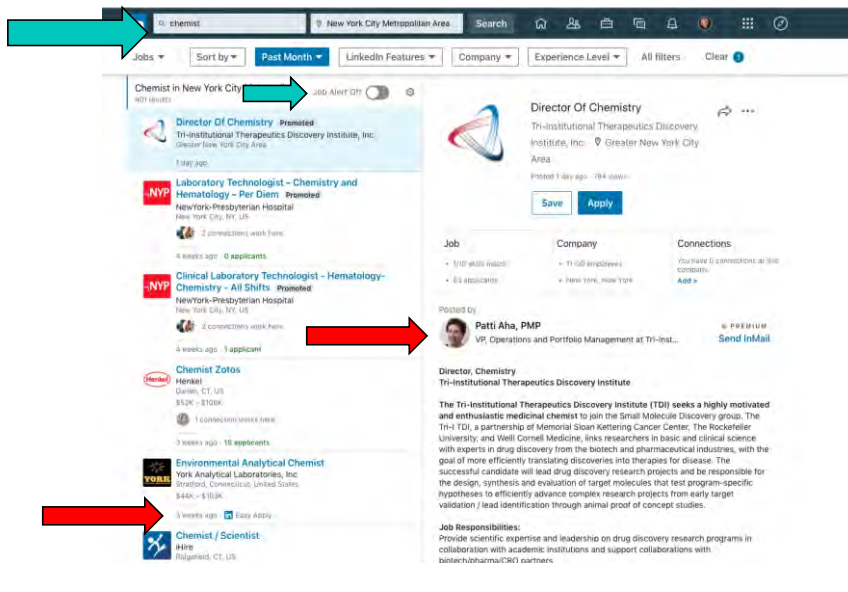
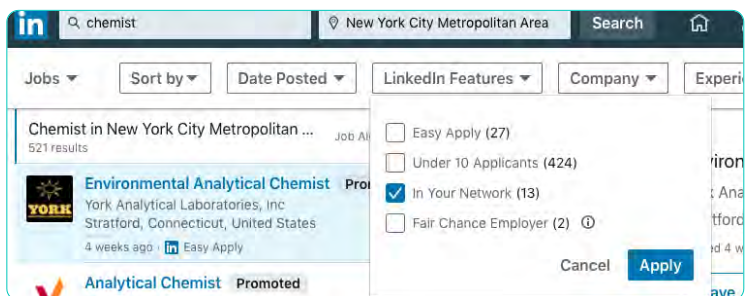
<b>Date Posted</b> <input type="radio"/> Past 24 hours (17) <input type="radio"/> Past Week (70) <input type="radio"/> Past Month (400) <input checked="" type="radio"/> Any Time (521)	<b>Salary</b> <input type="radio"/> \$40,000+ (261) <input type="radio"/> \$50,000+ (144) <input type="radio"/> \$60,000+ (39) <input type="radio"/> \$100,000+ (19) <input type="radio"/> \$120,000+ (6)	<b>LinkedIn Features</b> <input type="checkbox"/> Easy Apply (27) <input type="checkbox"/> Under 10 Applicants (425) <input type="checkbox"/> In Your Network (13) <input type="checkbox"/> Fair Chance Employer (2) (0)	<b>Job Type</b> <input type="checkbox"/> Full-time (456) <input type="checkbox"/> Part-time (35) <input type="checkbox"/> Contract (18) <input type="checkbox"/> Temporary (12) <input type="checkbox"/> Internship (1)
<b>Location</b> <input type="checkbox"/> Parsippany, NJ (12) <input type="checkbox"/> Edison, NJ (14) <input type="checkbox"/> New York, NY (75) <input type="checkbox"/> Newark, NJ (13) <input type="checkbox"/> New Brunswick, NJ (19)	<b>Company</b> <input type="text" value="Add a company"/> <input type="checkbox"/> NewYork-Presbyterian Hospitals (14) <input type="checkbox"/> Varsity Tutors (185) <input type="checkbox"/> C2 Education (15) <input type="checkbox"/> MyJobHelper.com (26) <input type="checkbox"/> Jobs Interviewing Now from HCS (18)	<b>Industry</b> <input type="text" value="Add an industry"/> <input type="checkbox"/> Biotechnology (62) <input type="checkbox"/> Hospital & Health Care (266) <input type="checkbox"/> Pharmaceutical (81) <input type="checkbox"/> Financial Services (225) <input type="checkbox"/> Education Management (231)	<b>Job Function</b> <input type="text" value="Add a job function"/> <input type="checkbox"/> Other (205) <input type="checkbox"/> Research (196) <input type="checkbox"/> Information Technology (193) <input type="checkbox"/> Analyst (180) <input type="checkbox"/> Educator (56)
<b>Experience Level</b> <input type="checkbox"/> Internship (3) <input type="checkbox"/> Entry level (282)	<b>Time</b> <input type="text" value="Add a title"/> <input type="checkbox"/> Chemist (66)	<b>Commute</b> <input type="checkbox"/> Remote (0)	<b>Benefits</b> <input type="checkbox"/> Medical Insurance (40) <input type="checkbox"/> Vision Insurance (28)

44



# Find jobs in your network

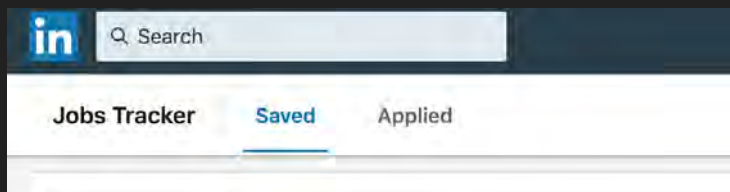
45



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# Track Your Jobs



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# People Search

## All people filters

Clear Cancel Apply

### Connections

- 1st
- 2nd
- 3rd

### Connections of

Add connection of

### Locations

Add a country/region

- United States
- Greater New York City Area
- India
- United Kingdom
- San Francisco Bay Area

### Current companies

Add a current company

- LinkedIn
- Pitney Bowes
- Google

### Past companies

Add a previous company

- IBM
- Pitney Bowes
- Microsoft

### Industries

Add an industry

- Professional Training & Coaching
- Information Technology & Services

### Profile language

- English
- French
- Spanish
- Portuguese
- German

### Schools

Add a school

- Harvard Business School
- Delhi University
- The Wharton School
- Harvard University
- Stanford University

### Contact interests

- Probono consulting and volunteering
- Joining a nonprofit board

### Services

Add a service category

- Consulting
- Coaching & Mentoring
- Marketing
- Leadership Development
- Executive Coaching

### First name

### Last name

### Title

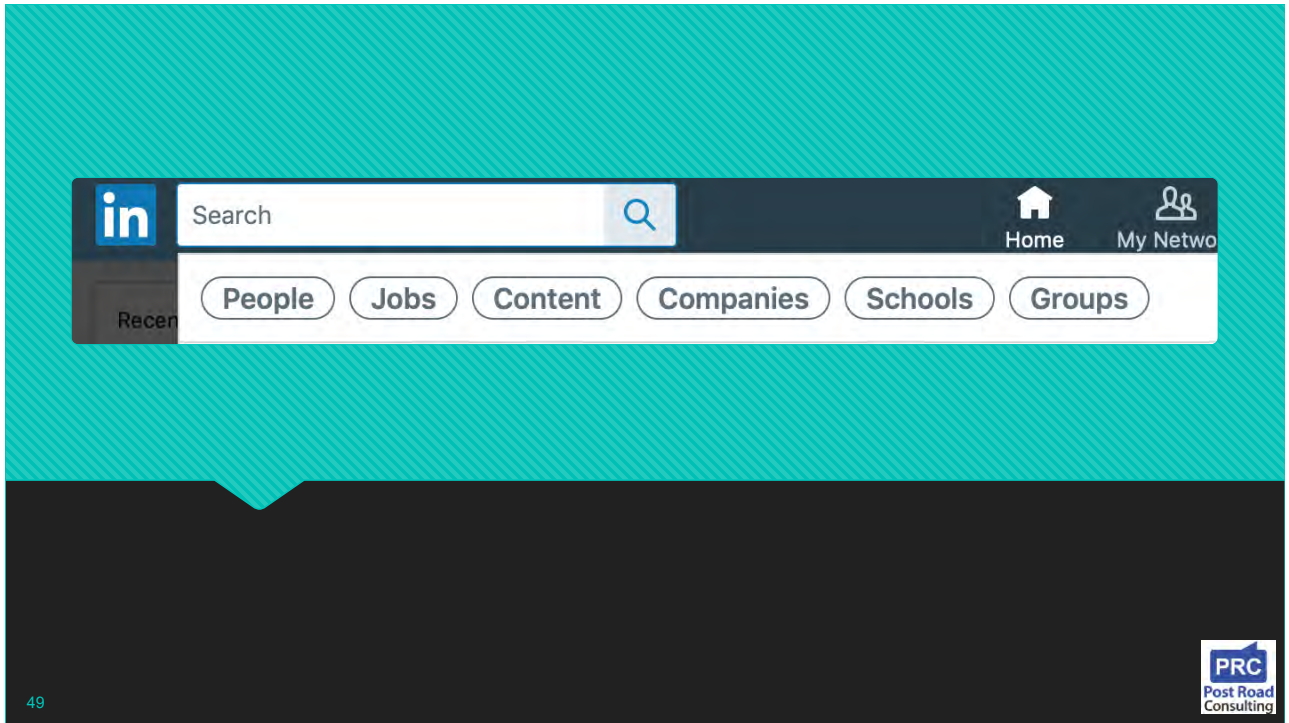
### Company

### School

48







# University Network

- Classmates
- Professors
- Staff
- Alumni
- Groups

50

Online MA in Psychology - Earn Your MAP, MFT, or ABA Master's Online at Pepperdine. Bachelor's req'd. Ad ...



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+ Follow

Visit website



Phil & 11 other connections work here

See all 9,535 employees on LinkedIn →

### Home

About

Jobs

Alumni

Insights PREMIUM

### 2,806 recently posted jobs



**Director, Experiential Lear...**  
Rochester, NY, US



**Executive Director of Car...**  
Rochester, NY, US

+2,804 more jobs

### Updates

Sort by: Top

### Affiliated pages



**University of Rochester...**  
Hospital & Health...  
19,253 followers



**University of Rochester ~...**  
Higher Education



## University of Rochester

Higher Education · Rochester, ny · 88,402 followers

+ Follow

Visit website

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About

Jobs

Alumni

Insights PREMIUM

Ads

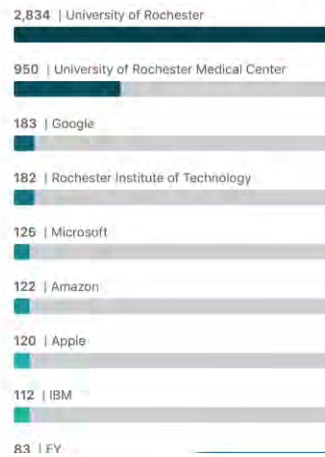
### Where they live

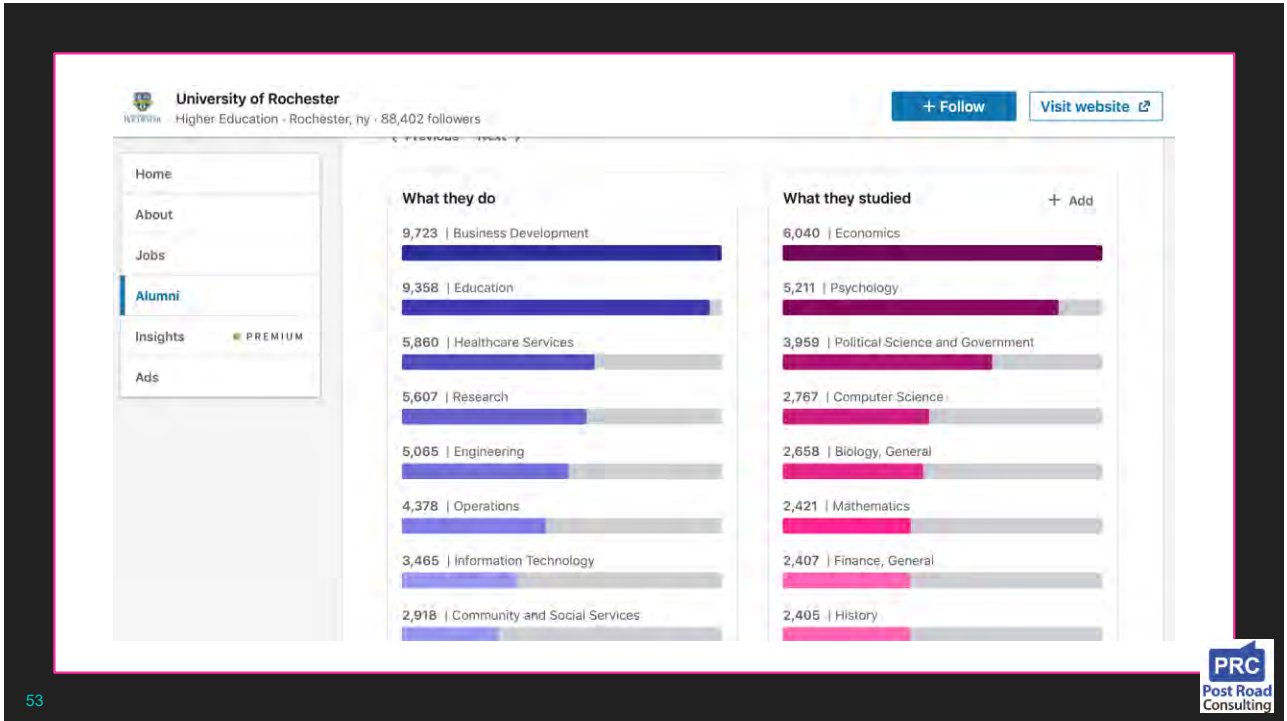
+ Add



### Where they work

+ Add





# University Filters

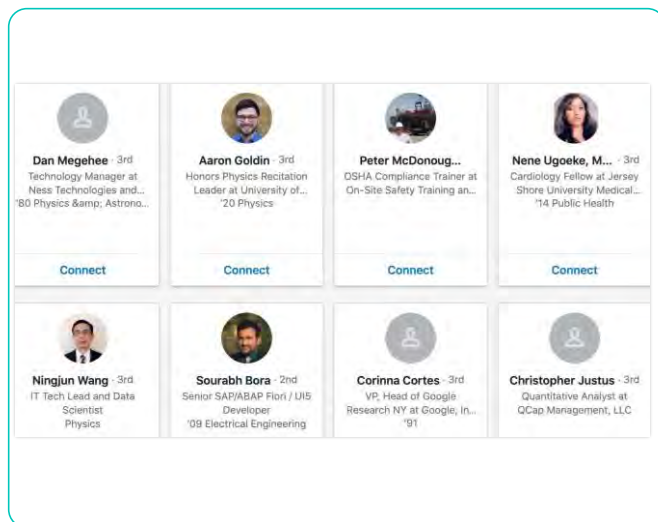
- Where They Live
- Where They Work
- What They Do
- Skills
- What They Studied
- How You are Connected

54

PRC Post Road Consulting

# Alumni Search Filters

## NY & Physics



55

# ACS Networking

Career Consultants

ACS Staff

ACS Local

ACS Conference – attendees, exhibitors, speakers, vendors, and employers

ACS Events – all participants

ACS Groups and online search – LinkedIn and other

56



**CHEMISTS CELEBRATE EARTH WEEK**  
PROTECTING OUR PLANET THROUGH **Chemistry**  
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**ACS**  
Chemistry for Life®  
**American Chemical Society**  
Non-profit Organization Management  
Washington, District of Columbia · 88,042 followers

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All Images Documents Videos Sort by: Top

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2w · 🌐

ACS introduces #SciMeetings, a virtual science sharing platform, to allow #ACSPhilly presenters to share their research so that it can be globally cited, shared, and accessible. Learn more: <http://ow.ly/4OqQ50yPdyR>

Highlights  
51 employees work in New York City Metropolitan Area  
Marilyn Zak, paul, David, Martin & 47

PRC  
Post Road Consulting

57

**#IYPT2019**  
CELEBRATING THE INTERNATIONAL YEAR OF THE PERIODIC TABLE  
ACS  
Chemistry for Life®  
American Chemical Society

**American Chemical Society**  
Listed group

Join the conversation with the 14,558 professionals in this group

Request to join

PRC  
Post Road Consulting

58

# Suggested Groups



Alumni and College Groups



Organizations you belong to



Industry or community



Company

59

# Sandra's Magic Introduction Questions



60

"Can you give me insights into Jane Jones?"

61



PRC  
Post Road  
Consulting

(Mention School or **ACS**).....I am interested in learning more about .... can you share some insights with me over the phone?

INTRODUCE  
YOURSELF

62



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# LinkedIn Network Warm up

Invite to connect

Message

Invite to join group

Kudos

Endorse

Recommend

Comment

63



## Audience Challenge Question

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT



64

**My best opportunities for introductions and referrals are with:**

- University connections
- Industry and organization contacts
- Coworkers and past coworkers
- All of the above
- None of the above



*\* If your answer differs greatly from the choices above tell us in the chat!*













# More Tools and Capabilities

LinkedIn – continuous enhancements!

65

## Job Seeker Tools and Features

-  LinkedIn Premium
-  Notification Settings
-  Company and University Pages
-  Skills Testing
-  Interview Practice
-  Job Postings and Apply for Jobs
-  LinkedIn Learning
-  LinkedIn Salary

66

# LinkedIn Premium Career

Get double the attention with Premium Career  
How upgrading can help boost your career

  
Applicant Insights

  
Who's Viewed Your Profile

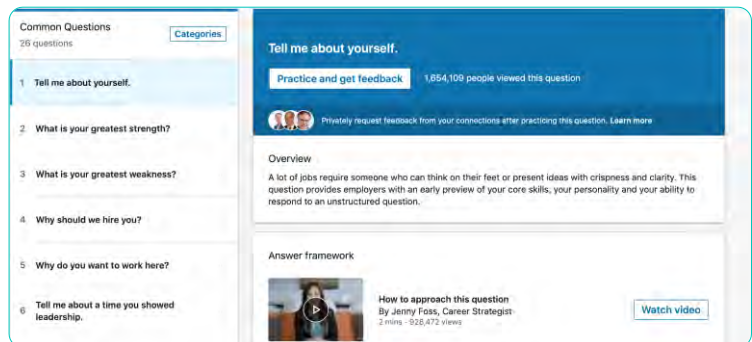
  
On-Demand Learning

  
Monthly InMail

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# Interview Practice



The screenshot shows the LinkedIn Interview Practice interface. On the left, a list of common questions is displayed under the heading 'Common Questions' (26 questions). The questions are:

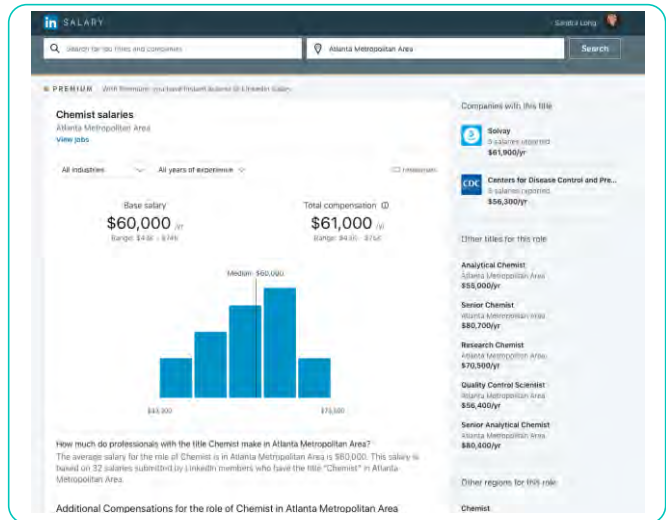
- 1 Tell me about yourself.
- 2 What is your greatest strength?
- 3 What is your greatest weakness?
- 4 Why should we hire you?
- 5 Why do you want to work here?
- 6 Tell me about a time you showed leadership.

The main content area is titled 'Tell me about yourself.' and includes a 'Practice and get feedback' button, indicating that 1,654,109 people have viewed this question. Below this, there is an 'Overview' section with text: 'A lot of jobs require someone who can think on their feet or present ideas with crispness and clarity. This question provides employers with an early preview of your core skills, your personality and your ability to respond to an unstructured question.' An 'Answer framework' section is also visible, featuring a video thumbnail and the text: 'How to approach this question' by Jeremy Fols, Career Strategist, 2 mins - 928,472 views. A 'Watch video' button is located at the bottom right of the answer framework section.

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# LinkedIn Salary



**Company salaries for Chemist in Atlanta Metropolitan Area**

Company	Median base salary	Range (min - max)
Solvay	\$61,900 /yr	\$43K - \$90K
Centers for Disease Control and Prevention	\$56,300 /yr	\$43K - \$75K

**Top paying locations for Chemist**

Location	Median base salary	Range (min - max)
1 San Francisco Bay Area	\$66,800 /yr	\$44K - \$121K
2 Greater Phoenix Area	\$62,200 /yr	\$45K - \$99K
3 Greater Minneapolis-St. Paul Area	\$62,200 /yr	\$49K - \$80K
4 Atlanta Metropolitan Area	\$60,000 /yr	\$43K - \$74K
5 Greater St. Louis	\$60,000 /yr	\$44K - \$79K
6 New York City Metropolitan Area	\$59,000 /yr	\$41K - \$76K
7 Greater Houston	\$57,000 /yr	\$39K - \$86K
8 Denver Metropolitan Area	\$56,000 /yr	\$38K - \$97K

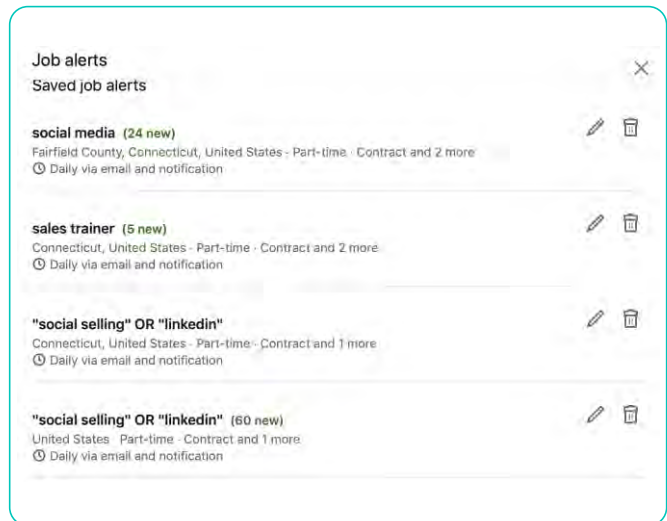
# Video Introduction

- Apply for job
- Recruiter asks up to 2 questions

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# Manage your Alerts



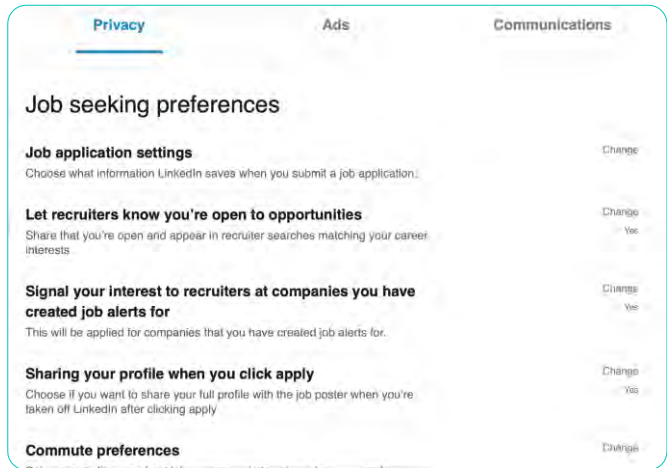
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# Preferences

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The screenshot shows the LinkedIn 'Preferences' settings page. At the top, there are three tabs: 'Privacy' (selected), 'Ads', and 'Communications'. The main heading is 'Job seeking preferences'. Below this, there are four sections, each with a 'Change' link on the right:

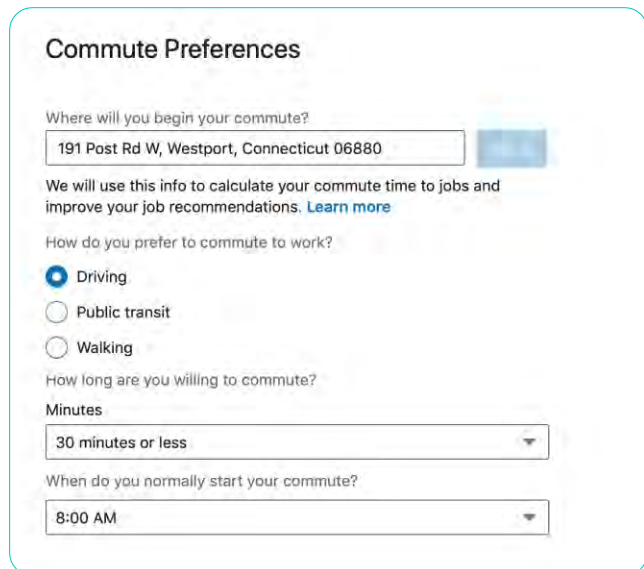
- Job application settings**: Choose what information LinkedIn saves when you submit a job application.
- Let recruiters know you're open to opportunities**: Share that you're open and appear in recruiter searches matching your career interests. Includes a 'Yes' toggle.
- Signal your interest to recruiters at companies you have created job alerts for**: This will be applied for companies that you have created job alerts for. Includes a 'Yes' toggle.
- Sharing your profile when you click apply**: Choose if you want to share your full profile with the job poster when you're taken off LinkedIn after clicking apply. Includes a 'Yes' toggle.

At the bottom, there is a 'Commute preferences' section with a 'Change' link.



# Your Commute

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The screenshot shows the 'Commute Preferences' form. It includes the following fields and options:

- Where will you begin your commute?**: A text input field containing '191 Post Rd W, Westport, Connecticut 06880' and a location pin icon.
- We will use this info to calculate your commute time to jobs and improve your job recommendations.** Includes a [Learn more](#) link.
- How do you prefer to commute to work?**: Radio button options for 'Driving' (selected), 'Public transit', and 'Walking'.
- How long are you willing to commute?**: A dropdown menu labeled 'Minutes' with the selected option '30 minutes or less'.
- When do you normally start your commute?**: A dropdown menu with the selected option '8:00 AM'.



# Best Practices for Job Seekers



LinkedIn Profile and Personal Brand



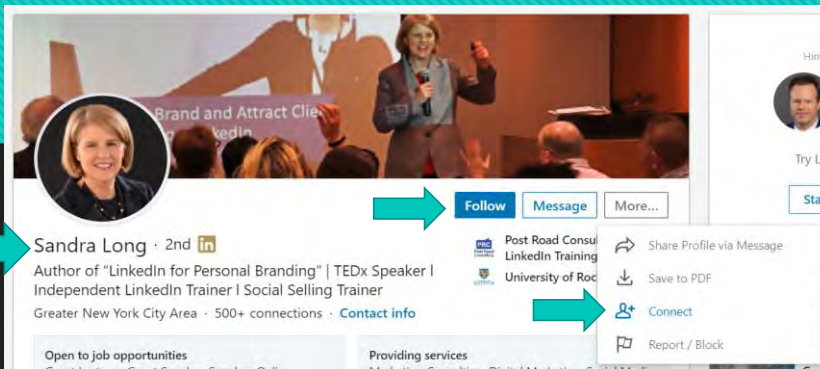
Strategic Network – LinkedIn Community > Career conversations > Referrals



Find and leverage LinkedIn tools and capabilities

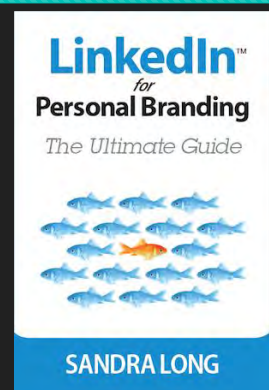


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**“Follow Me”** or **“Connect”** on LinkedIn  
Find my book on Amazon

THANK YOU, ACS!



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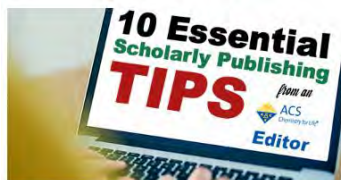
Please fill  
out the  
survey!



Thank you!

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 Moderator: Kall Miller, American Chemical Society

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- The impact of COVID-19 on researchers
- What the process of restarting research will look like
- What funding agencies and policymakers can do to ease the transition

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- Applying Elisabeth Kübler-Ross' Paradigm of Loss model in relation to the COVID-19 pandemic and ensuing economic crisis
- Six key questions to determine if your company will survive and prosper

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## ACS Career Resources



### Managing Your Career

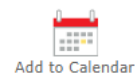


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- Network with fellow ACS Members
- Share experiences about your employment journey
- Learn about additional career resources available to ACS Members

<https://www.acs.org/content/acs/en/careers/developing-growing-in-your-career.html>

<http://www.acs.org/careerconsulting>

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## Maximizing your Opportunities: LinkedIn Networking and Job Search



**Sandra Long**  
President,  
Post Road Consulting



**Tom Halleran**  
Career Consultant Program,  
American Chemical Society

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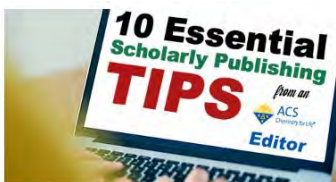


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