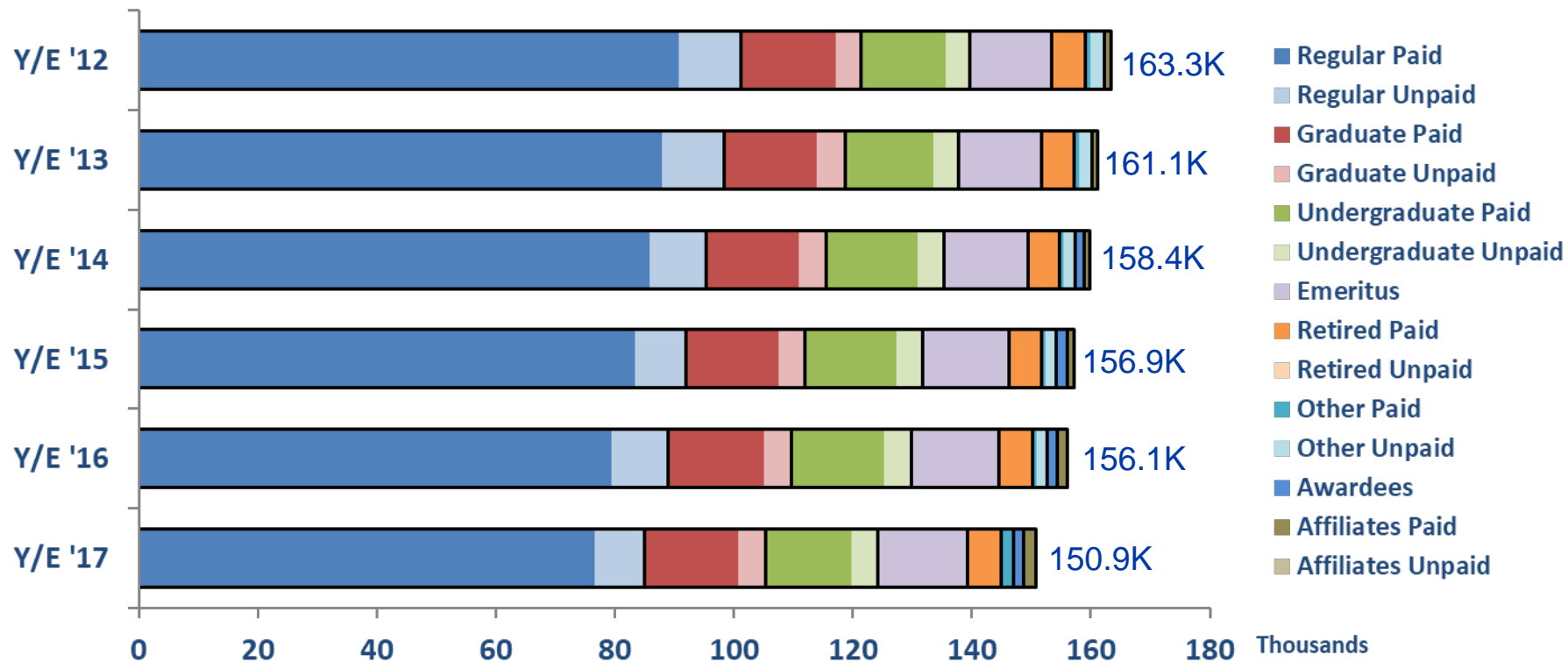
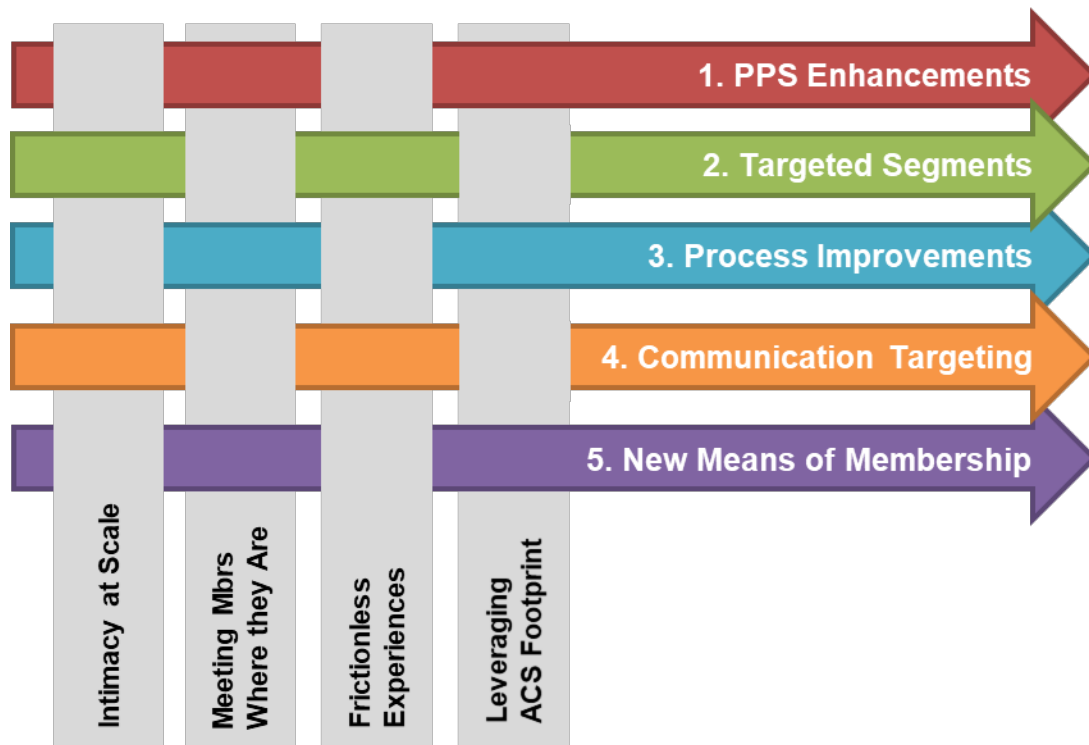


ACS Membership 2012-2017



Membership Focused Workstreams



Growing &
Engaged
Membership

MAC Subcommittee Restructure



Categories, Dues & Process Subcommittee

Focuses on what dues ACS members pay and the overall process of creating a frictionless member join and renewal experience.

Research & Communications Subcommittee

Understands membership trends and oversees the communications and marketing that members and potential members receive.

Benefits & Engagement Subcommittee

Ensures that all ACS members are engaged effectively by relevant program offerings and engagement opportunities within the benefits portfolio.