



ACS
Chemistry for Life™

STRATEGIC PLAN OVERVIEW Committee on Technician Affairs November 2016

CTA Vision Statement – November 5, 2016

THE ESSENTIAL RESOURCE FOR CHEMICAL TECHNICAL PROFESSIONALS

CTA Mission Statement – November 5, 2016

SUPPORT AND ADVANCE THE CHEMICAL TECHNICAL PROFESSIONAL THROUGH CAREER DEVELOPMENT AND RECOGNITION

CTA SP

VISION: THE ESSENTIAL RESOURCE FOR CHEMICAL TECHNICAL PROFESSIONALS

Mission: SUPPORT AND ADVANCE THE CHEMICAL TECHNICAL PROFESSIONAL THROUGH CAREER DEVELOPMENT AND RECOGNITION



Goal 1: Increase communication within CTA and ACS at large, and outside ACS [Impact: H; Resources: M]

1.1 By Jan 17 identify current social media accounts, website, add if needed (H/H)

1.2 By end 2016 establish communications timeline for submissions in next year (M/H)

1.3 By end 2016 schedule minimum 2 teleconferences to all members of CTA to tackle action items from nat'l meeting and SPR (H/L)

1.4 By April 2017 Create a direct distribution list for CTs and others interested in CTA activities by capturing e-mails (listserv, legal policies) (H/M)

1.5 By end 2017 conduct annual review of communications strategies and tactics with members of CTA (ugly sweater optional) (H/L)

Measures

Goal 2: Highlight chemical technician accomplishments by providing established awards, travel grants/awards, and evaluating additional opportunities to improve visibility to employers and ACS.[Impact: H; Resources: M]

2.1 By February 28 2017 generate materials and templates needed for all CTA Awards (H/L)

2.2 By April 30 2017 provide website updates for all CTA awards to the Communications subcommittee for distributions (H/L)

2.3 By end 2017 and annually, establish timeline and distribute all CTA Awards (H/M)

Measures

Goal 3: Increase professional development resources available in the next three years.[Impact: H; Resources: M]

3.1 By the end of 2017 gather current PD resources available and make available to CTPs (M/H)

3.2 By end 2018 sponsor 4 CTP to ACS leadership courses (H/M)

3.3 By end 2017 provide job search roadmap for CTPs (H/M)

Key (I/R)

Measures