ACS LEADERSHIP INSTITUTE

The Strategy Café
An opportunity for ACS members to engage and share ideas
What is a Strategy Café?

• A chance to engage members in a discussion of key questions related to goal areas
• A time to link ideas in interesting and creative ways
As A Result, You Can …

- Share approaches or ideas that can be applied to your local sections, divisions, student chapters, regional meetings, and committees.

- Connect your activities to the overall mission, vision, and strategic plan of the Society.
Café Set Up

• Form groups based upon goal areas of the strategic plan
  ➢ Goal 1: Provide Information
  ➢ Goal 2: Advance Member Careers
  ➢ Goal 3: Improve Education
  ➢ Goal 4: Communicate Chemistry

• At each table, a moderator will facilitate conversations and a reporter will capture your ideas.

• You have 10 minutes to discuss questions around goal areas.

• After 10 minutes, the facilitators will switch tables to discuss another goal area.

• At the conclusion, the top 1 – 2 ideas at each table will be shared by the facilitators and/or reporters.
Café Etiquette

• **Focus** on what matters
• **Contribute** your thinking
• **Speak** your mind
• **Be** succinct
• **Listen** to understand
• **Link** and **connect** ideas
• **Listen** together for insights and deeper questions
The ACS Strategic Plan

ACS MISSION, VISION, AND CORE VALUES

CORE VALUES:
- Passion for chemistry
- Focus on members
- Professionalism
- Diversity and inclusion

VISION:
Improving people’s lives through the transforming power of chemistry

MISSION:
To advance the broader chemistry enterprise and its practitioners for the benefit of Earth and its people

GOAL 1
Provide Information

GOAL 2
Advance Member Careers

GOAL 3
Improve Education

GOAL 4
Communicate Chemistry’s Value

ENVIRONMENT SCAN

CHALLENGES OPPORTUNITIES

OBJECTIVES

MEASUREMENT
ACS Strategic Goals for 2016

1. **PROVIDE INFORMATION** – Be the most authoritative, comprehensive, and indispensable provider of chemistry-related information and knowledge-based solutions.

2. **ADVANCE MEMBER CAREERS** – Empower an inclusive community of members with networks, opportunities, resources, and skills to thrive in the global economy.

3. **IMPROVE EDUCATION** – Foster the development of the most innovative, relevant, and effective chemistry education in the world.

4. **COMMUNICATE CHEMISTRY’S VALUE** – Communicate chemistry’s vital role in addressing the world’s challenges to the public and policymakers.

More information about the strategic plan can be found at [http://strategy.acs.org](http://strategy.acs.org)
Discussion Questions

At each table, please address the following questions:

• What activities would you like the ACS to do more of in support of <goal area>?

• What trends are you seeing in <goal area>?

• What activities has your local section, division, committee, student chapter, high school chemistry club, done to support <goal area>?

*Please refer to goals placed at each of the tables.*
Let’s Talk. Let’s Listen.
10 minutes for each goal
What did you discover?

• What did you talk about?
• What’s important to you?
• What should be important to the Society?
Let’s Do It!

• Take the idea of the **Strategy Café** back to your local sections, divisions, committees, or student groups
• Encourages interactions and conversations among all participants
• Quick results and effective way to share information and ideas
Questions?