

ACS LEADERSHIP INSTITUTE

The Strategy Café

*An opportunity for ACS members to
engage and share ideas*



What is a Strategy Café?

- A chance to engage members in a discussion of key questions related to goal areas
- A time to link ideas in interesting and creative ways



As A Result, You Can ...

- Share approaches or ideas that can be applied to your local sections, divisions, student chapters, regional meetings, and committees.
- Connect your activities to the overall mission, vision, and strategic plan of the Society.



Café Set Up

- Form groups based upon goal areas of the strategic plan
 - Goal 1: Provide Information
 - Goal 2: Advance Member Careers
 - Goal 3: Improve Education
 - Goal 4: Communicate Chemistry
- At each table, a moderator will facilitate conversations and a reporter will capture your ideas.
- You have 10 minutes to discuss questions around goal areas.
- After 10 minutes, the facilitators will switch tables to discuss another goal area.
- At the conclusion, the top 1 – 2 ideas at each table will be shared by the facilitators and/or reporters.

Café Etiquette

- **Focus** on what matters
- **Contribute** your thinking
- **Speak** your mind
- Be **succinct**
- **Listen** to understand
- **Link** and **connect** ideas
- **Listen** together for insights and deeper questions



The ACS Strategic Plan



ACS MISSION, VISION, AND CORE VALUES

CORE VALUES:

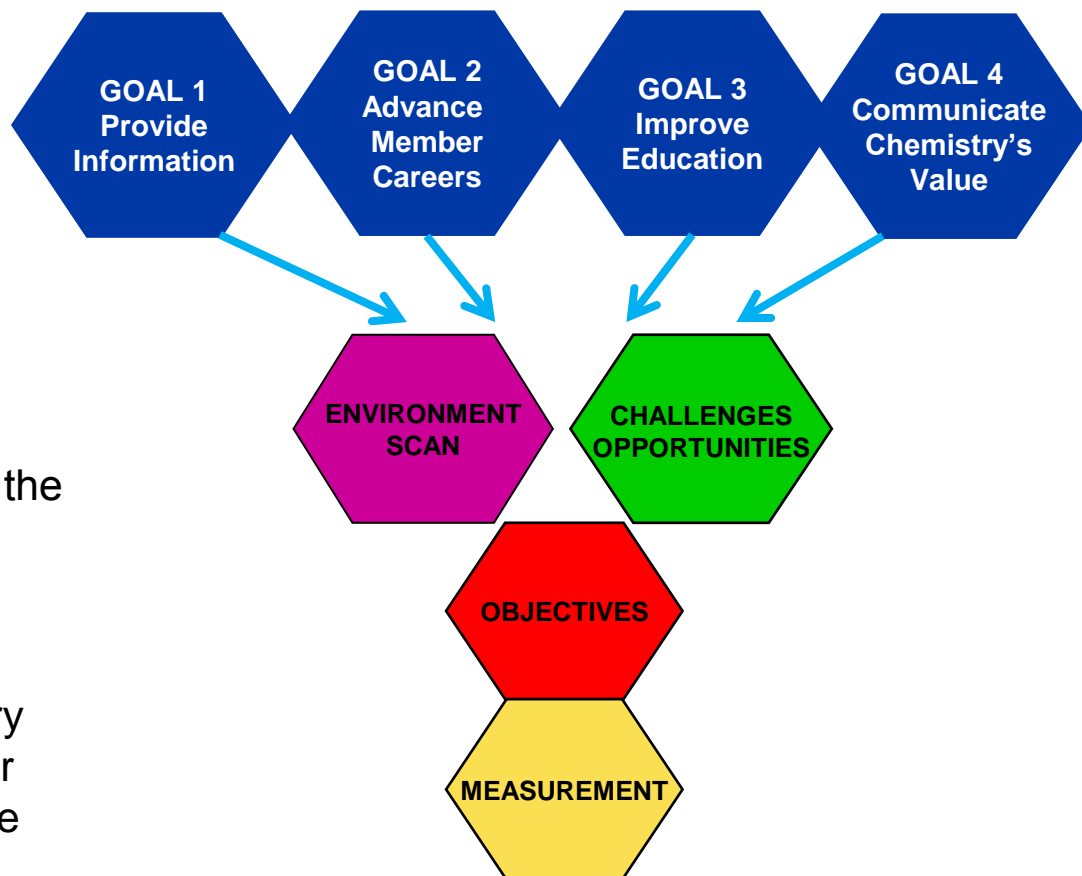
- Passion for chemistry
- Focus on members
- Professionalism
- Diversity and inclusion

VISION:

Improving people's lives through the transforming power of chemistry

MISSION:

To advance the broader chemistry enterprise and its practitioners for the benefit of Earth and its people



ACS Strategic Goals for 2016



- 1. PROVIDE INFORMATION** – Be the most authoritative, comprehensive, and indispensable provider of chemistry-related information and knowledge-based solutions.
- 2. ADVANCE MEMBER CAREERS** – Empower an inclusive community of members with networks, opportunities, resources, and skills to thrive in the global economy.
- 3. IMPROVE EDUCATION** – Foster the development of the most innovative, relevant, and effective chemistry education in the world.
- 4. COMMUNICATE CHEMISTRY'S VALUE** – Communicate chemistry's vital role in addressing the world's challenges to the public and policymakers.

More information about the strategic plan can be found at
<http://strategy.acs.org>

Discussion Questions

At each table, please address the following questions:

- What activities would you like the ACS to do more of in support of <goal area>?
- What trends are you seeing in <goal area>?
- What activities has your local section, division, committee, student chapter, high school chemistry club, done to support <goal area>?

Please refer to goals placed at each of the tables.



Let's Talk. Let's Listen.
10 minutes for each goal

What did you discover?

- What did you talk about?
- What's important to you?
- What should be important to the Society?



Let's Do It!

- Take the idea of the **Strategy Café** back to your local sections, divisions, committees, or student groups
- Encourages interactions and conversations among all participants
- Quick results and effective way to share information and ideas
- View the **Strategy Café Toolkit** today. Available on the Council Policy Committee. www.acs.org/cpc.

