

# ACS STRATEGIC PLAN\*

ACS is a congressionally chartered not-for-profit 501(c)3 scientific society. The Society is committed to being a strong and sustainable organization, maintaining adequate financial resources and adhering to financial stewardship principles that will ensure its ability to accomplish the ACS goals today and into the future.

## VISION

Improving people's lives through the transforming power of chemistry

## MISSION

Advancing the broader chemistry enterprise and its practitioners for the benefit of Earth and its people

## CORE VALUES

In everything we do, we are committed to the following core values:

- **Passion for Chemistry and the Global Chemistry Enterprise**  
We believe in the power of chemistry and the chemical enterprise to provide solutions to the world's most pressing problems. We promote the health of the chemical enterprise by supporting investments in education, training, entrepreneurship, research, and innovation.
- **Focus on Members**  
We provide programs, products, services, and experiences that make ACS indispensable to the success of our members and others in the global chemistry enterprise. Celebrating and recognizing the achievements and contributions of ACS members is crucial to the Society's member-value proposition.
- **Professionalism, Safety, and Ethics**  
We support and promote the safe, ethical, responsible, and sustainable practice of chemistry coupled with professional behavior and technical competence. We recognize a responsibility to safeguard the health of the planet through chemical stewardship.
- **Diversity, Inclusion, and Respect**  
We believe in the strength of diversity in all its forms, because inclusion of and respect for diverse people, experiences, and ideas lead to superior solutions to world challenges and advances chemistry as a global, multidisciplinary science.

## GOALS

ACS will marshal its unique resources to:

### Goal 1: Provide Information Solutions

Deliver indispensable chemistry-related information solutions to address global challenges and other issues facing the world's scientific community.

ACS will be the most trusted source of chemistry-related information solutions. The Society will provide products and services including high-quality publications, curated databases, and scientific conferences that advance the practice of chemistry and related sciences. Through customer collaborations, transformative technologies, and industry best practices, ACS will leverage its information products and services to offer the most authoritative and indispensable knowledge-based solutions for chemical professionals addressing the world's challenges.

### Goal 2: Empower Members and Member Communities

Provide access to opportunities, resources, skills training, and networks to empower our members and member communities to thrive in the global economy.

ACS will develop and provide resources to enable chemistry-related professionals to succeed in the global scientific enterprise. The Society will support members in their quest for technical competence, a strong ethics and safety culture, and professional advancement. ACS will also help members form and maintain communities worldwide — both traditional, established communities as well as limited-lifetime, self-organizing communities — as they work to collaboratively address the major chemistry-related problems of our time.

### Goal 3: Support Excellence in Education

Foster the development of innovative, relevant, and effective chemistry and chemistry-related education.

ACS will support reforms and initiatives that result in highly effective chemistry education, safer laboratory practices, and the preparation of technically competent, ethical, and competitive chemists ready to address global challenges. Through formal and informal educational resources, instruction, and mentorship, ACS and its members will encourage principles of safety and ethics throughout pre-college, undergraduate, graduate, and post-graduate education. The Society will promote the development and dissemination of evidence-based practices in chemistry education and professional development to foster a scientifically literate citizenry and ensure a highly qualified chemical workforce.

## **Goal 4: Communicate Chemistry's Value**

Communicate — to the public and to policymakers — the vital role of chemical professionals and chemistry in addressing the world's challenges.

ACS will lead in communicating the value of chemistry. The Society will also encourage and support the active participation of members in public outreach efforts by providing training, connections, venues, and other assistance. In collaboration with other professional organizations, ACS will advocate for support for science, engineering, innovation, and chemical stewardship. Through its advocacy efforts, the Society will encourage the creation and retention of chemistry-related jobs.

### **Terms used above:**

#### **VISION**

Vision statement expresses the desired future state when the Society has achieved its mission. A vision is concise, inspiring, motivating, energizing, core values-oriented, and futuristic by tapping into what we wish the future would be.

#### **MISSION**

Mission statement asserts the Society's and its subunits' purpose and reason for existing as the ACS in terms of who it is, what difference it will make, what it will do, and how it will do it. It is short, clear, easily understood, and believed in by the members.

#### **CORE VALUES**

Core Values are the underlying, fundamental, deeply ingrained beliefs of the Society that guide how all ACS staff and volunteers act and conduct their work to fulfill the ACS mission and vision. Core Values are the essence of the Society's identity, support the vision, define the ACS culture, and reflect what drives ACS work.

#### **GOALS**

Goals are broad, ambitious outcome statements or directional themes to be achieved to advance the ACS vision and mission. These outcome statements serve as guides for the choice of specific objectives and strategies for ACS staff and volunteers of the Society.