

# **ACS Strategic Plan**

strategy.acs.org



# Vision

Improving all people's lives through the transforming power of chemistry



## Mission

Advancing the broader chemistry enterprise and its practitioners for the benefit of Earth and all its people



# **Core Values**

- Passion for Chemistry and the Global **Chemistry Enterprise**
- Focus on Members
- Professionalism, Safety, and Ethics
- Diversity, Equity, Inclusion, and Respect (DEIR)



# Goals

#### **Goal 1: Provide Information Solutions**

Deliver indispensable chemistry-related information solutions to address global challenges and other issues facing the world's scientific community.

### **Goal 2: Empower Members and Member Communities**

Provide access to opportunities, resources, skills training, and networks to empower our global members and diverse member communities to thrive.

## Goal 3: Support Excellence in Education

Foster the development of innovative, relevant, and effective chemistry and chemistry-related education.

## Goal 4: Communicate Chemistry's Value

Communicate — to the public and to policymakers the vital role of chemical professionals and chemistry in addressing the world's challenges.

## Goal 5: Embrace and Advance **Inclusion in Chemistry**

Promote diversity, equity, inclusion, and respect; identify and dismantle barriers to success; and create a welcoming and supportive environment so that all ACS members, employees, and volunteers can thrive.



