Have Questions?

Type them into questions box!

“Why am I muted?”
Don’t worry. Everyone is muted except the presenter and host.
Thank you and enjoy the show.

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• Build industry partnerships
• Prepare for a changing employment landscape

http://acsoncampus.acs.org

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Younger Chemists Committee (YCC)

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Q&A
ACS Career Consultants
Networking

Saturdays, June 27 / 10 AM ET

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- ACS Leadership Development System
- Career Navigator LIVE!
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- College to Career
- ACS Webinars
- Virtual Classrooms

Visit [www.ACS.org/COVID19-Network](http://www.ACS.org/COVID19-Network) to learn more!
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Upcoming Broadcasts

Thursday, June 25, 2020 at 2-3pm ET
Speakers: Kevin Chen, University of Michigan
Moderator: Matt Disney, The Scripps Research Institute

What You Will Learn
- Multi-head array approaches for therapeutically manipulating RNA biology
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https://acsprof.org
THIS ACS WEBINAR WILL BEGIN SHORTLY...

NFH: Networking From Home

Matt Grandbois
Strategic Market Manager,
DuPont Electronics & Imaging

Jarrod Cohen
Ph.D. Candidate,
Rutgers University

Presentation slides are available now! Edited recordings are an exclusive ACS member benefit.

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This ACS Webinar is co-produced with the ACS Division of Professional Relations and ACS Industry Member Programs.
The 2020 global health pandemic has created a professional environment that has drastically altered the way we work.

• Universities have sent home students studying chemistry...

• Companies have implemented work from home plans....

• Scientific societies have either canceled or hybridized their annual conferences and events...

These changes to the global chemistry enterprise reinforce the need for networking.

• Networking is a way to catalyze our current workload and accomplish our personal and project goals.

• Networking provides a means to find new opportunities as we enter the workforce or change employment.

• Networking fulfills the human desire to make connections and relationships.
But how can we network while sitting at home?

- Networking is a \textit{strategic} effort to develop relationships
- Strategies require planning to properly execute
- Relationships (at least good ones) is an ongoing \textit{reciprocal exchange}

\textbf{Quantum “Network” Entanglement}

- Much like quantum entanglement, the establishment of a strong network connection creates a bond between two people
- This network interaction renders it nearly impossible to independently describe one partners existence within the network without impacting the other.
- This entanglement persists even when the partners are separated by large distances (e.g. WFH).
Networking from home is not only possible, but it is something that you can thrive at regardless of whether you are an extrovert or an introvert.

- There is a slightly higher activation barrier for networking while WFH as you need often need to be the aggressor or instigator for most actions.

- Introverts can rely on their deliberateness to create thoughtful connections and experiences to act as a catalyst.

What are the three key components of Networking?

- Sending, receiving, and feedback
- Name tag, business card, and cell phone
- You, your connection, and your communication
- Heat, oxygen, and fuel
- Dry acid, base, and inert filler

**Audience Survey Question**

Answer the question on blue screen in one moment.
The Networking Triangle

You – Your brand and how you present yourself

Your Connection – Who they are and what they mean to you

Your Communication – the mechanism in which you share information and what you share

Personal Branding Never Rests

- Your virtual presence speaks for you 24-7-365.

- This availability makes it one of the most efficient ways to network and broadcast **who you are** and why people should care.

- Your virtual presence is a form of indirect marketing which puts you in position to be found by potential connections.

- Great resources for developing stronger personal brands on your social media platforms can be found in additional ACS Webinars:

  https://www.acs.org/content/acs/en/acs-webinars/professional-development/building-brand.html
Maintain your digital health to reinforce your branding efforts

• Once you have updated your social media platforms, have a trusted friend or colleague conduct an online search for you.

• Ask for their feedback on what they found on each platform or in general.

• Reflect on the feedback and go back to update your platforms to better reflect what you are trying to communicate.

• Feeling creative? Use different features and media as a way to differentiate yourself!

Metacommunication is another aspect of your brand that indirectly speaks for you.

• The way you speak, your mannerisms, your background imagery all say something about you.

• Spend time understanding your metacommunication habits through self-reflection or by engaging with friends.

• Schedule some time to have a video chat with someone with the sole purpose of getting feedback.
How much communication do you have with the teacher that inspired you the most and led you to pursue chemistry as a career?

- We communicate weekly
- We communicate monthly
- We communicate yearly
- We communicate every few years
- We haven’t communicated since I graduated

Tend to the needs of your existing network.

- The goal of networking is not to have the biggest network, but instead to have a network of relationships that can help you growth and thrive.
- Placing an unhealthy balance towards always growing your network, while not tending to the needs of your existing network may cause you to overextend yourself beyond what you need.
- Successful networking requires you to understand it is not about you. It’s about building relationships.
Focus on “what you have” and how you can share it with others that may need it.

- As with all relationships, we need to be attentive to the needs of others and how you can be of service based on your set of experiences and skills.
- Going through your “rolodex” can provide you a chance to reconnect with those that have helped you along the way to where you are today
- Provide constructive feedback on the advice that they provided you or help them understand the impact they’ve had on your life and development.

Expansion of your network is still a critical part of the networking process

- As our goals and life situations change, so too do the items we require from our network.
- Whether it may be to get a job or to learn a new skill, chances are that you don’t have someone in your immediate network that can help you address your current question.
The Thrill of the Hunt!

• The satisfaction of developing new connections is intoxicating for extroverts...

• ..but this doesn’t mean you need to send connection requests to everybody that pops up on your screen.

• For Networking, take time to understand what you need and what perspective or experience you’re lacking to help you achieve your goals.

**Audience Survey Question**

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT

How much time do you spend on social media platforms every day? (e.g. Facebook, LinkedIn, Twitter, etc.)

• Less than 30 minutes
• More than 30 minutes, but less than an hour
• Ok, I admit it. More than an hour
• What’s social media?
• Do people actually log off?!?...
Apply the Scientific Method to Networking

• Plan to spend time each day to build your network like you conduct your scientific research.
  1. Identify what you want to learn
  2. Study the literature
  3. Develop and execute an experiment
  4. Learn from the experiment
  5. Repeat

• People use public profiles to be found, so take advantage of this to learn about them and don’t use private mode if your intent is to build your network

• When initiating contact: be authentic, open, and honest about your actions and you will be surprised how effective you will be.

https://www.acs.org/content/acs/en/acs-webinars/professional-development/silent.html

“6” P’s of Networking

• An infamous military adage states
  • Proper
  • Planning and
  • Practice
  • Prevents
  • Poor
  • Performance

• As most people believe networking is for getting a job, remember that it should be an ongoing activity that you partake so that you don’t find yourself without both: a job and a network!

“The Little Red Hen”
Resources & Next Steps

Next Steps:
• Schedule a video conference to get feedback on your metacommunication.
• Send an email to your favorite chemistry instructor.
• Send an connection request to someone outside your immediate network.

Resources:
• “Networking from Home” – https://acsprof.org/networking-from-home/

Conclusion & Summary

• Working from home and being social distanced does not impact your ability to grow and maintain your network.

• Spend time to update your virtual brand and metacommunication habits so that you can network from the comfort of your living room.

• Don’t be afraid to be transparent, open, and honest about your networking. “Most people are receptive. Never assume a no”

• Be creative and have fun while preparing and executing your networking strategy!
Closing Thoughts

• Networking is both simple and complicated, making it one of the most rewarding aspects of professional development.

• It’s not about you!

• Working from home has some perks, so use your time and resources wisely.

https://acsprof.org
Upcoming Broadcasts

**Enabling Technologies for Revealing Druggable Paths in RNA Biology**

**How this Coronavirus is (and isn’t) Different from Other Viruses**

**Teaching Remotely Together: Lessons Learned**

**NFH: Networking From Home**

- Matt Grandbois, Strategic Market Manager, DuPont Electronics & Imaging
- Jarrod Cohen, Ph.D. Candidate, Rutgers University

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Thursday, June 25, 2020 at 3-5pm ET
Speakers: Amanda Garner, University of Michigan
Moderator: Matt Disney, The Scripps Research Institute

What You Will Learn
- Multi-faceted approaches for therapeutically manipulating RNA biology
- Strategies for probing RNA-protein interactions in live cells and with small molecules
- Approaches for the discovery of new RNA biology via proteomics

Co-produced with: ACS Division of Medicinal Chemistry, American Association of Pharmaceutical Scientists, and ACS Publications

Friday, June 26, 2020 at 2-3pm ET
Speakers: Kristin Cimbarg, Pacific Northwest National Laboratory and Brenda Porgue, Arizona State University
Moderator: Sue Morrissey, American Chemical Society

What You Will Learn
- How the "novel" coronavirus, SARS-CoV-2 is related to the larger family of coronaviruses
- How this coronavirus is transmitted and how people can become infected
- How long the virus remains in the environment and how to kill it

Co-produced with: ACS External Affairs & Communications

Tuesday, June 30, 2020 at 2-3pm ET
Speakers: Lawrence Gerencser, American Chemical Society | Thomas Pate, Journal of Chemical Education | Rebecca West, American Association of Chemistry Teachers
Moderator: D. Jim Carls, ACS Division of Chemical Education

What You Will Learn
- The resources our community of educators have found most effective for teaching chemistry online
- How the broader education community is working together
- Ways remote education is advancing STEM education

Co-produced with: American Association of Chemistry Teachers, ACS Education, and ACS Publications

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