



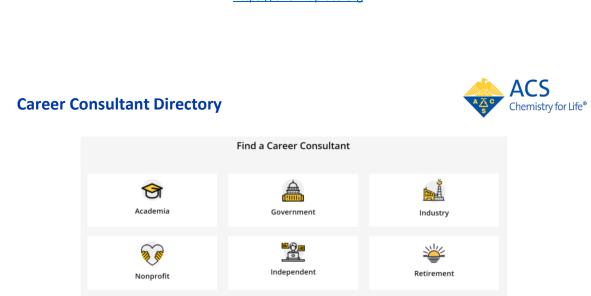
### A Career Planning Tool For Chemical Scientists





**ChemIDP** is an Individual Development Plan designed specifically for graduate students and postdoctoral scholars in the chemical sciences. Through immersive, self-paced activities, users explore potential careers, determine specific skills needed for success, and develop plans to achieve professional goals. **ChemIDP** tracks user progress and input, providing tips and strategies to complete goals and guide career exploration.

https://chemidp.acs.org



- ACS Member-exclusive program that allows you to arrange a one-on-one appointment with a certified ACS Career Consultant.
- Consultants provide personalized career advice to ACS Members.
- Browse our Career Consultant roster and request your one-on-one appointment today!

www.acs.org/careerconsulting

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### ACS Bridge Program

### Are you thinking of Grad School?

If you are a student from a group underrepresented in the chemical sciences, we want to empower you to get your graduate degree!

The ACS Bridge Program offers:

- A FREE common application that will highlight your achievements to participating Bridge Departments
- Resources to help write competitive grad school applications and connect you with mentors, students, and industry partners!

Learn more and apply at <u>www.acs.org/bridge</u> Email us at bridge@acs.org









### ACS Scholar Adunoluwa Obisesan

BS, Massachusetts Institute of Technology, June 2021 (Chemical-biological Engineering, Computer Science & Molecular Biology)

"The ACS Scholars Program provided me with monetary support as well as a valuable network of peers and mentors who have transformed my life and will help me in my future endeavors. The program enabled me to achieve more than I could have ever dreamed. Thank you so much!"

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https://www.youtube.com/c/ACSReactions/videos

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Check out Tiny Matters, from the American Chemical Society.



Sam Jones, PhD Science Writer & Exec Producer



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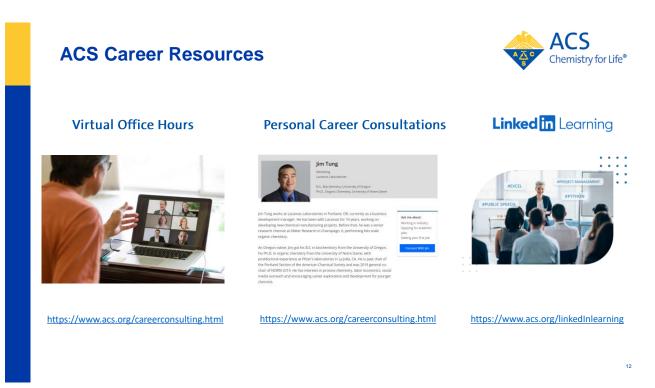


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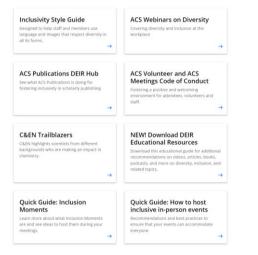


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### ACS OFFICE OF DEIR

Advancing ACS' Core Value of Diversity, Equity, Inclusion and Respect

#### Resources





#### Diversity, Equity, Inclusion, and Respect \*\*Adapted from definitions from the Ford Foundation Center for Social Justice

Equity\*\* fairness in access to information and resources for all. We believe his is only possible in an ronment built on respect and dignity. Equity requires the identification and elimination of barriers that have prevented the full participation of some groups.

Diversity\*\* ethnicity, gender, disability, sexual orientation, gender identity, national origin, tribe, caste, socio economic status, thinking and seeks to proactively engage, of perspectives.

#### Inclusion\*\*

actively inviting the contribution and participation of all people. Every person's voice adds value, addition, no one person can or should be called upon to represent an entire community.

#### Respect

vith professionalism, integrity, and

https://www.acs.org/diversity





#### The impact and results of ACS member advocacy outreach and efforts by the numbers!





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**ACS on Campus** is the American Chemical Society's initiative dedicated to helping students advance their education and careers.







## ACS Industry Member Programs

### ACS Industry Matters

ACS member only content with exclusive insights from industry leaders to help you succeed in your career. #ACSIndustryMatters

Preview Content: acs.org/indnl

#### ACS Innovation Hub LinkedIn Group

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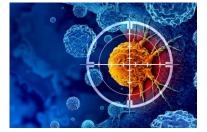
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Browse the Upcoming Schedule at www.acs.org/acswebinars





### **Professional Development**

- **Professional Development** is how we improve and acquire the critical skills, capabilities, and experiences needed to reach our personal and career goals.
- These "soft skills" are seldom taught in school, but introduced instead upon starting employment or learned through personal experiences and exploration.
  - Based on employer, the depth, scope, and timing of professional development varies by role and size.
  - ACS resources like ACS Webinars, Divisions, and personal involvement allow you to create your personalized professional journey in a safe, welcoming community.



## Networking

• Networking is the act of building upon connections and knowledge through communication and relationship building.



- Networking does not require you to be an extrovert...or even to speak!
- Networking through written communication can be quite effective
  - Networking can be done through the use of strategic planning. <u>Networking without Saying a Single Word: Silent but Deadly</u> (February 2018)



- Networking does not require you to meet face to face to be effective.
- Personal branding and social media can help you passively build your network.
- Digital environments and metacommunication aid in video networking.

NFH: Networking From Home (June 2020)

• Networking is very useful for all aspects of our lives, but today we will discuss how it can specifically be used *within the workplace*.





### Networking inside the workplace and outside the workplace have many similarities, yet also have many differences

#### External Networking

Involves Others

Happens at home or in community

> Personal & Professional

Based on building relationships

Improves home life and social standing

Can be enjoyable

**Inside Networking** 

**Involves** Others

Happens in the office/lab

Primarily Professional

Based on building relationship

Improves productivity and impact

Can be enjoyable



#### Benefits to Networking Inside Your Workplace

Access Mentors & Sponsors

Create Career Opportunities

Learn & Grow

Expand your Influence

Grow your Brand



"Building your internal network will make work more fun, open doors and increase your influence." Mark Noe, <u>ACS Industry Matters</u>, June 2022



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### Audience Survey Question

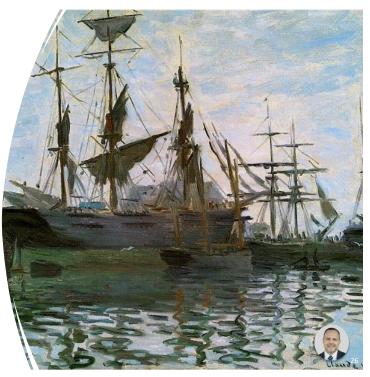
ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT

## How comfortable do you feel networking? (i.e. process of meeting new people and building relationships)

- Extremely comfortable
- Comfortable
- Tolerable
- Uncomfortable
- Very uncomfortable

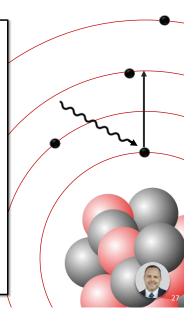
### Ships in a Harbor...

- Relationships are the basis for our network and within the workplace there are two important types:
  - Mentorship relationship based on knowledge/experience imbalance
  - **Sponsorship** special mentorship where Mentor works to actively promote Mentee based on Sponsor's superior position or power privilege.
- Workplace Sponsorships are critical for specific career aspirations (e.g. upper management or leadership).
- Internal networking can help you identify and enlist Sponsor support.



### **Networking within Hierarchical Organizations**

- Many workplace organizations are highly structured with built-in hierarchy to aid in decision making by making clear lines of authority and reporting.
- In order to access higher levels, increased energy needs to be used to network effectively for your intended purpose.
- Remember: Networking across and down levels is just as important as networking work.
  - What happens when you're promoted?
  - When your colleagues are promoted?
- Building your brand is just as important as climbing the ladder, so focus on every level as you grow!



### **Networking withing a Matrix Organization**

- Many companies have established functional silos to improve excellence and execution to create value for their customers.
- Larger companies may have resources to establish functional experts, while smaller aggregate work out of necessity.
- Your company's work process can provide you knowledge and cross-functional connections



#### **Industrial Chemistry Value Chain Primary Activities:**



Identify value chain stakeholders in your work and use this to network, learn, and grow!



### The value of making your intentions known



- As you build your network, it is both effective and courteous to let people know your intentions and goals.
- End exploratory meetings with a recap of your intentions and ask for further ideas on who and what to pursue next.
- After establishing your network, there is also value in informing a trusted mentor about what you are working on so they can provide you feedback and amplify your progress to others.



### Audience Survey Question

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT

#### Do you share your learning goals with workplace mentors?

- Yes
- No



## **Employee Resource Groups**

• Many companies have established voluntary, employee-led groups that assembly based on shared experiences and characteristics.

#### Examples:

- Early career employees
- Military veterans
- LGBTQ+ & allies
- Cultural or ethnic affinity groups
- Employees passionate about sustainability
- ERGs plan events within the company, outreach events within the community, and provide a network for career and personal development.
- Most ERGs have corporate sponsors and engagement employees at every level within the organization, making it a great way to develop your network while providing a tangible benefit to others that resonates with your passion.



### Internal Network Advantages: Internal Media



- External networking often finds you in the dark with regards to availability and status of your targeted contact.
- Inside your company, productivity tools and resources may be used in your favor:
  - Internal Messaging Software (e.g. TEAMS) show "green" in office or out of office messages
  - Internal Calendars (e.g. Outlook) allows you to see availability within your company for meetings
- **Cold introductions** are more effective with solid recommendations for next steps as this reduces the burden on the recipient but maintain flexibility early on.
- Use caution if directly scheduling meeting without permission first. This can be effective in some situations, but confirming receptiveness first is ideal.



### Etiquette is always important

- Regardless of culture or country of origin, it is always important to approach networking with open, honest, and courtesy towards others.
- Internal networking increases the chances of engaging each other in the future, so etiquette is even more important for your brand and goals.
- Based on your purpose and introductory conversation topics, asking for recommendations and further connections can accelerate your internal networking efforts.
- "Don't Burn Bridges" If a relationship doesn't work, maintain cordial communications so that future engagements and working together can stay professional and productive.



- Be courteous when requesting to connect.
- Be flexible on time and location for initial meeting.
- Being on time for your initial meeting shows respect.
- Dress appropriately based on location and power dynamic.
- Try to stay within time boundary of initial meeting.
- Follow-up thanking the other person for meeting.
- Stay in touch based on action items to validate connection.

Q.



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### Audience Survey Question

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT

#### Do you stay in touch with your first mentor?

- Yes
- No



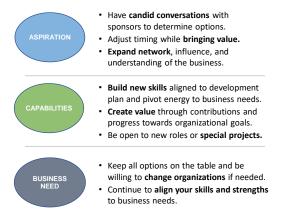
# Maintain and grow your internal network

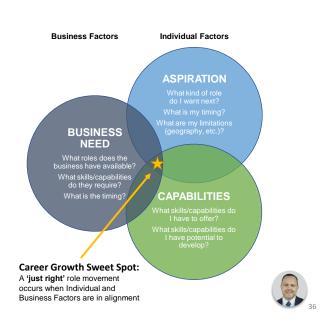
- Networking is based on building relationships, so do not treat individuals as stepping stones as you network your way through the company.
- Partnerships thrive when both parties continue to reinforce the mutual value that each other finds in the relationship.
- Finding ways to support, help, and grow your organizations will help you grow your network, brand, and influence.



### Networking is necessary grow your career

- Internal networking is critical to being ready for that next promotion or role along your development plan, but be patient.
- Focusing on what you can control through networking will increase your chances of being in the Career Growth Sweet Spot:







### **Next Steps & Resources**

#### **Next Steps:**

- Reach out to a 'new' work colleague that is adjacent to your role and/or process.
- Join an Employee Resource Group distribution list or planning committee.
- Schedule meet with Mentor to review career goals and make an internal networking plan.

#### **Resources:**

- <u>ACS Industry Matters</u> <u>Professional Networking</u>
- ACS Institute Finding Yourself: Networking
- ACS Webinars (ACS Members)
  - Maximizing your Opportunities: LinkedIn Networking and Job Search
  - <u>Networking as a Medicinal Chemist</u>
  - <u>Silent Networking</u>
  - <u>Networking From Home</u>







### Celebrate 50 Years of ACS PROF in 2023!



#### Who are we?

Our members are a diverse group, representing all areas of chemistry and all types of

chemical professionals including minorities, women, international chemists, younger

chemists, academics, governmental, and industrial chemists, both employed and unemployed.















Younger Chemists

Chemists with Disabilities

Ethics

International Chemists

ACS Pride

Minority Affairs

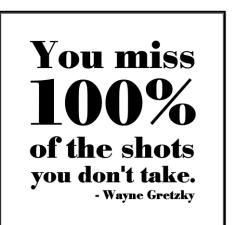
Women Chemists





### **Closing Thoughts**

- "The only thing constant is change"
- Branding is powerful as it "networks for you". What is your Brand and what does it do for you?
- Meeting new people can be fun, so enjoy yourself!







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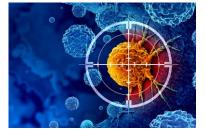
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