

American Chemical Society Advocacy



The American Chemical Society's (ACS) advocacy focuses on highlighting policies to ensure a robust U.S. innovation ecosystem that sustainably grows our economy, creates jobs, and promotes global scientific advancement.

ACS has four broad policy priorities:



Promote Innovation through Research

- Encourage federal funding in science
- Support an efficient patent and intellectual property system



STEM Education and Workforce

- Push for improvement of STEM education at all levels
- Promote programs and policies that diversify the STEM workforce



Advance Science through Openness

- Support the open use of science in making policy decisions
- Assure open interactions among scientists across the globe



Promote Sustainability

- Encourage decisions that promote sustainable resources
- Foster development and adoption of green products and processes in STEM

YOU can be part of the process!



To stay informed and to engage in advocacy efforts on behalf of chemistry, please see the following resources:

The Act4Chemistry Legislative Action Network: a virtual network that sends you emails on relevant legislation or policy issues you can advocate for in a matter of minutes. www.acs.org/act4chemistry


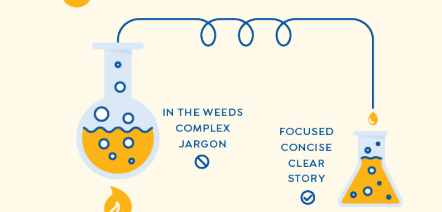
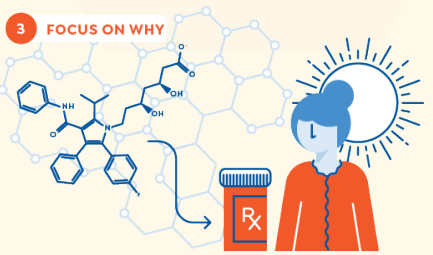

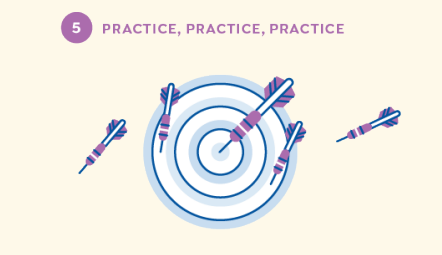
The ACS Chemistry Advocacy Workshop: a free, online, and on-demand workshop that teaches you the basics of advocacy. www.acs.org/chemistryadvocacy

The ACS Advocacy Main Page: ACS' main page with our policy statements, latest actions, and more! www.acs.org/advocacy

ACS Public Policy Fellowship Program: ACS' program that provides two Congressional fellowships a year and one within ACS. www.acs.org/policyfellow

Science Communication Tips

Communicating the importance of science in an easy and understandable way is key! Below are six quick tips for effectively sharing your science and why it is important to society:

<ol style="list-style-type: none"> 1 KNOW YOUR AUDIENCE 2 DISTILL YOUR MESSAGE 3 FOCUS ON WHY 4 TELL YOUR STORIES 5 PRACTICE, PRACTICE, PRACTICE 	<p>1 KNOW YOUR AUDIENCE</p> 	<p>2 DISTILL YOUR MESSAGE</p> 
<p>3 FOCUS ON WHY</p> 	<p>4 TELL YOUR STORIES</p> 	<p>5 PRACTICE, PRACTICE, PRACTICE</p> 

To learn more, visit the [ACS Chemistry Advocacy Workshop](#).

Advocacy Quick Facts

In order for policymakers to make informed decisions, they need to hear what is important to you! Here are three things to keep in mind when you think about being an advocate for chemistry:

1

You can do it.

Advocacy may seem intimidating, but ACS can equip you with the tools, training, and talking points to get started. You don't have to be an expert in STEM policy to express your opinion, and your voice matters!

2

Policymakers welcome it.

Elected officials need to hear from their constituents – you! –they can't represent your interests if they don't know what is important to you. Policymakers want people to email, call, or set up meetings with their offices to share what's on your mind and how the office can help.

3

Everyone benefits from it.

Your advocacy can make a difference in policymakers' decisions, and the more people involved, the more likely it is to work. Even if you don't get the policy outcome you had hoped for at first, you will have built a relationship with the policymaker's office, made them better informed on the issue.