

Instructions for Poster Session Authors

ACS Policies for Poster Sessions

Each horizontal poster board measures 4 feet high x 6 feet wide (including frame). All presentations must be confined to poster board itself. Computer display equipment, sound or projection equipment, freestanding or three-dimensional displays, demonstrations/experiments, or tables for handout materials are not permitted in the poster session.

Each author is responsible for mounting his/her material prior to the opening of the poster session and for removing it IMMEDIATELY after the close of the session.

Authors can enter their assigned room approximately 1/2 hour prior to the start time of the session. We strongly recommend that you remove your poster no later than 1/2 hour after end start of your poster session. ACS will not assume responsibility for materials left beyond those time limits.

Poster numbers supplied by ACS will be placed in the upper corner of each poster board. This number corresponds with the number assigned to each paper in the program book.

Design Suggestions for Scientific Posters

- Each horizontal poster board measures 4 feet high x 6 feet wide (including frame).
- Allow ample time to prepare your poster. All poster materials (illustrations, charts, and text) must be prepared in advance.
- All posters should feature a title, your name, the name of the institution where the research was performed, and should credit other contributors, as appropriate.
- Use a crisp, clean design. All lettering should be legible from about 5 feet (1.5 m) away. Title lettering should be about 2" to 3" (5 to 7.5 cm). Subheading lettering should be 1/2" to 1" high (1.25 to 2.5 cm). Text lettering should be approximately 24 points (1/4" or .625 cm).
- Make illustrations simple and bold, with captions at least 3/8" high. Enlarge photos, tables, and charts to show pertinent details clearly.

- Do not tell the entire research history. Present only enough data to support your conclusions and show the originality of the work. The best posters display a succinct statement of major conclusions at the beginning, followed by supporting text and a brief summary at the end.
- Displayed materials should be self-explanatory, freeing you for discussion.
- Utilize other techniques to improve the graphic impact. Use color to add emphasis and clarity. Simplicity, ease of reading, etc., are more important than artistic flair. Keep in mind that lighting may be dim inside large poster sessions, so make sure your contrasts and color combinations are easy to read.
- You may want to bring handouts of your abstract or copies of your data and conclusions to share with interested viewers. Some authors also provide sign-up sheets to record names and addresses of attendees who might wish more information, reprints, etc.