

2013/2014 ACS ChemClub Photography and Photojournalism Contest

If you're a ChemClub member, it's very likely you know that everything that one sees, feels, tastes, or smells is a result of chemistry. However, this chemistry connection to daily life may not be so apparent to others. This contest will give you a chance to tell others where you see chemistry through photography and text to accompany your photos.

Where do you see chemistry?

Photograph the world around you—something, someone, or somewhere that you feel visually communicates chemistry. The photograph should fit one of the categories listed below. For each submitted photograph in the first four categories, write 1–2 sentences describing the photo. The fifth category, Stories of Chemistry, requires more text.

Use your picture to tell a story in one of the following categories:

- **Faces of Chemistry**
Contrary to popular belief, chemists are not always confined to the lab! They are involved in almost every aspect of society—law, medicine, technical writing, governmental relations, teaching, consulting, and more. Show how people working in chemistry or chemistry-related disciplines are contributing to our society and the world.
- **Chemistry in Your Life**
Show the importance of chemistry in your daily life. For example—energy production, water sanitation, or the chemistry inside everyday objects like foods, materials, or medicines.
- **Close-up Chemistry**
Show a close-up view of chemistry. For example—show the bubbles that are formed during an elephant toothpaste demonstration, or show the many colors found in a flame.
- **Colors of Chemistry**
Show how chemistry contributes to colors of things in the world around you. Fall leaves, fruits and vegetables, clothes and accessories—these are just a few examples of colorful chemistry in our lives.
- **Stories of Chemistry**
Communicate chemistry in a photojournalistic style using a series of three to five photos along with a story of 250 words or less about the photos' relationship to chemistry. You might focus on the chemical properties of what you're showing in the photographs, explore their history, write about chemists who were involved in inventing a product, think about chemical reactions or compounds behind the color, structure, or shape, etc.

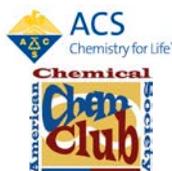


PHOTO CRITERIA:

- Photos must have been taken since December 1, 2013.
- The same photograph cannot be submitted for multiple categories.
- Photos must be submitted electronically in JPEG, TIFF, or PNG format, preferably with 300 dpi (dots per inch) or higher.
- All photograph submissions must be a minimum of 1 megabyte or larger.

ELIGIBILITY:

Contestants must be high school students in the U.S. or U.S. territories who are members of a chartered ACS High School Chemistry Club (ChemClub) program. ChemClub members under 18 years of age require the permission of a parent or guardian. By entering the contest, entrants under 18 years of age indicate that they have obtained the permission of a parent or guardian.

ChemClub members are limited to **a total of three entries**. The three entries may be submitted in one or more categories. If more than three entries are received from a ChemClub member, only the first three will be accepted.

ChemClub members are allowed to work in groups on the "Stories of Chemistry" category. Entry in this category counts as one entry for each ChemClub member in the group. All other categories require submission by an individual.

For a photo in which a person is recognizable, a signed **photo release** from the subject or, in the case of a minor, the subject's parent or guardian must be submitted with the photo. A photo release form is attached. Failure to provide a signed photo subject release will disqualify the photo(s).

DEADLINE:

Entries are due by March 15, 2014. Awards will be sent to the Clubs after April 15.

HOW TO ENTER:

Complete the **Photo Contest Entry Form** (see the attached sample, a downloadable file will be available at:

<http://www.acs.org/content/acs/en/education/students/highschool/chemistryclubs/advisors.html>), which includes the school name, ChemClub advisor's name, photo file name, category, photo description, and student name.

Photos and the entry form must be submitted through Dropbox (as a club):

- Go to <http://www.dropbox.com>. Click on "Sign up" and create an account if you do not already have one.
- Follow the instructions to install Dropbox.
- Go back to <http://www.dropbox.com>, and sign in.
- In the top bar, click on the blue folder with the green plus sign (New folder). Name the folder [Insert My State Name] – [Insert My School Name]. For example, "DC – American Chemical Society."



- Click to open this folder. In the top bar, click on the sheet of paper with the blue arrow (Upload). Choose the photos, completed photo contest entry form, and all documents for the "Stories of Chemistry" entries from your computer and press Enter. Once the upload is complete, click Done.
- Click on the folder with the rainbow (Share this folder). Type hschemclubs@acs.org in the "Invite members to this folder" area. Please make sure the "Allow members to invite others" box checked, then click Share folder.

**Entries submitted via mail or email will not be accepted.*

Photo Subject Restrictions

Photos must be appropriate for posting on a public website and using in ACS promotional materials in print or other formats. Obscene or otherwise questionable content will not be considered. ACS retains sole discretion as to what constitutes inappropriate content.

Photographer/Copyright

The photograph and the description, each in its entirety, must be original material by the ChemClub member listed. The ChemClub member must be the sole owner of any image submitted. Submission of photo and description is a guarantee that the ChemClub member is the rightful owner of the photo and that no other party has any right, title, claim, or interest in the photograph or the description.

Though ChemClub members retain copyright for each image submitted, the digital image file(s) submitted will not be returned or acknowledged. By submitting the pictures to the contest, ChemClub members grant the American Chemical Society royalty-free permission to reproduce these photos in all formats, including but not limited to print, electronic, and digital images.

JUDGING criteria include:

- conveying a clear message that relates to the theme
- effective presentation
- creativity
- providing accurate content
- modeling proper safety precautions (see the attached additional instructions)

PRIZES:

The winning photos in each category will receive Visa gift cards:

- first place award of \$50
- second place award of \$20
- honorable mention of \$10
- ChemClub Choice award of \$10

The ChemClub Choice Award: The photos in each category will be available for viewing and voting in the ChemClub Choice Award contest through Facebook (<http://www.facebook.com/acschemclubs>) and ChemClub Happenings



(<http://acschemclubs.org>). The photo for each category that receives the highest number of likes and positive comments from both sites will be the ChemClub Choice winner.

Attachments:

- **Photo Entry Form**
- **Photo Release**
- **Photography Tips** – to get the best pictures from your phone or camera
- **Criteria for Submission of Photographs** – to be used as a checklist, before submitting photos taken of experiments or demonstrations

