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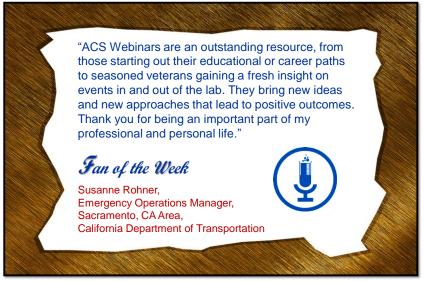
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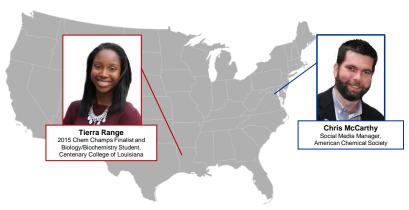
- 1. Shoot a video 3 minutes or less of yourself about your chemistry research OR a chemistry concept you're great at explaining. The video must be understandable by non-scientist native English speakers. April 18 all eligible videos entered for judging.
 - Check out http://bit.ly/chemchamps2015 and http://bit.ly/chemchamps2014 for ideas
 - Need some tips for good science communication? Watch http://bit.ly/ChAmbscicomm
- 2. Upload your video to YouTube. Videos longer than 3 minutes do not qualify
- 3. Fill out release form and email a scanned copy along with your video link to **chemchamps@acs.org**

http://bit.ly/acsChemChamps





"Basking in Energy: A Look Into Polymer Solar Cells"



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Basking in Energy: A Look Into Polymer Solar Cells



Tierra Range

Block copolymer development for use in bulkheterojunction photovoltaics



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Solar Cells



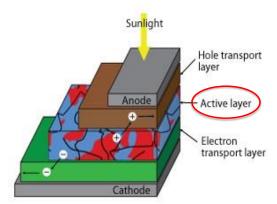


"Solarzellen" by heimchenfaenger. Licensed under CC BY 2.0 de via Wikimedia Commons http://commons.wikimedia.org/wiki/File:Solarzellen.jpg#/media/File:Solarzellen.jpg

Organic Solar Cells

Three Types:

- dye-sensitized
- hybrid architectures
- bulkheterojunction
- Bulkheterojunction polymer solar cell active layer:
 - an electron-rich donor material
 - an electrondeficient acceptor material

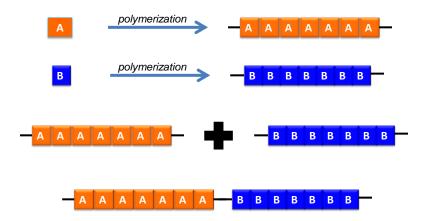


http://www.nature.com/am/journal/2011/201102/full/am201151a.html



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Block Copolymer Formation





Block Copolymer to Be Created

- Donor Block ("Block A")
 - Polyfluorene



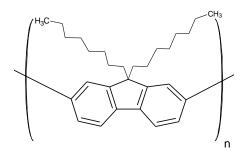
- Polythiophene
- -Acceptor Block ("Block B")
 - Polybenzotriazole





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Why Polyfluorene?



Polyfluorene

- Good donor molecule
- Has not been synthesized more than once before in literature
- Challenging synthesis

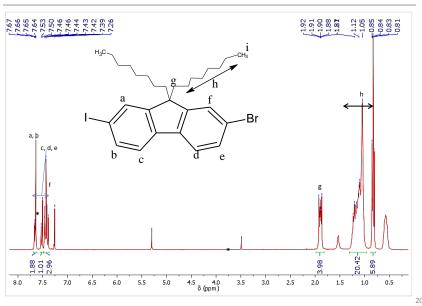


Synthesis of Polyfluorene

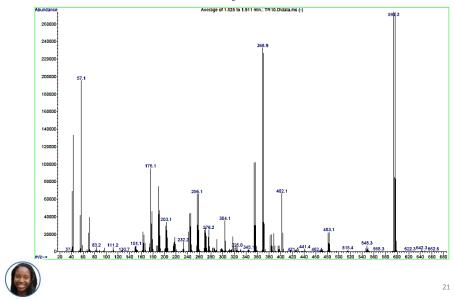


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¹H NMR Analysis Confirms Synthesis of 3



Mass Spectroscopy Analysis Confirms Synthesis of 3





What was the biggest problem with performing the grignard metathesis reaction?

- Problems with the nickel catalyst
- Lack of materials in the lab
- Humidity
- Reproducibility



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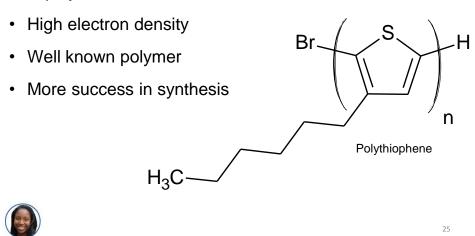
23

Grignard Metathesis Chain-Growth Polymerization for Polyfluorenes



Why Polythiophene?

 Good donor molecule in block copolymers



Polythiophene Synthesis

$$H_{3}C$$

$$Br$$

$$AcOH/CHCl_{3}$$

$$H_{3}C$$

$$Br$$

$$AcOH/CHCl_{3}$$

$$H_{3}C$$

$$Br$$

$$MgCl-LiCl$$

$$Ni(dppp)Cl_{2}. THF, 0 °C, 30 min$$

$$HCl$$

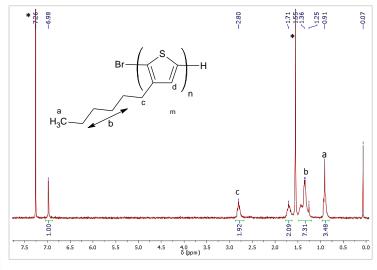
$$H_{3}C$$

$$Br$$

$$H_{3}C$$



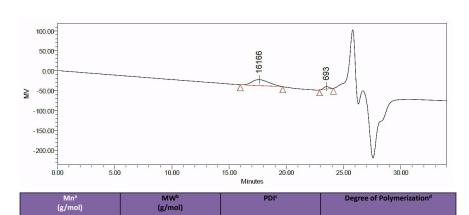
¹H NMR Confirms Synthesis of 9





27

GPC Analysis Confirms Synthesis of 9



1.11

15554



≈14,000

28

~84

Why Polybenzotriazole?

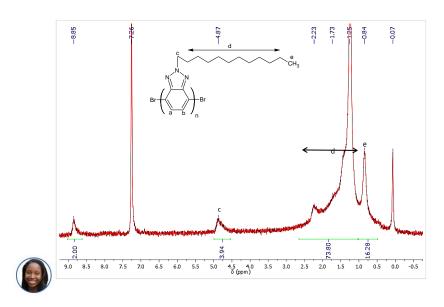


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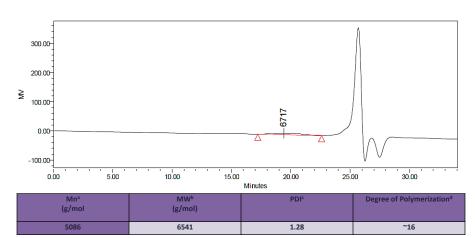
Polybenzotriazole Synthesis



¹H NMR Analysis of Polybenzotriazole 11



GPC Analysis of Polybenzotriazole 11





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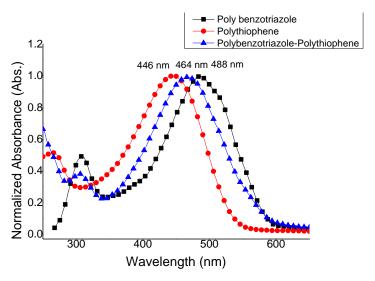
Development of Block Copolymer

$$\begin{array}{c} & & & \\ & &$$

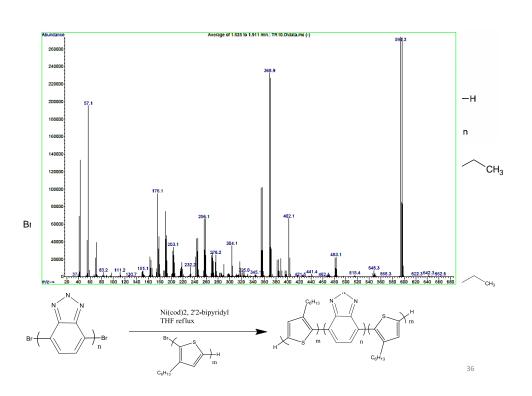


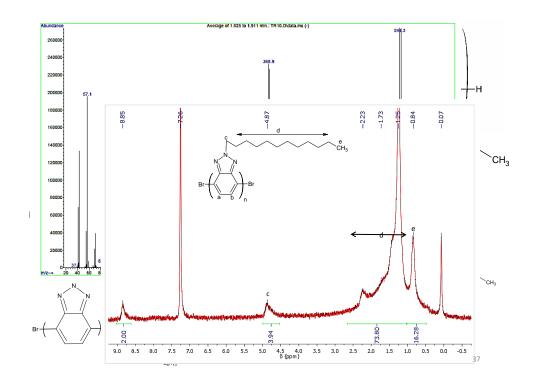
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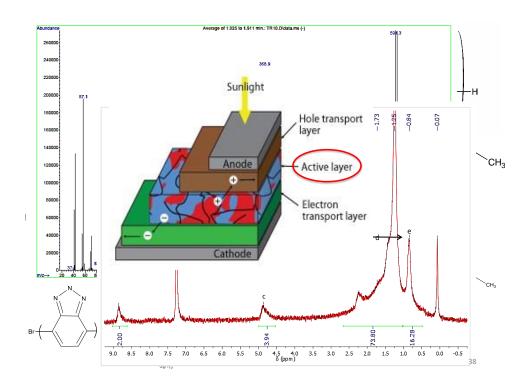
UV/Vis absorption of polybenzotriazole, polythiophene, and their physical mixing in THF

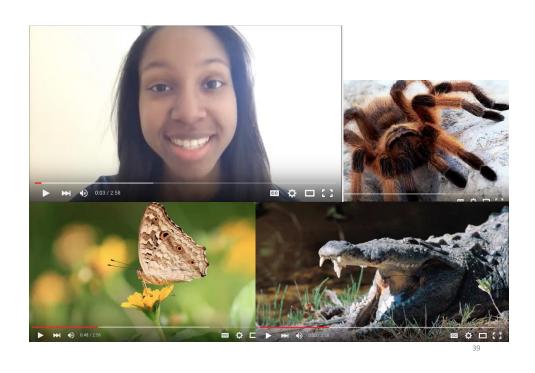
















Which general feeling below best describes the majority of people's attitudes towards chemistry or learning chemistry?

- Enjoyment
- Neutral
- Disgust
- Confusion

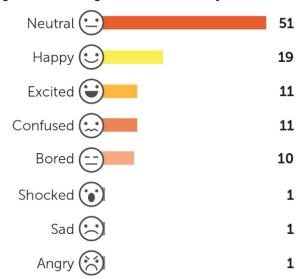
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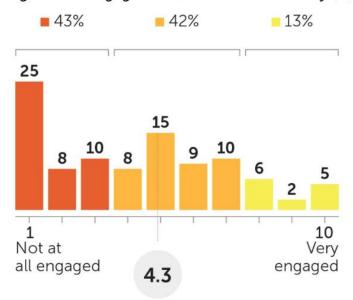
Figure 2.1: Feelings towards chemistry (%)



Q.4B Which of the following describes how you feel about chemistry? Base: All respondents (2,104 UK adults 16+) Multi-coded

http://www.rsc.org/g|obalassets/04-campaigning-outreach/campaigning/public-attitudes-to-chemistry/public-attitudes-to-chemistry-research-report.pdf?id=8495

Figure 2.2: Engagement/interest in chemistry (%)



Mean score

http://www.rsc.org/globalassets/04-campaigning-outreach/campaigning/public-attitudes-to-chemistry/public-attitudes-to-chemistry-research-report.pdf?id=8495

Chemistry Champions Contest



#CHEMCHAMPS

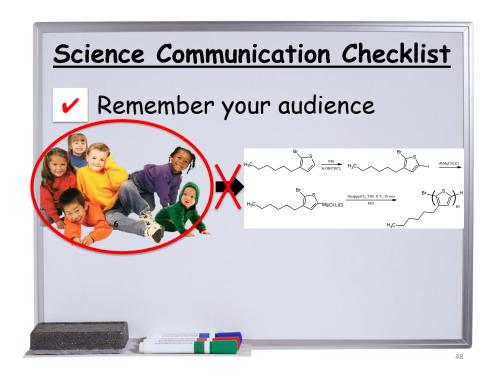
Science Communication Checklist

Remember your audience

Find a way to connect

Keep them engaged

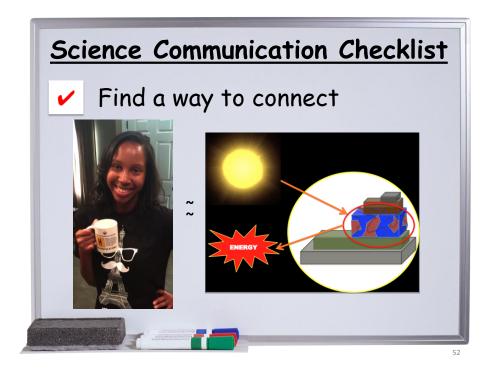
















Food for Thought



"Communication leads to community, that is, to understanding, ...and mutual valuing."

Rollo May

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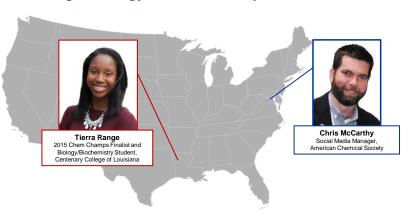
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Thank you!





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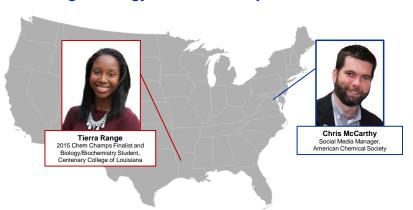
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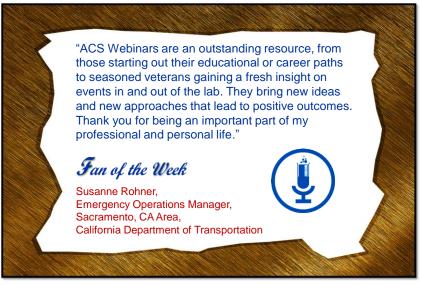


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