Have Questions?

Type them into questions box!

“Why am I muted?”
Don’t worry. Everyone is muted except the presenter and host.
Thank you and enjoy the show.

Contact ACS Webinars® at acswebinars@acs.org
Share your experiences, inspire a student, advocate for chemistry!

The ACS Committee on Senior Chemists encourages engagement and collaboration across the Society with ACS groups and within the community. The Committee’s objectives are to:

• Improve communication among senior chemists

• Increase the number of senior chemists’ groups and the level of their engagement within local sections

• Encourage the involvement of senior chemists in programs focused on K-12 education, undergraduate networking, and mentoring

If you have questions, or would like to get involved with the committee’s activities, please send an email to seniorchemists@acs.org.

www.acs.org/seniorchemists
You can make a difference!

There are many ways to get involved through your local section or local community. Share a lifetime of experiences and help the next generation of chemists.

Science Coaches
Lend your expertise as a coach and help a teacher advance science education.

National Chemistry Week
Organize or participate in events in your community to promote the value of chemistry in everyday life.

ACS Career Consultants
Help an emerging chemist with career advice.

https://www.acs.org/content/acs/en/membership-and-networks/senior-chemists/how-to-make-a-difference.html

Local Section Senior Chemists Committees

Senior Chemists Committees can be created in any ACS Local Section with a focus on creating opportunities, representing the needs of, and offering programming and services for senior chemists in a particular geographical area. In addition, senior chemists are in a unique position to share a lifetime of experiences with students, young chemists, and the public.

Socialize With Peers
Stay Active After Retirement
Advocate for Chemistry Through Community Outreach

Find out more about the benefits of participating! www.acs.org/seniorchemists
The New Normal

- ACS Volunteers
- ACS Staff
- Unintended Consequences?
- How to Embrace the New Normal?
**Audience Challenge Question**

ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT

**What has been your vaccination experience?**

- I have been vaccinated and have had no negative symptoms
- I have been vaccinated and experienced some symptoms
- I plan or hope to be vaccinated soon
- I don’t plan to be vaccinated
- Other (Tell us more in the chat)

*If your answer differs greatly from the choices above tell us in the chat!*
AGENDA ITEMS

- Future Travel
- Future of Meetings & Conventions
- What’s Next?

Signs that Travel is Coming Back

- **TSA Numbers are Climbing:**
  - Air travel is up for the first time in more than a year since the coronavirus outbreak was declared a pandemic

- **Air Travel is Soaring:**
  - Executives from four of the major airlines stated the week of March 22nd they’ve seen a strong demand for seats from leisure travelers

- **Airbnb Bookings:**
  - Bookings on Airbnb for “warm weather locals” are top bookings

- **Disneyland is Finally Reopening**
  - Disneyland and its sister theme park California Adventure announced plans this week to reopen with limited capacity on April 30

Source: CNN)
How comfortable are you traveling these days?

- I am very comfortable traveling and have done so already
- I am fairly comfortable traveling, but have not done so yet
- I am not comfortable with public transportation
- I am not comfortable traveling yet
- Other (Tell us more in the chat)

* If your answer differs greatly from the choices above tell us in the chat!

Meeting Attendee Sentiments

Source: Freeman Sentiment Study
### What’s Next?

**short-term and long-term outlook**

- **15%** (Opening 2021, March-April)
- **28%** (Summer 2021, June-July)
- **60%** (Fall 2021, Sept-Oct)
- **74%** (Winter 2021-2022, 2022-Feb)
- **90%** (Beyond February 2022)

**NOW | IMPROVE**
- Virtual Only

**NEAR | INNOVATE**
- Smaller In-Person + Virtual

**NEXT | IMPEL**
- Safe Return to Large In-Person Events

**Source:** Freeman Sentiment Study

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### The Future for Meetings & Conventions

Conventions & meetings will look and operate different

- More regional locations/meetings, with open air spaces
- Social distancing and mask requirements
- Hyper-hygiene, cleaning and virus testing protocols
- Vaccines will aid in the recovery of the hospitality industry by bringing back confidence for travelers

**Source:** Forbes
Audience Challenge Question
ANSWER THE QUESTION ON BLUE SCREEN IN ONE MOMENT

How often do you use virtual video communication platforms?

• Daily
• Weekly
• Monthly
• Never
• Other (Tell us more in the chat)

* If your answer differs greatly from the choices above tell us in the chat!

How to Embrace the New Norm and What that May Look Like

Dr. Frankie Wood-Black
Oh! What a year it has been

Community Protection Strategies in the COVID Era

The past year has fundamentally changed
How we ............

How we ...

Communicate
Educate
Interact with others
Assess the risk of our actions
Gather Information
Attend Conferences
Network
Seeds of Change

Some Questions to Ponder

Have your viewing habits change within the last year?

Are you about to purchase your last internal combustion engine vehicle?

How do you get your groceries – is it different?

What are your views on personal services are they the same or different?

How do you interact with – family? Friends? Colleagues?

Conferences/Meetings – Do you look at these differently?
The Gaps and Vulnerabilities Exposed

- The infrastructure is not equal and is very fragile
- Our consumption of information and evaluation of information is impacting understanding and policies.
- Emotion vs. reason
- Here and now vs. future

The Challenges

- Isolation and unequal access
- Identification of the new careers, social structures, and infrastructure
- Acceptance and ability to adapt
- Managing the risks
- Recognizing and preparing for what is to come

How does one personally keep up with the pace and types of change?
Resilience

The ability to adjust or recover from misfortune or change

So, I think we are going to keep

- **Interdisciplinary Cooperation** – Research, Logistics, Supply Chains.

- **Education** – Blended Hybrids of Learning, the traditional lecture, and location models are evolving. No more one size fits all model.

- **Work from Anywhere** – Even before this past year, there was a movement toward work not having to be at a specific location.

- **How we purchase necessities** – may be a return of the delivery service economy – more food truck, scheduled deliveries, and how we assess our impact.
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