

**ADVANCING  
CHEMISTRY  
SUPPORTING  
RESEARCH  
PROMOTING  
CHEMISTS**

**THE ACS NATIONAL AWARDS**  
*Honoring Achievement in the Chemical Sciences*

# A RARE OPPORTUNITY TO LEAD THE CHARGE

**For more than 85 years, the American Chemical Society National Awards Program has recognized outstanding achievement and leadership in the chemical sciences. These honors are conferred by eminent experts, and have inspired ambitious scientists to advance their disciplines and improve the quality of life for people everywhere.**

Sponsors are a select group of prominent corporations and organizations. Occasionally, there is an opportunity for a new sponsor to take over the funding of a specific award. In these instances, the ACS National Awards Program reaches out to the organizations that can most benefit from the prestigious program—a rare and meaningful chance to demonstrate vision and leadership, and to ally with the world's premier scientific society.

## **In Good Company**

A sponsor becomes part of a shared enterprise that is conducted by the best and brightest in chemistry. Together with the exceptional scientists who contend for the honors, the notable experts who nominate and evaluate them, the other premier organizations that sponsor the awards, and the authority of ACS, an award sponsor truly joins the thought-leadership of the chemical science arena.

So effective is this collaboration that leading companies such as The Dow Chemical Company and ExxonMobil have sponsored ACS National Awards for as many as 50 years. Fifteen other sponsors have 25 years of sponsorship and 15 have at least ten consecutive years.

## A Newsworthy Endeavor

Award sponsorship clearly positions the sponsoring organization as an authority in its field and a champion of innovation. Through public relations and outreach, the award sponsor can communicate to the world that they recognize the importance of discovery and leadership, and the stewardship of those values.

ACS National Awards Program staff are available to assist in developing an outreach strategy that is tailored to the goals of the sponsoring organization and to project the value of the awards program to key audiences.

## Reaching Our Members

With more than 163,000 members, ACS is the world's largest scientific society and the premier professional home for chemists, chemical engineers and related professionals around the globe.

Sponsorship of an ACS award brings many benefits. Your organization will be prominently featured at the ACS Awards Banquet, an annual event held at our Spring National Meeting that honors outstanding chemical professionals, and will also be highlighted five or more times in the ACS weekly magazine, *Chemical & Engineering News*. Your sponsorship will also be recognized on the ACS website, [www.acs.org/nationalawards](http://www.acs.org/nationalawards), and in all printed materials about the Awards Program. As an award sponsor, your organization will enhance its association with research excellence that contributes to the advancement of public welfare, an image that contributes to a competitive advantage in the marketplace.

ACS members are at the forefront of the evolving worldwide chemical enterprise, from academia to corporate R&D. As our partner, your organization has an unparalleled opportunity to forge new relationships with legends and rising stars in the chemistry field for potential business development or recruitment.

By leveraging an ACS National Awards sponsorship, you will reinforce your central mission, extend your brand, increase your visibility, and enhance your relationships with world-class chemists. We will work with you to generate media coverage of the positive impact chemistry makes in all of our daily lives, as well as the important role your organization plays in supporting scientific innovation.

## Shaping the Future of Science

As an ACS Award sponsor, you not only reaffirm your position as a torchbearer in the field, but you adopt a nobler mission, that of scientific patron. Sponsorship is an opportunity for your organization to demonstrate leadership in the global chemistry community, communicating to your shareholders, customers, and staff that, as an organization, you are committed to supporting and delivering the highest possible standards and supporting outstanding achievements in the field.

The ACS Awards are only possible because of our sponsors' contributions. To all of our current and future sponsors, we are honored by your partnership in this crucial enterprise. Your support not only shapes the future of our field, but the future of our world.

# HELP US SHAPE THE FUTURE OF CHEMISTRY

Find out more at [www.acs.org/nationalawards](http://www.acs.org/nationalawards) or by contacting Felicia Dixon at 202-872-6283 or [F\\_Dixon@acs.org](mailto:F_Dixon@acs.org).



**ACS**  
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AMERICAN CHEMICAL SOCIETY

1155 Sixteenth Street, NW  
Washington, DC 20036  
[www.acs.org](http://www.acs.org)