Where Are the Key Developments Taking Place in Bio-based Chemicals?

- Expanding the role of renewable chemicals in consumer products
- Sugar-based renewable chemicals
- Alternative feedstocks
- Building the supply chain
- Innovative processes in renewable chemicals
- Current experience in scaling up to commercial production
- Financing scale-up projects
DAY 1: Thursday, October 18, 2012

7:45  Conference Registration and Networking Breakfast

8:30  Chair’s Welcome and Opening Remarks
Roger Conway, Principal, Rosslyn Advisors LLC

8:45  Sugar as the New Crude Oil, Fueling a Growing Chemicals Industry
• Natural and synthetic sugars as commodity feedstocks
• International perspectives on sugar
• Sugar markets and the outlook for commodity chemicals
• Joint ventures, partnerships, and mergers supporting the growth of renewable chemicals
• Developing supply chain strategies to meet demand
• Given the volatility of sugar prices, can sugar support a bio-based chemicals industry on large scale?
• Sugar-based renewable chemicals in Brazil — New partnerships and projects

Moderator: Roger Conway, Principal, Rosslyn Advisors LLC
James Allwood, Senior Vice President and Director, Sales and Marketing, Informa Economics Inc.
Tim Brown, Vice President, Corporate Strategy, Renmatix
Vonnie Estes, Vice President, Corporate Development, Codexis
Karl Doenges, Chief Marketing Officer, SweetWater Energy Inc.
Linda A. Beltz, Director, Technology Partnerships, Weyerhaeuser Corporation

10:30  Networking & Refreshment Break

11:00  Expanding the Role of Renewable Chemicals in Consumer Products
• Evaluating the growing demand for renewable chemicals
• Green chemistry and the appeal to consumers
• The growing market for bio-based and renewable chemicals
• New products in development
• What are the most important areas of development for renewable chemicals and materials?
• New opportunities for partnership and collaboration

Moderator: Shefali Algoo, Development Manager, ACS Green Chemistry Institute
Roland Schroeder, Head, Sustainability and Product Safety, Henkel AG & Co. KGaA
Joe Fox, Director, Emerging and External Technologies, Ashland Performance Materials
Bob Bernacki, Director of Business Development, Chemicals, Gevo

12:30  Networking Luncheon

2:00  Innovative Processes for Renewable Chemicals
• Innovation on the front end — New feedstocks and approaches to feedstock supply
• Innovative materials and technologies
• Biochemical process innovation

Moderator: Maryanne Maldonado, Vice President and Managing Director, Energy, Houston Technology Center
Steve Gatto, Chief Executive Officer, Myriant Corporation
Chris Wilcox, Director, Business Development, ZeaChem
Tyler Smith, Vice President, Research and Development, Rivertop Renewables

3:30  Networking & Refreshment Break

4:00  Case Studies — New Processes for Renewable Chemicals
• Syngas projects — New developments
• Biorefinery projects
• Role of partnerships
• Case studies

Moderator: George R. Baskin, Principal, Project Development, Burns & McDonnell Engineering
Markus Rarbach, Head of Biocatalysis, Clariant Produkte (Deutschland) GmbH
Brian Baynes, Chief Executive Officer, Midori Renewables; Partner, Flagship Ventures
Jennifer Holmgren, Chief Executive Officer, LanzaTech

5:30  Wine & Cheese Networking Reception

6:30  Close of Day One

DAY 2: Friday, October 19, 2012

8:00  Networking Breakfast

8:45  Chair’s Introduction to Day Two
Roger Conway, Principal, Rosslyn Advisors LLC

To register or obtain more information visit www.renewablechemicals.platts.com
9:00 Financing Scale-Up Projects

- Investor perspectives on renewable chemicals
- Challenges and dilemmas for traditional project finance
- Financing the transition to commercial production
- Managing commodity risk and technology risk
- Role of federal funding
- Long-term approaches for investors
- Time frame for development of a renewable chemicals industry
- Where is the investment taking place?

Moderator: Roger Conway, Principal, Rosslyn Advisors LLC
John May, Managing Director, Stern Brothers & Co.
Pulakesh Mukherjee, Principal, BASF Venture Capital
Mark Jones, Technology Strategy Development Fellow, The Dow Chemical Company
Brian Baynes, Chief Executive Officer, Midori Renewables; Partner, Flagship Ventures

10:30 Networking & Refreshment Break

11:00 Scaling Up — Current Experience

- Scaling up — Logistics of large scale production
- Creating value and building alliances
- Development and alignment of project objectives in the early stages of a project
- Examples of partnerships — Current experience
- Next steps in vertical integration, extending along the value chain
  - feedstock supply
  - feedstock logistics
  - industrial production
  - biorefining
  - distribution channels

Moderator: Roger Conway, Principal, Rosslyn Advisors LLC
Mike Rosenberg, Vice President, Business Development, OPX Biotechnologies
Joe Repman, Senior Director, Performance Monomers, The Dow Chemical Company
George R. Baskin, Principal, Project Development, Burns & McDonnell Engineering
James Evangelow, President, Chemical Strategies
Sam Nejame, Chief Executive Officer, Promotum

12:30 Close of Conference
Renewable Chemicals
Sugar as the New Crude Oil, Fueling a Growing Chemicals Industry

October 18–19, 2012 • Marriott West Loop • Houston, Texas

Registration Fee: Early Bird Discount Standard Rate
Commercial $1,195 $1,495
Government/Non-Profit Discount $995 $995

The conference registration fee includes breakfasts, luncheon(s), reception, refreshments, and post-conference documentation. Payment in full is required for attendance. If payment or proof of payment is not received before the start of the event, our staff will require a credit card guarantee to allow entry. All onsite registrations will be charged an additional $100.

Discounts: Discounts or promotional offers cannot be combined.

Early Bird Discount — Register by September 14, 2012 to SAVE $300 off your registration fee.
Team Discount — Register 3 attendees at the Standard Rate and send 1 additional attendee from your organization FREE. All registrations must be paid for at the same time to qualify. To register with the team discount, please photocopy and fill out this form for each attendee or call.
Government/Non-Profit Discount — Verification may be required.

Venue:
Houston Marriott West Loop • 1750 West Loop South, Houston, Texas 77027 marrriott.com/Houston • 800-228-9290 (toll-free in the US) • 713-960-0111 (direct)

Discount Accommodations:
A limited number of rooms has been reserved for Platts 2nd Annual Renewable Chemicals participants at the Houston Marriott West Loop at a rate of $160 + tax/night, single or double occupancy. The discounted rate will be honored until Wednesday, September 26, 2012 — or until the group block is sold-out, whichever comes first. Reserve by calling 713-960-0111 (direct) or 800-228-9290 (toll-free in the US). Be sure to mention that you are attending Platts 2nd Annual Renewable Chemicals in order to receive the discounted rate.

Substitution & Cancellation:
Your registration may be transferred to a member of your organization up to 24 hours in advance of the conference. Cancellations must be received in writing on or before Thursday, October 11, 2012 in order to be refunded, less a $195 administrative charge. No refunds will be made after this date. In case of conference cancellation, Platts liability is limited to refund of the conference registration fee only. Platts reserves the right to alter this program without prior notice.

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