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Information, insights, and advice for ACS industry members

November 7, 2019

In this issue's Boss Talk, DuPont's Chief Technology & Sustainability Officer, Alexa Dembek, takes you inside her company's approach to several critical issues: Leading change, fostering innovation, developing international markets while protecting IP, how the pursuit of perfection inhibits risk-taking, and much more. Be sure to read until the end to see who she places on her 'Mt. Rushmore of Innovation.'

The issue also features ACS Career Consultant Joe Martino on how to best leverage the Ph.D. you worked so hard to obtain in an industry setting. And there's more: A LinkedIn Learning summary on how to run more effective meetings, and in the Innovation Zone, a profile on Adriana Vela, Founder, MarketTecNexus.

John C. Katz
Executive Editor

BOSS TALK

"Change is essential to success but can provoke resistance. You helped change the culture at DuPont from a centralized R&D organization to one more focused on collaboration and innovation. What advice would you give to others leading significant change?"



Alexa Dembek

Chief Technology and Sustainability
Officer, Dupont

"I want to be very clear about what has changed. The culture of DuPont was always relentless innovation. That hasn't changed. But as we looked out into the future and intentionally designed the new DuPont to meet 21st century demands, we realized..." [Read More](#)

INNOVATION ZONE

The Four Tenets I Live By: Entrepreneur and corporate advisor Adriana Vela on the advice and work ethic that has kept her successful for more than 25 years



Adriana Vela

Founder, MarketTecNexus

Adriana Vela was 18 when she got her start as an entrepreneur—a self-made woman in the late 1970s. She knew at a young age that she wanted to be independent and have her own business, which stemmed from a core desire...

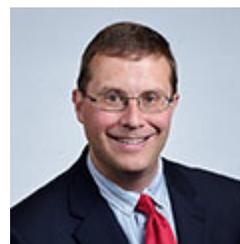
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Joe Martino

ACS Career Consultant

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QUOTABLE

"I like to think of new DuPont as a 217-year old start up, with a rich heritage but an entrepreneurial culture."

- Alexa Dembek, DuPont's Chief Technology & Sustainability Officer



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