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INDUSTRY MATTERS

Information, insights, and advice for ACS industry members

December 12, 2019

This week features a wonderful Boss Talk with Marcus Remmers, CTO of DSM – a global company focused on nutrition, health and sustainable living. Learn about his 70:20:10 rule as it applies to developing young talent at DSM, what the U.S. can learn from the Europeans about R&D, why this German national drives a Nissan Leaf instead of a high-performance German automobile, and much more.

We have two stories about chemistry-connected start-ups: A profile of Sid White, a founding member of the Chemical Angel Network, and advice from ACS Career Consultant Donald Truss for those thinking of quitting their job to start a new business.

Finally, we have some pointers for creating and delivering more impactful business presentations.

*John C. Katz
Executive Editor*

BOSS TALK

"Sustainability is a keen interest of Royal DSM, and you personally. How do you ingrain the concept of sustainability – as a forethought – across the company business groups?"



Marcus Remmers
CTO, DSM

"DSM is a purpose-led company. All our products and solutions should contribute to people and the planet, not just profit. In fact, [the United Nations Sustainable Development Goals \(UN SDGs\)](#) are our compass. Through our so-called..." [Read More](#)

CAREER PERSPECTIVES

"I think I'm ready to leave my current job and start my own business. What are the most important things to know as I prepare for this transition?"

A business can be viewed as a sales and marketing program that also makes a profit.

Wow, do you really want to work alone?
Most people that start a small business do so to... [Read More](#)



Donald Truss
ACS Career Consultant

INNOVATION ZONE

In a shifting economy, the Chemical Angel Network (CAN) creates jobs and eliminates barriers for chemists with new solutions



Sid White

Founding Member, Chemical Angel
Network

In 2012, Sid White, Founding Member of the [Chemical Angel Network](#), sat at a meeting for the ACS Committee on Patents, where a presentation to train chemists to be entrepreneurs was being given. During a break, Sid and a fellow ACS member at the meeting came up with an idea... [Read More](#)

LINKEDIN LEARNING COURSE

What you most need to know from an industry-connected LinkedIn Learning Course. Today's course: Creating and Giving Business Presentations

Presentations, while filled with essential knowledge, are often tedious and fail to deliver a cohesive message. In "Creating and Giving Business Presentations," Kelley Business School professor Tatiana Kolovou explains how to make your presentation... [Read More](#)

COMING SOON

- Harry Elston distributes overall safety grades to industry, academia and government
- Frankie Wood-Black cautions against accidentally bringing the lab home with you
- How to stay relevant in an increasingly digitized workplace

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