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INDUSTRY MATTERS

Information, insights, and advice for ACS industry members

December 12, 2019

This week features a wonderful Boss Talk with Marcus Remmers, CTO of DSM – a global company focused on nutrition, health and sustainable living. Learn about his 70:20:10 rule as it applies to developing young talent at DSM, what the U.S. can learn from the Europeans about R&D, why this German national drives a Nissan Leaf instead of a high-performance German automobile, and much more.

We have two stories about chemistry-connected start-ups: A profile of Sid White, a founding member of the Chemical Angel Network, and advice from ACS Career Consultant Donald Truss for those thinking of quitting their job to start a new business.

Finally, we have some pointers for creating and delivering more impactful business presentations.

*John C. Katz
Executive Editor*

BOSS TALK

"Sustainability is a keen interest of Royal DSM, and you personally. How do you ingrain the concept of sustainability – as a forethought – across the company business groups?"



Marcus Remmers
CTO, DSM

"DSM is a purpose-led company. All our products and solutions should contribute to people and the planet, not just profit. In fact, [the United Nations Sustainable Development Goals \(UN SDGs\)](#) are our compass. Through our so-called..." [Read More](#)

CAREER PERSPECTIVES

"I think I'm ready to leave my current job and start my own business. What are the most important things to know as I prepare for this transition?"

A business can be viewed as a sales and marketing program that also makes a profit.

Wow, do you really want to work alone?
Most people that start a small business do so to... [Read More](#)



Donald Truss
ACS Career Consultant

INNOVATION ZONE

In a shifting economy, the Chemical Angel Network (CAN) creates jobs and eliminates barriers for chemists with new solutions

**Sid White**

Founding Member, Chemical Angel
Network

In 2012, Sid White, Founding Member of the [Chemical Angel Network](#), sat at a meeting for the ACS Committee on Patents, where a presentation to train chemists to be entrepreneurs was being given. During a break, Sid and a fellow ACS member at the meeting came up with an idea... [Read More](#)

LINKEDIN LEARNING COURSE

What you most need to know from an industry-connected LinkedIn Learning Course. Today's course: **Creating and Giving Business Presentations**

Presentations, while filled with essential knowledge, are often tedious and fail to deliver a cohesive message. In "Creating and Giving Business Presentations," Kelley Business School professor Tatiana Kolovou explains how to make your presentation... [Read More](#)

COMING SOON

- Harry Elston distributes overall safety grades to industry, academia and government
- Frankie Wood-Black cautions against accidentally bringing the lab home with you
- How to stay relevant in an increasingly digitized workplace

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