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# INDUSTRY MATTERS

## Information, insights, and advice for ACS industry members

January 16, 2020

*Corteva Agriscience Sr. VP and CTO Neal Gutterson shares some thoughts on the key sustainability issues confronting the agribusiness industry, how working at a small company can make you more successful when transitioning to a large company like Corteva, and what the average person doesn't appreciate about the challenges confronting farmers.*

*Suffered through an unsuccessful interview? Who hasn't? Our career consultants tell you when it's appropriate to consider asking for interviewer feedback.*

*Learn about an early career chemist, Bree Taylor, and the unconventional path she took to her current position at Decernis. Finally, for the budding entrepreneurs, understand the difference between an idea and a business opportunity in our LinkedIn Learning summary.*

John C. Katz  
Executive Editor

### BOSS TALK

**"What is the most consequential issue regarding sustainability and agribusiness? And what is Corteva doing to address it?"**



**Neal Gutterson**  
Sr. VP and CTO  
Corteva Agriscience

"Climate change, water conservation and land productivity are all critical issues for agriculture and issues we're focused on at Corteva. In fact, this past fall we announced..." [Read More](#)

## CAREER CORNER

"I am interviewing but not getting job offers. Is it appropriate to ask for feedback to help me figure out why?"

Joseph Moore, Technical Applications Specialist, DuPont:

*"Yes, it's appropriate, but don't take it personally if you don't receive a response. A pragmatic interviewer realizes that...."*

Tamara Herman, ACS Career Consultant:

*"Not all companies you have been interviewing will give you feedback why they turned you down. When you respond to the rejection notice, ask...."*

Samina Azad, R&D Manager, PLZ Aerospace Corporation:

*"There is nothing wrong with asking for feedback. You may find that they recruited someone else who is..."*

## SPOTLIGHT ON EARLY CAREER CHEMIST

**Chemist checks the ingredients to make sure products are of high quality**

Bree Taylor grew up watching a lot of CSI-type police procedural shows and was drawn to the idea of becoming a forensic scientist. If she was going to do that, she figured, she should study either chemistry or biology in college. She chose... [Read More](#)



**Bree Taylor**  
Data Quality Analyst--Chemistry,  
Decernis

## LINKEDIN LEARNING

### What you most need to know from an industry-connected LinkedIn Learning Course. Today's course: **Entrepreneurship: Finding and Testing Your Business Idea**

When you first think about being an entrepreneur, you're filled with excitement at the possibilities. You can bring your own idea to market, you can be your own boss, you can set your own schedule and more. Often, in that excitement, you can get caught up and mistake a great idea for... [Read More](#)

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## COMING SOON

- Look out for our quick survey! We want to hear from you--what do you like about us? What can we improve?

- Safety Expert Ken Fivizzani on preparing labels to communicate chemical hazards in the lab

- Dan Daly, Daly Business Consultants, on the importance of risk-taking in chemical entrepreneurship

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### Submit an Abstract to the Green Chemistry & Engineering Conference

ACS Green Chemistry Institute invites you to submit an abstract to the 24th Annual Green Chemistry & Engineering Conference. Held in downtown Seattle, Washington June 16-18, 2020, the Conference will feature 3 days of programming, 40+ technical sessions, and numerous networking opportunities for the over 600 global green chemists and engineers expected. This year's Conference symposia revolve around the theme of "Systems-Inspired Design," driving the sustainable chemical life cycle. Take a moment to [browse the symposia and submit an abstract](#) before February 17, 2020.

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