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# INDUSTRY MATTERS

## Information, insights, and advice for ACS industry members

November 5, 2020

*Genentech's Vice-President and Chief Diversity Officer, Quita Highsmith, has three pillars around which programs are evaluated: fostering belonging within Genentech's walls first, advancing inclusive research and health equity, and transforming society through partnerships across healthcare, education and within underrepresented communities. As Quita writes, "collaboration is everything." Learn more about how Genentech is delivering on diversity.*

*Alexia Finotello, Dow Chemical TS&D Scientist, shares what she most likes about working at Dow, how her university years helped prepare her for a career in industry, where academia could stand to improve a bit, and the instrumental role of internships to careers in industry.*

*Many of us, perhaps most of us, collaborate with colleagues around the world. Four Career Consultants explain how to better support and lead these colleagues.*

*And our Safety Expert, Frankie Wood-Black, sniffs out the connection between safety and our sense of smell.*

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**DELIVERING ON DIVERSITY**

Learn more about how Genentech is advancing inclusive research and health equity within their walls and across the healthcare industry. As Quita writes, “collaboration is everything” for their strategic partnerships across healthcare, education and within underrepresented communities. [Go to article](#)



**Quita Highsmith**

Vice-President and Chief Diversity Officer, Genentech

## WHAT I LEARNED



**Alexia Finotello**

Associate TS&D Scientist  
Dow Chemical

Alexia Finotello, Dow Chemical TS&D Scientist, shares what she most likes about working at Dow, how her university years helped prepare her for a career in industry, where academia could stand to improve a bit, and the instrumental role of internships to careers in industry.

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## CAREER CORNER

Four ACS Career Consultants explain how to better support and collaborate with colleagues around the world. [Go to article](#)

## ON THE SAFE SIDE

Frankie Wood-Black sniffs out the connection between safety and our sense of smell. [Go to article](#)



**Frankie Wood-Black**

Safety Expert

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## MORE FROM ACS

### ACS Virtual Industry Career Day

Register to attend [ACS Industry Career Day!](#) A FREE virtual career event on Saturday, November 21 @ 11 AM ET, designed with industry chemists in mind. All chemists are invited to attend and network. Don't miss this opportunity for interactive career development and a special industry panel with prominent younger chemists. [Reserve your spot and invite others!](#)

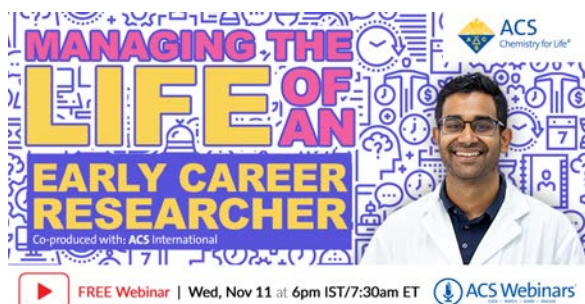
### TODAY From ACS Webinars: Starting a Company: Where Do You Get Funding?

Join Jim Skinner of Terregena, Inc. and the ACS Division of Small Chemical Businesses, President-Elect H. N. Cheng and past ACS President Diane Grob Schmidt [TODAY to hear about the many sources of funding and their impact on ownership](#). Did you miss a webinar or want to view one again? ACS members have exclusive access to our expansive library of recordings. [Visit the webinar archives](#) to catch up on the latest recordings.

### 2021 Heroes of Chemistry Award Nominations Open Now Through Feb. 1!

Nominations for the ACS Heroes of Chemistry Awards are now open through February 1, 2021! The Heroes of Chemistry Award is one of the highest honors the ACS gives to industrial chemists, recognizing teams whose work and research led to the development of successfully commercialized products greatly benefitting humankind. Any private or publicly owned for-profit company may nominate a team of chemists or allied scientists who played a vital role in the research and development of a commercial product that has had a dramatic impact on the welfare and progress of humanity. Nominating companies may choose to include individuals from other companies, government or academic labs, incubators, or other organizations as members of the teams they nominate. Former employees are also eligible to be included in the nomination. Celebrate your company's hard work and success in innovation - [apply now!](#)

### From ACS Webinars on Wednesday, November 11: Managing the Life of an Early Career Researcher



ACS International and ACS Webinars is excited to present Anubhav Saxena, an innovation specialist with 20 years of diverse research experience, to discuss how early career researchers can pave their way to a rewarding profession with effective work-life balance. In this free, interactive broadcast, moderated by Dr. Deeksha Gupta of the American Chemical Society, you will learn how to become aware of why healthy competition is the key to a healthy work-life balance and job satisfaction, the value of mentorship and being open to reverse-mentoring, and ways to pursue a research problem beyond your comfort zone. [Register today.](#)

### Virtual Office Hours



Career Consultants are available [Thursdays at 12:00 pm ET](#) to talk with ACS Members about resume writing, video interviewing, optimizing your LinkedIn profile and more. [Register now to reserve your spot.](#)



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