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INDUSTRY MATTERS

Information, insights, and advice for ACS industry members

February 20, 2020

In Boss Talk, FXI's Philippe Knaub explains why he values teamwork, interpersonal skills, hard work and persistence in his scientists. He also addresses how he has improved in the area of productively managing business relationships. You can learn from Philippe.

If you operate in the chemistry-connected entrepreneur space, check out today's Innovation Zone, where Dow's Edward Greer explains why even though you work in the lab, you must expose yourself to the business side of chemistry.

Natalie LaFranzo, VP, Market Development, Cofactor Genomics, explains how to manage the difficult task of leading without authority, and in this week's LinkedIn Learning summary, you learn about communicating across cultures, a requirement that has arrived and will only be more important over time.

John C. Katz
Executive Editor

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TAKE SURVEY

BOSS TALK

"The CTO's role is exceptionally demanding. Apart from possessing technical expertise and business acumen, you need to manage global teams, evaluate opportunities, shepherd projects, deliver results, and much more. What motivates you to take that on?"



Philippe Knaub

Senior Vice President and CTO
FXI

"Indeed, the CTO role, like many executive roles, is a very busy one and prioritization on a daily basis, as well as work/life balance are challenges that are very real. What makes me get up every day..." [Read More](#)

CAREER PERSPECTIVES

"What are some strategies to lead without authority at work, especially across generations?"

"Regardless of your title or management level at work, you always have the ability to show up and perform your best. When you do this consistently..." [Read More](#)



Natalie LaFranzo

Vice President, Market Development
Cofactor Genomics

INNOVATION ZONE

Don't get distracted by the technology if you're not positive someone will buy it

"It was nearly a decade working in an analytical lab at Rohm & Haas before Ed Greer had the notion to step out from behind the bench and..." [Read More](#)



Edward Greer

Scouting & Exploration Network
Ventures & Business Development
Dow Chemical Company

LINKEDIN LEARNING COURSE

What you most need to know from an industry-connected LinkedIn Learning Course. Today's course: Communicating Across Cultures

Nearly every workplace is made up of employees who come from different cultures. To succeed in these cross-cultural business settings, you have to understand... [Read More](#)

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The ACS Fellows Program recognizes members of the ACS for excellence and leadership in both of two areas: (1) science, the profession, education, and/or management, and (2) volunteer service in the ACS community. Celebrate the excellence and impact of your colleagues in the field of chemistry. Nominations close April 1, 2020 - [nominate today!](#)

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