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# INDUSTRY MATTERS

## Information, insights, and advice for ACS industry members

April 30, 2020

*In this issue, a host of people you know comment on whether the pandemic will lead the public to gaining a greater appreciation for science.*

*In addition, Bob Maughon, SABIC's EVP, CTO & CSO, reports on how his company is responding to the fallout from COVID-19, technology trends he is following, and SABIC's most consequential sustainability issue.*

*Jahari Soward, an ACS Career Consultant, talks about how millennials and older employees can work more effectively, and finally, some advice on leading virtual meetings.*

John C. Katz  
Executive Editor

### COVID-19 FEATURE ARTICLE

**"Someone pointed out that in times like these, 'Science matters.' What impact will this pandemic – and global scientists' efforts to subdue it – have on the level of appreciation the public and policy makers have for science?"**

"This is the Super Bowl for scientific credibility. When we create tests, we have to..." [Read More from past What I Learned contributors](#)

### ACS BOSS TALK

"Mike Tyson, the boxer, famously said, 'Everybody has a plan until they got punched in the mouth.' We all got a punch in the mouth courtesy of COVID-19. In what ways has that 'punch' significantly changed the plans that you began the year with?"



**Bob Maughon**

Executive Vice President, CTO and CSO  
SABIC

"Yes, COVID-19 has created new challenges and has undoubtedly impacted our near-term priorities and..."

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## CAREER PERSPECTIVES

"How do you attract and keep millennials without making more mature employees feel devalued?"

I believe the best way to address this question is first not to...[Read More](#)



**Jahari Soward**

ACS Career Consultant and Managing  
Director of NPursuit Career Partners

## INNOVATION ZONE

"What was your first experience with innovation and entrepreneurship?"



**Purnesh Seegopaul**

General Partner,  
Pangaea Ventures

"I got my first taste of innovation and entrepreneurship at an..." [Read More](#)

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## QUOTABLE

*"We have a monster mash-up of the Great Depression in size, the crash of 1987 in speed, and 9-11 attack in terms of fear."*

- Liz Ann Sonders, Chief Investment Strategist at Charles Schwab, on the scale of the economic impact of the pandemic. Financial Times, April 25, 2020

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