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INDUSTRY MATTERS

Information, insights, and advice for ACS industry members

April 30, 2020

In this issue, a host of people you know comment on whether the pandemic will lead the public to gaining a greater appreciation for science.

In addition, Bob Maughon, SABIC's EVP, CTO & CSO, reports on how his company is responding to the fallout from COVID-19, technology trends he is following, and SABIC's most consequential sustainability issue.

Jahari Soward, an ACS Career Consultant, talks about how millennials and older employees can work more effectively, and finally, some advice on leading virtual meetings.

John C. Katz
Executive Editor

COVID-19 FEATURE ARTICLE

"Someone pointed out that in times like these, 'Science matters.' What impact will this pandemic – and global scientists' efforts to subdue it – have on the level of appreciation the public and policy makers have for science?"

"This is the Super Bowl for scientific credibility. When we create tests, we have to..." [Read More from past What I Learned contributors](#)

ACS BOSS TALK

"Mike Tyson, the boxer, famously said, 'Everybody has a plan until they got punched in the mouth.' We all got a punch in the mouth courtesy of COVID-19. In what ways has that 'punch' significantly changed the plans that you began the year with?"



Bob Maughon

Executive Vice President, CTO and CSO
SABIC

"Yes, COVID-19 has created new challenges and has undoubtedly impacted our near-term priorities and..."

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CAREER PERSPECTIVES

"How do you attract and keep millennials without making more mature employees feel devalued?"

I believe the best way to address this question is first not to...[Read More](#)



Jahari Soward

ACS Career Consultant and Managing
Director of NPursuit Career Partners

INNOVATION ZONE

"What was your first experience with innovation and entrepreneurship?"



Purnesh Seegopaul
General Partner,
Pangaea Ventures

"I got my first taste of innovation and entrepreneurship at an..." [Read More](#)

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QUOTABLE

"We have a monster mash-up of the Great Depression in size, the crash of 1987 in speed, and 9-11 attack in terms of fear."

- Liz Ann Sonders, Chief Investment Strategist at Charles Schwab, on the scale of the economic impact of the pandemic. Financial Times, April 25, 2020

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