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INDUSTRY MATTERS

Information, insights, and advice for ACS industry members

May 14, 2020

So far at least, COVID-19 is an untamed beast that is ravaging the world's health and prosperity. It will be subdued, in time. Amid all the bad news, we asked 8 industry veterans to find some positives that will emerge from this ordeal. They have many to share with you.

"Don't be afraid of a challenge" – those are the words of Ivona Sasimovich, an early career chemist profiled in this issue. You'll see similar words spoken by Vanessa Chan, an educator, entrepreneur, and innovator, as well as Allen Clauss, an ACS career consultant. All of them agree that in order to grow, you need to take on challenges, overcome fear, and equate disappointment with learning.

Finally, our LinkedIn Learning summary examines leading global teams, and the unique opportunities the situation presents.

*John C. Katz
Executive Editor*

COVID-19 FEATURE

"As you have been forced to adapt to the fallout from COVID-19, what have you learned that will benefit you when it passes?"

"It is reassuring that people will do their part to promote safety and overcome..." [Read more from past What I Learned contributors](#)

SPOTLIGHT ON EARLY CAREER CHEMIST

Meet the chemist putting flavor into processed foods

Flavor chemists produce the synthetic and natural molecules that give processed foods and beverages much of their taste and... [Read More](#)



Ivona Sasimovich

Development Chemist
International Flavors & Fragrances, Inc.

CAREER PERSPECTIVES

Making a Big Career Change: Turning Adversity into Opportunity



Allen Clauss
President,
CTI Consulting, LLC

"So many career opportunities: Today, those who have education and experience..." [Read More](#)

Hear more from Allen on this topic during his ACS webinar on May 26 at 2pm ET. View upcoming programs and register [here](#).

INNOVATION ZONE

"You've spent over 20 years innovating--how did you get your start in entrepreneurship? Do you think the transition would be different for today's young entrepreneurs as opposed to when you started?"

"I'm on the Board of Trustees for my daughters' school, Springside Chestnut Hill Academy, where they are building an entrepreneurial mindset in..." [Read More](#)



Vanessa Z. Chan
PhD, University of Pennsylvania

LINKEDIN LEARNING COURSE

What you most need to know from an industry-connected LinkedIn Learning Course. Today's course: Leading Globally

Global expansion is critical for companies. It requires people to deal with...[Read More](#)

QUOTABLE

"One reason some adults become seriously unwell with the virus is because their body triggers a huge immune response — a so-called cytokine storm - that can affect the heart and lungs. 'Imagine you have a couple of thieves coming into a village and you bring in an army and some cannons to fight them,' explained Gary Wong, a pediatrics professor at the Chinese University of Hong Kong. 'You get rid of the thieves but destroy the village.' "

- Financial Times, May 9

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- Tips for building a powerful and relevant resume
- Transferable skills applicable for today's work environment
- Additional ACS resources to advance your career

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Upcoming Office Hours:

- [Thursday, May 14](#)
- [Thursday, May 21](#)
- [Thursday, May 28](#)



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