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# INDUSTRY MATTERS

## Information, insights, and advice for ACS industry members

May 28, 2020

*PPG's EVP Tim Knavish reports on considerations for opening company labs, how digitization is driving business decisions in many areas at PPG, and the qualities he most values in company employees.*

*Tara Kennedy Griffiths discusses her ascent up the career ladder at Hershey's – it involves, among other things, being open to new challenges, a willingness to relocate, and a commitment to obtain additional education.*

*Meanwhile, back on the 'farm', Brad Justice, CEO, Soil Metrics, introduces us to a startup that uses computational modeling to generate and forecast greenhouse gas inventories in soil systems. In addition, he shares some startup tips he has learned along the way.*

*Finally, in this job market, effective networking is as important now as it has ever been. Learn how to do it better in our weekly LinkedIn Learning summary.*

John C. Katz  
Executive Editor

### ACS BOSS TALK

**"Businesses everywhere are re-thinking the security of their supply lines in light of COVID-19. As a former Global Director, Manufacturer and Supply Chain at PPG, any early thoughts on this topic?"**



**Tim Knavish**  
Executive Vice President,  
PPG

"PPG has been in contact with our suppliers throughout the COVID-19 pandemic to ensure..." [Read More](#)

## SPOTLIGHT ON EARLY CAREER CHEMIST

Meet the quality assurance chemist supporting candy manufacture

Tara Kennedy Griffiths joined the analytical laboratory at Hershey's flagship site in Pennsylvania... [Read More](#)



**Tara Kennedy Griffiths**  
Processing Specialist, Quality Assurance,  
The Hershey Company

## INNOVATION ZONE

"How did you get your start in entrepreneurship? Do you think it would look different for young entrepreneurs today compared to when you first started?"



**Brad Justice**  
CEO,  
Soil Metrics

"My first company was Student Storage Solutions, a moving and storage company that served our fellow students..." [Read More](#)

## LINKEDIN LEARNING COURSE

**What you most need to know from an industry-connected LinkedIn Learning Course. Today's course: Professional Networking**

Networking can be overwhelming for many, especially if you're not confident in your ability to... [Read More](#)

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## QUOTABLE

*"An mRNA vaccine has huge advantages over a traditional one. Because it can be made directly from the genetic code of the virus, it can be invented and entered into clinical trials in a matter of weeks, rather than months or years. But there's a big downside: No one has ever successfully made one."*

- Forbes Magazine, May 2020

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## Trying to Figure Out Next Steps for your Career? Ask an ACS Career Consultant!

ACS certified Career Consultants will be available this Thursday for “virtual office hours” group career counseling sessions. [ACS Members can register](#) for appointments @12:00p and 12:45p ET at [acs.org/careerconsulting](https://acs.org/careerconsulting)



## 24th Annual GC&E Conference Free Virtual Event on June 15-19, 2020

Don't miss the 24th ACS Annual Green Chemistry & Engineering Virtual Conference! Get access to live keynote presentations, over 40 technical sessions, live discussions, networking and more! [Register Now](#)

## LinkedIn Networking Tips and Our Chemistry and the Economy Mid-Year Update on ACS Webinars

Tune in to next week's webinars from ACS led by our distinguished panel of subject matter experts. On Tuesday, June 2, learn [strategies for successful LinkedIn Networking during a job search](#) with Sandra Long from Post Road Consulting, and on Friday, June 5, don't miss Paul Hodges of International Echem and Bill Carroll of Carrol Applied Science for their [mid-year update on the chemical market and what companies can do to adapt in these challenging times](#). Did you miss a webinar or want to view one again? ACS members have exclusive access to our expansive library of recordings. [Visit the webinar archives](#) to catch up on the latest recordings.



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