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# INDUSTRY MATTERS

## Information, insights, and advice for ACS industry members

June 25, 2020

*As corporate America reconsiders its commitment to the principles of diversity, inclusion and respect, Karen Carter, Dow's Chief Human Resources Officer and Chief Inclusion Officer, has some relevant insights to share. She has some compelling takes on the benefits of being uncomfortable, the power of resilience, the gift of service, and much more.*

*Elsewhere in today's issue, ACS Career Consultant Donald Truss explains why you should tailor your job application to suit the position desired. Chemours' Bridget Woolley, an early career chemist, reflects on what she's learned about failed experiments, and our LinkedIn Learning course focuses on priorities: Identify them, retain them, and complete them.*

John C. Katz  
Executive Editor

### ACS BOSS TALK

**"You are Dow's first Chief Inclusion Officer. Any newly-created position has plusses and minuses. What were they in this instance?"**



**Karen Carter**

Chief Human Resources Officer,  
Chief Inclusion Officer  
Dow Chemical Company

"Inclusion and diversity are not new at Dow; we have been working to create an..." [Read More](#)

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Meet the analytical chemistry technician supporting the manufacture of fluoropolymers

The Chemours Chambers Works site in Deepwater, New Jersey, manufactures fluoropolymers used in coatings that...[Read More](#)



**Bridget Woolley**

Analytical laboratory technician,  
Chemours

## CAREER PERSPECTIVES

"Given the current job climate, how can I make myself more marketable?"



**Donald Truss**

ACS Career Consultant

As chemists, we invest years of our life studying to become...[Read More](#)

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As long as everything gets done, it seems like prioritization doesn't matter, right? According to Mike Vardy, productivity expert, choosing the right priority can...[Read More](#)

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## QUOTABLE

*"The toughest part [of my job] has been learning that not all of your experiments are going to go right every time. And that it's how you react to the challenges and not whether or not it works that matters."*

- Bridget Woolley, Chemours

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