In our July 2 issue, we introduced a new column focused on sustainability – intended to take our readers behind the scenes as companies decide what contributions they will make in the area of sustainability, why they selected those areas, and how they are executing on the plans. FMC detailed its plans in the July 2 issue, and in today’s issue, Cabot Corporation explains how their core product portfolio depends on raw materials that otherwise would be considered waste, and how the company leverages that fact to advance its environmental performance.

Elsewhere, Pfizer’s Katherine Lee, Sr. Director, Head of Scientific Planning and Operations Inflammation and Immunology Research Unit, talks about leading effective teams, what universities can do to better prepare students for careers in industry, how industry can be more welcoming to women and minority groups, and more.

Frankie Wood-Black connects security and safety in the workplace, and suggests that security features can have unintended consequences.

Our Career Consultants provide a range of suggestions on how to improve your virtual interviewing skills, and last but not least, Candice Pelligra of Axalta Coatings Systems details the colorful field of automobile coatings R&D.

John C. Katz
Executive Editor
SEEKING SUSTAINABILITY

Taking care of the planet, while taking care of business

The Seeking Sustainability column provides a forum for companies to explain the complexities associated with developing a corporate sustainability strategy, how they settled on particular focus areas, what they are learning as they implement their strategies, and details on the companies' high-profile sustainability initiatives.

Read about how Cabot Corporation’s core product portfolio leverages others’ waste, the investments being made to reach Cabot’s sustainability goals, and the application of these investments in tire and battery material formulations. Go to article

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WHAT I LEARNED

Katherine Lee explains how to effectively lead teams, how universities can better prepare students for careers in industry, and why she is passionate about helping people advance in their careers. Go to article

ON THE SAFE SIDE
Safety Expert Frankie Wood-Black discusses the relationship between security and safety, and advises that sometimes, security features can create some unanticipated hazards or safety concerns. Go to article

SPOTLIGHT ON EARLY CAREER CHEMIST

Candice Pelligra of Axalta Coatings Systems details the colorful field of automobile coatings R&D. Go to article

CAREER CORNER

Get some tips from ACS Career Consultants on how to be more effective at virtual interviewing. Go to article
MORE FROM ACS

From ACS Webinars: How to Build a Professional Development Plan, and Advances in 3D Printing

Tune in to ACS Webinars for tips and insights from our esteemed panel of experts! Thursday, July 22, join Steve Lee of Stanford University during a free interactive broadcast to learn how to build an individual development plan and thrive both personally and professionally. Next Friday, July 23, tune in for a free rebroadcast all about advances in 3D printing. Did you miss a webinar or want to view one again? ACS members have exclusive access to our expansive library of recordings. Visit the webinar archives to catch up on the latest recordings.

ACS Career Consultant Virtual Office Hours, Thursday @ 12:00 pm (ET)

ACS certified Career Consultants will be available this Thursday @12:00 pm (ET) for “virtual office hours” group career counseling sessions. ACS Members can register at acs.org/careerconsulting to chat with Consultants about:

- Job Search Tools
- Online Networking
- Video interviewing
- Optimizing your LinkedIn profile

and more! Reserve Now! Seating is limited. Career Consultant Virtual Office Hours are Reserved Exclusively for ACS Members.

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