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INDUSTRY MATTERS

Information, insights, and advice for ACS industry members

July 2, 2020

"If sustainability once seemed like a hobby for a group of eccentric businesses, it's now viewed by many corporations as mission-critical." That line appeared in the February 7, 2020 issue of Barron's. To validate the claim, visit the home page of any of the following companies' websites and you will see sustainability featured prominently: Dow, DuPont, DSM, P&G, Cargill, Solvay, Corteva, BASF, FMC... just to name a few. The list goes on and on.

We are in the process of inviting all of these companies, and more, to contribute an article designed to help readers of ACS Industry Matters better understand the complexities behind developing a corporate sustainability strategy, how the companies settled on particular focus areas, what they are learning as they implement their strategies, and details on high-profile sustainability initiatives.

We call this new feature, "Seeking Sustainability." Our thanks to FMC Corporation for contributing the first article in this series; watch this space for many other contributions.

Elsewhere, in our What I Learned feature, Ken Fivizzani evaluates how industry, government and academia are doing when it comes to lab safety. Tim Mueller, VP Science and Technology with the Delaware Innovation Space, explains which he enjoys more: The science or market development part of his job. Our Career Corner shares tips on networking virtually, and finally, our LinkedIn Learning story helps you make quick decisions.

John C. Katz
Executive Editor

SEEKING SUSTAINABILITY

Taking care of the planet, while taking care of business

FMC Corporation: Product Stewardship and Sustainability Assessment Tool



Linda W. Froelich

FMC Corporation

Director, Corporate Sustainability

FMC's Director of Corporate Sustainability discusses how the company evaluates existing and potential R&D projects through the lens of sustainability... [Read More](#)

WHAT I LEARNED

"You spent part of your career at Nalco as a chemical hygiene officer. What were your primary responsibilities?"

"The main responsibility of a CHO is to ensure compliance with the OSHA Lab Standard. My first task was to prepare the company's chemical hygiene plan (CHP). All U.S. employees who work in a laboratory..." [Read More](#)



Ken Fivizzani

Retired

CAREER CORNER

"What are some strategies for networking virtually?"

Bhaskar Venepalli, President, CiVentiChem:

"This has become a common question for all professions and in fact, these are the best times to network using all the modern..."

Samina Azad, R&D Manager, PLZ Aerospace Corporation:

"LinkedIn and Facebook are the two main tools I use for virtual networking – I share..."

Paul Lobben, Scientist, Thermo Scientific:

"I prefer to set-up a meeting with my closest..."



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