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INDUSTRY MATTERS

Information, insights, and advice for ACS industry members

July 23, 2020

If you are an entrepreneur, or interested in start-ups, be sure to read Tim Mueller’s advice in our Innovation Zone. He talks about the power and usefulness of two simple words, “So What,” and why a plain-spoken mentor is so important to a small business as it seeks to get off the ground.

Elsewhere, our Early Career Chemist focuses on Brandon Wenning, who shares the best advice he has received. I endorse the advice, and recommend it for your consideration.

Finally, we are reprising eight of our top performing articles over the last 52 weeks. They appear here in case you missed them the first go-round, or because they are so good you may benefit from another look. Hope you enjoy them.

Check back next week as we will share a compelling “[Seeking Sustainability](#)” contribution from DSM.

*John C. Katz
Executive Editor*

ACS Industry Matters is in the process of making our content an exclusive member benefit. Nearly all ACS Industry Matters articles will require you to be logged in after August 1, 2020. As a result, you might encounter locked Industry Matters content that you will need your ACS user name and password to access. Retrieve your ACS Membership credentials [here](#).

INNOVATION ZONE



Tim Mueller

VP of Science and Technology,
Delaware Innovation Space

How Tim's experience with DuPont translates to guiding start-ups, why a straight-talking mentor is invaluable to entrepreneurs, and the enormous power of asking 'so what'? All that and more from Tim Mueller in this week's Innovation Zone. [Go to article](#)

EARLY CAREER CHEMIST

Brandon Wenning of Roswell Biotechnologies on the company's crusade to sequence human genomes for \$100, and the best piece of career advice he received. [Go to article](#)



Brandon Wenning

Senior Scientist, Roswell Biotechnologies

BEST OF ACS BOSS TALK



Bob Maughon

Executive Vice President, CTO and CSO,
SABIC

Bob Maughon explains the key to success, how he leads teams in Saudi Arabia and across the globe, SABIC's technology and innovation transformation, and more. [Go to article](#)

Tim Knavish on how COVID-19 is affecting the coatings industry, PPG’s supply chain, the company’s sustainability efforts and more. [Go to article](#)



Tim Knavish

Executive Vice President, PPG

BEST OF WHAT I LEARNED



Christina Bodurow

Vice President, Global Regulatory Affairs,
Data Sciences, Safety & Regulatory,
IQVIA

Christina Bodurow talks about the most instrumental trait to her career success, how and when to encourage women to pursue STEM careers, and more. [Go to article](#)

Lisa Houston explains how she found her love for biochemistry in college, where she gets her perseverance from, what impact COVID-19 might leave on the instrumentation industry, and more. [Go to article](#)



Lisa Houston

Vice President, PAC, LP

BEST OF ON THE SAFE SIDE



Frankie Wood-Black
Safety Expert

Safety Expert Frankie Wood-Black discusses how implementing new safety policies and procedures is connected to an organization's institutional memory and the personal experiences of its employees. [Go to article](#)



Safety Expert Frankie Wood-Black talks about the critical role of the individual in contributing to an organization's overall safety culture, particularly in calling out hazards or dangerous behaviors. [Go to article](#)



BEST OF EARLY CAREER CHEMIST

Meet the materials chemist facilitating the production of novel logic - and memory-chips. [Go to article](#)



Manibarsha Goswami
Research Investigator, DuPont



Tara Kennedy Griffiths
Processing Specialist, Quality Assurance,
The Hershey Company

Tara Kennedy Griffiths reveals the vital role chemists play at Hershey's largest manufacturing site. [Go to article](#)

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MORE FROM ACS

Just Released Discovery Report: Powering Up Batteries

Batteries have come a long way from the lead-acid technology that dates to the 1850s. In the US, battery energy storage capacity for the grid has nearly doubled every 2 years since 2011, with lithium-ion batteries representing the lion's share of the technology. Batteries still remain a small piece of the global energy storage puzzle. And batteries face obstacles to becoming a truly sustainable technology. [Inside this Discovery Report](#), you'll meet entrepreneurs who are boosting the amount of energy that lithium-ion batteries can store, pound for pound. You'll hear from firms commercializing safer, nonflammable battery electrolytes, and start-ups trying to improve the batteries' abysmal recycling rates. You'll read about flow batteries, sodium-ion batteries, and much more.

From ACS Webinars: President Trump's June 2020 Immigration Order Explained, and the Diverted Total Synthesis of Rhizosphere Natural Products as Targeted Antibacterial Agents

Tune in to ACS Webinars for tips and insights from our esteemed panel of experts! Wednesday, July 29, join Brian Getson, a Partner at Getson & Schatz, during a [free interactive broadcast to learn how to optimize your chances of winning a green card and how Trump's June 2020 immigration order affects international scientists](#). Next Thursday, July 30, join Bill Wuest of Emory University as he discusses [how natural product total synthesis is vital for the development of next-generation antibiotics](#). Did you miss a webinar or want to view one again? ACS members have exclusive access to our expansive library of recordings. Visit the [webinar archives](#) to catch up on the latest recordings.

LinkedIn Learning from ACS Available to ACS Members - Opt in Today!

Did you know you can access personalized on-demand learning opportunities through LinkedIn Learning as an ACS member benefit? ACS members can opt in to receive access to LinkedIn Learning at no additional cost through the end of 2020 as part of their ACS membership. [Opt in for access to LinkedIn Learning from ACS today!](#) For questions about LinkedIn Learning from ACS, please email LinkedInLearningPilot@acs.org.

Nominations are open for C&EN's 10 Start-Ups to Watch

Help C&EN highlight young chemistry firms working to improve the lives of individuals and communities through innovation. If you know of a firm that is using chemistry to solve the world's most pressing problems [enter them for our 2020 special](#). Nominations close August 1, 2020.

ACS Career Consultant Virtual Office Hours, Thursday @ 12:00 pm (ET)

ACS certified Career Consultants will be available this Thursday @12:00 pm (ET) for “virtual office hours” group career counseling sessions. ACS Members can [register at \[acs.org/careerconsulting\]\(https://acs.org/careerconsulting\)](#) to chat with Consultants about:

- Job Search Tools
- Online Networking
- Video interviewing
- Optimizing your LinkedIn profile

and more! [Reserve Now!](#) Seating is limited. Career Consultant Virtual Office Hours are Reserved Exclusively for ACS Members.



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