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INDUSTRY MATTERS

Information, insights, and advice for ACS industry members

August 20, 2020

In another installment of our “Seeking Sustainability” feature, Pfizer explains how its green chemistry program evolved from a its staff-driven start nearly 20 years ago to the recent establishment of a \$1.25b Sustainability Bond to ‘... further improve the environmental performance of Pfizer facilities, while reducing the impact of our operations of energy usage, water and waste management, and pollution reduction.’

In our Career Perspectives, ACS Career Consultant Joe Martino addresses an issue that frequently arises: How does a longer-tenured, higher-salaried employee remain competitive with younger colleagues?

Finally, Chern-Hooi Lim, the founder and CEO of New Iridium, visits our Innovation Zone. He has lots of interesting things to say about why he is necessarily pulled to the business side of the company (vs. the science side). Among them is this: “For a start-up, choosing the right problems is even more important than developing the right solutions, and this reality has become a critical focus for me.”

John C. Katz
Executive Editor

SEEKING SUSTAINABILITY



Juan Colberg
Pfizer

Pfizer explains how its green chemistry program evolved from its staff-driven initiative nearly 20 years ago to the recent establishment of a \$1.25b Sustainability Bond to further improve the environmental performance of Pfizer facilities, while reducing the impact of its operations in a number of areas. [Go to article](#)

CAREER PERSPECTIVES

Joe Martino of ACS discusses ways older employees can stay up to date and in comparison to younger employees. [Go to article](#)



Joe Martino
ACS Career Consultant

INNOVATION ZONE



Chern-Hooi Lim
Founder and Chief Executive Officer,
New Iridium

Read about the career journey of Chern-Hooi Lim, and New Iridium — a company focusing on photoredox catalysis, a chemical innovation in small molecule transformations. [Go to article](#)

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