

[Read the online version](#)

# INDUSTRY MATTERS

## Information, insights, and advice for ACS industry members

August 20, 2020

*In another installment of our “Seeking Sustainability” feature, Pfizer explains how its green chemistry program evolved from a its staff-driven start nearly 20 years ago to the recent establishment of a \$1.25b Sustainability Bond to ‘... further improve the environmental performance of Pfizer facilities, while reducing the impact of our operations of energy usage, water and waste management, and pollution reduction.’*

*In our Career Perspectives, ACS Career Consultant Joe Martino addresses an issue that frequently arises: How does a longer-tenured, higher-salaried employee remain competitive with younger colleagues?*

*Finally, Chern-Hooi Lim, the founder and CEO of New Iridium, visits our Innovation Zone. He has lots of interesting things to say about why he is necessarily pulled to the business side of the company (vs. the science side). Among them is this: “For a start-up, choosing the right problems is even more important than developing the right solutions, and this reality has become a critical focus for me.”*

John C. Katz  
Executive Editor

### SEEKING SUSTAINABILITY



**Juan Colberg**  
Pfizer

Pfizer explains how its green chemistry program evolved from its staff-driven initiative nearly 20 years ago to the recent establishment of a \$1.25b Sustainability Bond to further improve the environmental performance of Pfizer facilities, while reducing the impact of its operations in a number of areas. [Go to article](#)

## CAREER PERSPECTIVES

Joe Martino of ACS discusses ways older employees can stay up to date and in comparison to younger employees. [Go to article](#)



**Joe Martino**  
ACS Career Consultant

## INNOVATION ZONE



**Chern-Hooi Lim**  
Founder and Chief Executive Officer,  
New Iridium

Read about the career journey of Chern-Hooi Lim, and New Iridium — a company focusing on photoredox catalysis, a chemical innovation in small molecule transformations. [Go to article](#)

[Subscribe](#)

[Join](#)

[Renew](#)

[Archive](#)

## MORE FROM ACS

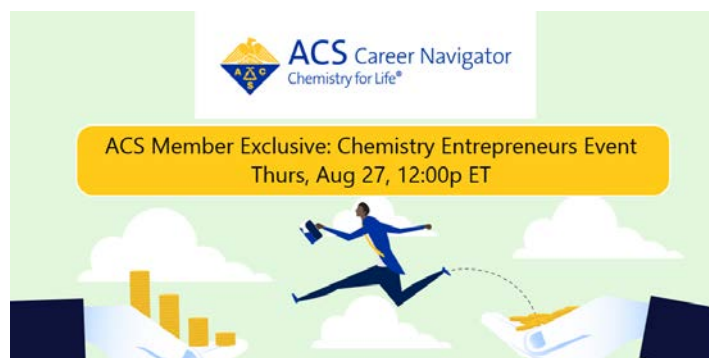
### ACS Virtual Career Day - Industry

Join ACS and Industry Member Programs for a live virtual event to advance your career. During this interactive event, chemical industry executives in the ACS community will offer career insights based on their experience. All attendees will have the opportunity to ask questions, engage with ACS Career Consultants, and network with peers. [Find out more and register here.](#)

### Next Week From ACS Webinars: ACS In a Year of Challenging Social Change

Tune in to ACS Webinars Thursday, August 25, for a [special Coffee Social with the ACS Senior Chemists Committee in partnership with the ACS Development Office](#). A series of speakers will provide updates on the recent challenges that ACS and society at large have experienced - the novel coronavirus and racism. The most recent ACS Legacy Leaders will also be recognized. Did you miss a webinar or want to view one again? ACS members have exclusive access to our expansive library of recordings. Visit the [webinar archives](#) to catch up on the latest recordings.

### ACS Member Exclusive: Chemistry Entrepreneurs Event



Join entrepreneurs and ACS Career Consultants for key career planning tips for entrepreneurs, and aspiring startup professionals. Learn how to:

- Grow and sustain your business
- Best leverage your network
- Develop and assess your business model
- Find your niche in the chemistry business landscape

[Register now!](#)

**Get ACS Professional Education On-Demand for Under \$100!**

[ACS ProEd On Demand](#) offers high-quality, prerecorded courses across all topics of chemistry, giving you the flexibility to participate at any time, from anywhere at an even more affordable price. Use the code 'OND2020' during registration and save \$100 per module through August 31! [Learn more.](#)

### **LinkedIn Learning from ACS Available to ACS Members - Opt in Today!**

Did you know you can access personalized on-demand learning opportunities through LinkedIn Learning as an ACS member benefit? ACS members can opt in to receive access to LinkedIn Learning at no additional cost through the end of 2020 as part of their ACS membership. [Opt in for access to LinkedIn Learning from ACS today!](#) For questions about LinkedIn Learning from ACS, please email [LinkedInLearningPilot@acs.org](mailto:LinkedInLearningPilot@acs.org).



American Chemical Society | 1155 Sixteenth Street, NW | Washington, DC 20036  
Copyright © 2021 [American Chemical Society](#) All rights reserved.

You are receiving this newsletter because you are an ACS member or you have subscribed to it. To ensure that you continue to receive our emails, please add us to your address book or safe list.

[Unsubscribe from ACS Industry Matters](#) | [Manage preferences](#) | [Privacy Policy](#)