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# INDUSTRY MATTERS

## Information, insights, and advice for ACS industry members

September 24, 2020

*Corteva's Beth Lorschbach compares and contrasts the discovery process in agro vs. pharma, the one project that 'got away', how universities can better prepare chemists for jobs in industry, and how she spends her Sunday afternoons.*

*Our Career Consultants tackle a thorny issue: How do you say 'no' when your current employer offers you a new opportunity you don't want?*

*To wrap things up, Ken Fivizzani reminds us about the dangers stairs pose in our workplace and in our home, and how to avoid becoming a victim of a stairway accident.*

*John C. Katz  
Executive Editor*

### WHAT I LEARNED



**Beth Lorschbach**  
Crop Protection Discovery Chemistry  
Leader  
Corteva Agriscience™

Beth Lorschbach from Corteva Agriscience™ explains the similarities and differences in how the agro and pharma industries discover and develop chemical compounds. She also comments on future sustainability challenges, the "one that got away," and coping with failure. [Go to article](#)

## ON THE SAFE SIDE

Every year, an estimated 12,000 American deaths are related to stairway accidents. Read why, and avoid getting injured. [Go to article](#)



**Ken Fivizzani**  
Safety Expert

## CAREER CORNER

ACS Career Consultants provide guidance on how to respond when your current employer offers you a job you don't want. [Go to article](#)

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