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# INDUSTRY MATTERS

## Information, insights, and advice for ACS industry members

September 3, 2020

*Some people don't know that Elsa Reichmanis spent nearly 30 years at Bell Labs before moving to academia, first at Georgia Tech and now at Lehigh. She explains what made Bell so exceptional. Elsa also addresses the connection between academic tenure and collaboration, and making progress in the area of diversity.*

*Kathy Gibson, President and Founder, Helio Consulting, Inc., talks about how leadership roles at Pfizer, Research IT, and Chemical Abstracts Service paved the way for starting her own consultancy firm. Kathy reveals important trends in the life sciences, making the transition to working for oneself, and more.*

*In Career Perspectives, Allen Clauss answers the question: "How can I make a successful career change later in life?" There is a lot to think about, and Allen spells it all out for you.*

John C. Katz  
Executive Editor

### WHAT I LEARNED



**Elsa Reichmanis**

Anderson Chair, Chemical Engineering  
Department of Chemical and  
Biomolecular Engineering  
Lehigh University

Elsa Reichmanis on obtaining her undergrad and PhD in only six years, the secret to Bell Labs' success, leading teams, and raising twins. [Go to article](#)



## INNOVATION ZONE

Kathy Gibson explains the obstacles innovators face, transitioning from CIO at CAS to independent consultant, and trends in life sciences innovation. [Go to article](#)



**Kathy Gibson**

President and Founder  
Helio Consulting, Inc.



## CAREER PERSPECTIVES



**Allen Clauss**

President  
CTI Consulting, LLC

Are you in the later stages of your career and fear changing jobs? Allen Clauss has a blueprint to guide the way. [Go to article](#)

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### ACS Virtual Career Day - Industry

Join ACS and Industry Member Programs on September 12th for a live virtual event to advance your career. During this interactive event, chemical industry executives in the ACS community will offer career insights based on their experience. All attendees will have the opportunity to ask questions, engage with ACS Career Consultants, and network with peers. [Find out more and register here.](#)

### Upcoming From ACS Webinars: LinkedIn Networking Tips, Finding Your Voice in DE&I Conversations, and Greener Energy Alternatives



Tune in to ACS Webinars tomorrow for an [encore rebroadcast](#) of how to grow your professional network on LinkedIn, especially during a job search, with Sandra Long from [Post Road Consulting](#). Next week, tune in on Wednesday, September 9 as Desiree Coleman, a diversity and inclusion leader at a Fortune 50 company, [shares tips to champion diversity and inclusion through reflective exercises, group conversations, and examining real world examples](#). Next Thursday, September 10, join leaders of the ACS GCI Oilfield Chemistry Roundtable to [review and analyze current chemistries and water management practices in hydraulic fracturing and discuss current efforts, potential opportunities and a call for innovation to use environmentally acceptable alternatives](#). Did you miss a webinar or want to view one again? ACS members have exclusive access to our expansive library of recordings. Visit the [webinar archives](#) to catch up on the latest recordings.

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