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INDUSTRY MATTERS

#ACSIndustryMatters

Information, insights, and advice for ACS industry members

January 21, 2021

In last week's issue, our [Best of ACS Boss Talk](#) focused solely on questions about the influences of parents on contributing industry executives. In this week's installment, the focus is on a variety of issues – featuring advice and insights from executives including Dow's Karen Carter and A.N. Sreeram, Corteva's Neal Gutterson, Cargill's Florian Schattenmann, Carbon's Ellen Kullman, Pfizer's Charlotte Allerton, and many more.

Natalie LaFranzo, VP, Market Development, Cofactor Genomics, explains that your success in the workplace is directly tied to being an effective advocate for yourself. And being an effective advocate, in turn, starts with setting clear and quantitative goals for yourself. Natalie shares the blueprint for success.

Research is conducted in academia and industry, to state the obvious. But how does it differ? Peter Eckes, President, BASF Bioscience Research, and Alexa Dembek, DuPont's Chief Technology and Sustainability Officer, have the answer for you.

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BEST OF ACS BOSS TALK



As part of our ACS Boss Talk feature in 2020, we posed hundreds of questions to leading industry executives. Here are some of the most interesting responses we received last year. [Go to Article](#)

This is the second part of this series. The [first part](#) was published on January 14.

CAREER PERSPECTIVES



Natalie LaFranzo
Vice President, Market Development
Cofactor Genomics

Natalie LaFranzo, VP, Market Development, Cofactor Genomics, explains that your success in the workplace is directly tied to being an effective advocate for yourself. Natalie shares the blueprint on how to get started. [Go to Article](#)

CAREER ADVICE



Research is conducted in academia and industry -- but how does it differ? Peter Eckes, President, BASF Bioscience Research, and Alexa Dembek, DuPont's Chief Technology and Sustainability Officer, have the answer for you. [Watch the video](#)

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MORE FROM ACS

[2021 Heroes of Chemistry Award Nominations Open Now Through Feb. 1!](#)

Nominations for the ACS Heroes of Chemistry Awards are now open through February 1, 2021! The Heroes of Chemistry Award is one of the highest honors the ACS gives to industrial chemists, recognizing teams whose work and research led to the development of successfully commercialized products benefitting humankind. Any private or publicly

owned for-profit company may nominate a team of chemists or allied scientists who played a vital role in the research and development of a commercial product that has had an impact on the welfare and progress of humanity. Nominating companies may choose to include individuals from other companies, government or academic labs, incubators, or other organizations as members of the teams they nominate. Former employees are also eligible to be included in the nomination. Celebrate your company's hard work and success in innovation - [apply now!](#)

Registration for ACS Spring 2021 is Open!

[Register and join the global chemistry community for ACS Spring 2021](#) with the theme, Macromolecular Chemistry: The Second Century at the core of programming. If you haven't had a chance to attend an ACS Meeting & Exposition, now is the time!

- Participate in up to 4,000 hours of live oral technical presentations, poster presentations, April 5-16.
- Virtual networking events will allow attendees to use chat and messaging features and video rooms to connect with their peers, share ideas, and meet fellow chemical professionals from across the globe during the virtual networking events, April 17-30.
- Some events are too good to miss! Join us for the phenomenal talks planned for the Opening Session and Kavli Lecture Series.
- ACS Spring 2021 will also host awards ceremonies honoring you and your colleagues.

Live virtual technical sessions will take place April 5-16, followed by two weeks of on-demand technical sessions and networking events, April 17-30, a month's worth of programming, [at an affordable cost!](#) [Visit the website for the latest information regarding the meeting schedule, networking opportunities, events, and more.](#)

Participate in an upcoming virtual ACS Regional Meeting

The virtual ACS Regional Meetings will feature technical programs to help you stay up-to-date on the latest research, professional education workshops, poster presentations, expositions, and networking opportunities. Learn more about each of the individual meetings by clicking on the links below.

[Northwest Regional Meeting \(NORM\)](#)

May 9-11

Now accepting abstract submissions.

Deadline: February 8

[Great Lakes Regional Meeting \(GLRM\)](#)

June 6-9

Now accepting abstract submissions.

Deadline: March 1

Middle Atlantic Regional Meeting (MARM)

June 9-12

Abstracts are scheduled to open on January 25.

Submit an Abstract to the 25th Annual Green Chemistry & Engineering Conference

The ACS Green Chemistry Institute invites you to submit an abstract to the 25th Annual Green Chemistry & Engineering Conference. Held virtually on June 14-18, 2021, the Conference will feature 5 days of programming, over 30 oral and poster sessions with Q&A, and many opportunities to for online networking. [Take a moment to browse the symposia and submit an abstract](#) before February 15, 2021.

Keep Your New Year's Career Resolutions with ACS On Demand

ACS ProEd On Demand offers high-quality, prerecorded courses across all topics of chemistry, giving you the flexibility to learn whenever it's most convenient. Choose from topics like [Chemical Kinetics](#), [Infrared Spectroscopy](#), [Statistical Analysis](#), [Organic Compounds](#), and more. Use the code '2021OnDemand' during registration and pay only \$99 per module! [Learn more](#).

Brush Up On Your Writing Skills

Improve your ability to write clear, concise, and readable technical reports with ACS Online Live's "[Effective Technical Writing](#)," Jan 25 - Mar 01, 2021. Practice several different forms of technical writing as you review and apply appropriate grammar and usage. This course not only includes tools for writing, but also reviews the skills participants have acquired or rediscovered. [Register today!](#)

ACS Science Talk



ACS Science Talk Virtual Lecture Series

Join us for the ACS Science Talks Virtual Lectures, discussions of scientific research and discoveries, career-focused learning and more! [Save your seat for the upcoming lecture this week:](#)

January 22 | 5:00-6:00 PM IST

Oxidative damage in proteins

Speaker: [Prof. Swagata Dasgupta, FASc](#)

Professor, Department of Chemistry

IIT Kharagpur, India

EAB Member: ACS Omega

ACS Career Consultant Virtual Office Hours TODAY



Advance your career on the fly! Join an upcoming Virtual Office Hours with ACS Career Consultants, every Thursday at 12 pm, ET, for casual small-group networking with fellow ACS members and convenient career advice. [Register for free!](#) Schedule a 1:1 session with an ACS Career Consultant for personalized answers about resume writing, video interviewing, optimizing your LinkedIn profile, and more. ACS Members only. [Find a Career Consultant](#) and schedule your free career consultation today!



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