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INDUSTRY MATTERS

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Information, insights, and advice for ACS industry members

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March 18, 2021

We hope you have been enjoying ACS Industry Matters. Please share your experience with our newsletter in a 2-3 minute survey below. We value your feedback and will use it to create content that best serves your needs.

Maria-Jesus Blanco, Head of Chemistry and Senior Director, Sage Therapeutics, explains why scientific literacy matters, how mentorships are key to advancing the principles of diversity, equity, inclusion and respect, and how early career chemists can build a career in medicinal chemistry.

Four young entrepreneurs from ClearMask explain how a 'dehumanizing' surgery experienced by one of them in 2015 led to the sales in 2020 of nearly 13 million transparent surgical and non-medical masks. Learn how the company's leaders successfully managed the customer discovery, networking, and fundraising challenges in order to propel the start-up.

PPG's Kristin Nuzzio, Group Leader, Formulation Sciences, advises a younger manager how to address a situation in which her direct reports are largely more experienced, and may doubt her ability to manage them.

Bill Carroll, the person for whom the ACS Division of Business Development and Management's "Bill™ Talks" were named, summarizes some of his best career advice in a 17-minute video produced in 2017, though the advice is no less relevant in today's workplace.

John C. Katz
Executive Editor
J_katz@acs.org

SURVEY

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WHAT I LEARNED



Maria-Jesus Blanco

Head of Chemistry and Senior Director,
Sage Therapeutics

Maria-Jesus Blanco, Head of Chemistry and Senior Director, Sage Therapeutics, explains why scientific literacy matters, how mentorships are key to advancing the principles of diversity, equity, inclusion and respect, and how early career chemists can build a career in medicinal chemistry. [Go to Article](#)

INNOVATION ZONE



ClearMask

Allysa Dittmar, Co-Founder & President

Four young entrepreneurs from ClearMask explain how a 'dehumanizing' surgery experienced by one of them in 2015 led to the sales in 2020 of nearly 13 million transparent surgical and non-medical masks. [Go to Article](#)

CAREER PERSPECTIVES



Kristin Nuzzio

Group Leader, Formulation Sciences,
PPG

PPG's Kristin Nuzzio, Group Leader, Formulation Sciences, advises a younger manager how to address a situation in which her direct reports are largely more experienced, and may doubt her ability to manage them. [Go to Article](#)

FEATURED VIDEO

Bill Carroll, the person for whom the ACS Division of Business Development and Management's "Bill™ Talks" were named, summarizes some of his best career advice in a 17-minute video. [Watch the Video](#)

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MORE FROM ACS

Upcoming from ACS Webinars



Next Thursday, 3/25, Join Patricia Silveyra of Indiana University Bloomington, Sara Mason of University of Iowa, and Allison Aldridge of the U.S. Food and Drug Administration and discover how these successful women in the chemical enterprise overcame challenges, what constituted professional success for them, and the source of their resilience. This ACS Webinar is moderated by Lorena Tribe of Penn State Berks and co-produced with the ACS Women Chemists Committee, ACS Department of Diversity Programs, and the ACS Diversity, Equity, Inclusion and Respect Advisory Board.

[Register for free!](#)

Did you miss a webinar or want to view one again? ACS members have exclusive access to our expansive library of recordings. Visit the [webinar archives](#) to catch up on the latest recordings.

BMGT 2020 Whalen Award Ceremony

Congratulations to Dr. A.N. Sreeram, Senior Vice President for R&D and Chief Technology Officer at Dow Chemical. He is the 2020 recipient of the Henry F. Whalen, Jr. Award, presented by the ACS Division of Business Development and Management. The award recognizes outstanding contributions to the development and management of business within the chemical enterprise.

You are invited to join BMGT for the virtual awards ceremony on Monday, April 12, 4-5 PM EST. Join ACS past President Diane Grob Schmidt, ACS Executive Director Tom Connelly, Dow's Mark Jones and BMGT chair Matt Grandbois in honoring Dr. Sreeram. -

Join the ceremony here on Monday, April 12 !

Upcoming ACS Science Talks Virtual Lectures



Join us for the ACS Science Talks Virtual Lectures, discussions of scientific research and discoveries, career-focused learning and more! - [Save your seat!](#)

19 March | 5:00-6:00 PM IST

Alternative Solvents for Sustainable Development

Speaker: **Prof. Ramesh L. Gardas**

Professor, Department of Chemistry

Indian Institute of Technology, Madras, India

Associate Editor: Journal of Chemical & Engineering Data

26 March | 5:00-6:00 PM IST

Designing a Green Chemistry Future

Speaker: **Prof. Julie Zimmerman**

Prof. Chemical & Environmental Engineering

Prof. of the School of Forestry & Environmental Studies

Senior Associate Dean for Academic Affairs, Yale University

School of Engineering & Applied Science, New Haven, Connecticut, USA

Editor-in-Chief: Environmental Science & Technology

ACS Spring 2021 Schedule-at-a-Glance is Available Now

Start planning your ACS Spring 2021 experience by exploring the [Schedule-at-a-Glance](#). Register and join us starting Monday, April 5 as we kick-off [ACS Spring 2021](#) with the Opening Session, Macromolecular Chemistry: The Second Century, with [our distinguished panel of speakers](#). Registrants will be able to [participate in 4,000 hours of live oral technical presentations and poster presentations](#), participate in virtual networking events, and discover various [ACS Engagement Events](#) taking place in conjunction with ACS Spring 2021. Whether you're simply attending to enhance your knowledge or you're presenting your [research](#), we have developed resources to help make your virtual meeting experience a success. [Visit the website to register](#) and find the latest information about the meeting.

ACS Fellows Nominations Open through April 1





Recognize an ACS member's outstanding contributions to science and the profession, as well as their exemplary service to ACS by nominating them to be an ACS Fellow! The ACS Fellows Program recognizes members of the ACS for excellence and leadership in both of two areas: (1) science, the profession, education, and/or management, and (2) volunteer service in the ACS community. National Committees, Local Sections, Divisions, International Chemical Sciences Chapters, and individual members may all submit nominations for ACS Fellows online. Visit the ACS Fellows page on acs.org for complete nomination details, and please e-mail any questions to fellows@acs.org. Nominations for ACS Fellows close April 1 – [nominate today!](#)

ACS Career Consultant Virtual Office Hours TODAY



Advance your career on the fly! Join an upcoming Virtual Office Hours with ACS Career Consultants, every Thursday at 12 pm, ET, for casual small-group networking with fellow ACS members and convenient career advice. [Register for free!](#) Schedule a 1:1 session with an ACS Career Consultant for personalized answers about resume writing, video interviewing, optimizing your LinkedIn profile, and more. ACS Members only. [Find a Career Consultant](#) and schedule your free career consultation today!



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