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# INDUSTRY MATTERS

[#ACSIndustryMatters](#)

Information, insights, and advice for ACS industry members

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March 25, 2021

*Should I go to grad school or should I get a job? A pivotal question that thousands of our readers either wrestled with, perhaps are wrestling with now, or will confront in the near future. Bill Carroll, an ACS Career Consultant, lays out a straightforward approach to making this important decision.*

*Three ACS Career Consultants, Natalie LaFranzo, Joe Martino, and Norton Peet, take on the important issue of resume bias, and collectively examine it from the employer and the job seeker perspectives. They advise on what employers can do to avoid resume bias in their hiring decisions, and what job seekers can do to defend themselves from being harmed by it.*

*Spring has arrived. And for many of us, that triggers spring cleaning. Frankie Wood-Black has some advice on how to safely tackle the many chores that await us.*

*As we wrap up Women's History Month, we invite you to check out some of the noteworthy women recently featured in ACS Industry Matters. [Visit the entire collection of articles](#) and join us in celebrating women this month and all year long.*

John C. Katz  
Executive Editor  
[J\\_katz@acs.org](mailto:J_katz@acs.org)

## SURVEY

There is still time to share your experience with our newsletter in a 2-3 minute survey below. We value your feedback and will use it to create content that best serves your needs.

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## WHAT'S NEXT



**William F. Carroll, Jr.**

Adjunct Professor, Indiana University  
Carroll Applied Science, LLC

Should I go to grad school or should I get a job? Bill Carroll, an ACS Career Consultant, lays out a straightforward approach to making this pivotal decision.

[Go to Article](#)

## CAREER CORNER



**Natalie LaFranzo**

Vice President, Market Development,  
Cofactor Genomics

Three ACS Career Consultants, Natalie LaFranzo, Joe Martino, and Norton Peet, take on resume bias, and share advice for both employers and job seekers on how to avoid it. [Go to Article](#)

## ON THE SAFE SIDE



**Frankie Wood-Black**  
Safety Expert

With the arrival of spring, Frankie Wood-Black has some advice on how to safely tackle spring cleaning chores.

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## MORE FROM ACS

### Upcoming from ACS Webinars



Today, 3/25, join Patricia Silveyra of Indiana University Bloomington, Sara Mason of University of Iowa, and Allison Aldridge of the U.S. Food and Drug Administration and discover how these successful women in the chemical enterprise overcame challenges, what constituted professional success for them, and the source of their resilience. This ACS Webinar is moderated by Lorena Tribe of Penn State Berks and co-produced with the ACS Women Chemists Committee, ACS Department of Diversity Programs, and the ACS Diversity, Equity, Inclusion and Respect Advisory Board. [Register for free!](#)

Next Thursday, 4/1, join Matt Grandbois of DuPont Electronics & Industrial as he guides you through how to make a development plan that strings together functional experiences into a successful career as a professional chemist. Discover how to incorporate strategy and contingency planning into your career development plan to maximize your chances for career success. This ACS Webinar is moderated by Annabelle Lolinco of Iowa State University and the National Science Policy Network and co-produced with the ACS Division of Professional Relations. [Register for free!](#)

**Did you miss a webinar or want to view one again? ACS members have exclusive access to our expansive library of recordings. Visit the [webinar archives](#) to catch up on the latest recordings.**

### [Invitation to the 2020 Whalen Award Ceremony Monday, April 12th, 4-5 PM EST](#)

Congratulations to **Dr. A.N. Sreeram**, Senior Vice President for R&D and Chief

Technology Officer at Dow Chemical. He is the 2020 recipient of the Henry F. Whalen, Jr. Award, presented by the ACS Division of Business Development and Management. The award recognizes outstanding contributions to the development and management of business within the chemical enterprise.

At Dow, Dr. Sreeram led the adoption of high-throughput experimentation for the discovery of new molecules in a variety of businesses, from electronics to paints and coatings. His work helped to accelerate the R&D process and lower costs for the company.

You are invited to join BMGT for the virtual awards ceremony on Monday, April 12, 4-5 PM EST. Join ACS past President **Diane Grob Schmidt**, ACS Executive Director **Tom Connelly**, Dow's **Mark Jones** and BMGT chair **Matt Grandbois** in honoring Dr. Sreeram. [Join the ceremony here on Monday, April 12!](#)

### Upcoming ACS Science Talks Virtual Lectures



Join us for the ACS Science Talks Virtual Lectures, discussions of scientific research and discoveries, career-focused learning and more! - [Save your seat!](#)

#### 26 March | 5:00-6:00 PM IST

##### Designing a Green Chemistry Future

Speaker: **Prof. Julie Zimmerman**

Prof. Chemical & Environmental Engineering

Prof. of the School of Forestry & Environmental Studies

Senior Associate Dean for Academic Affairs, Yale University

School of Engineering & Applied Science, New Haven, Connecticut, USA

Editor-in-Chief: Environmental Science & Technology

#### 16 April | 6:00-7:00 PM IST

##### Materials Innovation for Better Living

Speaker: **Prof. Jiaxing Huang**

Professor, Materials Science and Engineering

Northwestern University, Evanston, IL, USA

Editor-in-Chief: Accounts of Materials Research

### ACS Spring 2021 Technical Program Available Now

The count down the ACS Spring 2021 has begun. Register and join the global chemistry community April 5 - 30 for live oral technical and poster presentation, virtual networking events, and ACS Engagement Events. **The complete technical program is now available for everyone to review! Registered attendees can now [log in to the platform and build their itineraries](#).** Haven't registered for ACS Spring 2021? There is still time! Visit the website today to [learn more](#) about the can't miss the virtual event and

[register today.](#)

### Last Call: ACS Fellows Nominations Open through April 1!



Recognize an ACS member's outstanding contributions to science and the profession, as well as their exemplary service to ACS by nominating them to be an ACS Fellow! The ACS Fellows Program recognizes members of the ACS for excellence and leadership in both of two areas: (1) science, the profession, education, and/or management, and (2) volunteer service in the ACS community. National Committees, Local Sections, Divisions, International Chemical Sciences Chapters, and individual members may all submit nominations for ACS Fellows online. Visit the ACS Fellows page on [acs.org](https://acs.org) for complete nomination details, and please e-mail any questions to [fellows@acs.org](mailto:fellows@acs.org). Nominations for ACS Fellows close April 1 – [nominate today!](#)

### ACS Career Consultant Virtual Office Hours TODAY



Advance your career on the fly! Join an upcoming Virtual Office Hours with ACS Career Consultants, every Thursday at 12 pm, ET, for casual small-group networking with fellow ACS members and convenient career advice. [Register for free!](#) Schedule a 1:1 session with an ACS Career Consultant for personalized answers about resume writing, video interviewing, optimizing your LinkedIn profile, and more. ACS Members only. [Find a Career Consultant](#) and schedule your free career consultation today!



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