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INDUSTRY MATTERS

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Information, insights, and advice for ACS industry members

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March 4, 2021

GOJO Industries has been among the very busiest of global companies since the pandemic hit about one year ago. Purell, the company's most prominent product, experienced unprecedented institutional and consumer demand to combat COVID-19. Chuck Crawford, GOJO's Chief Innovation Officer, talks about what the last year has been like, and what the company thinks the future will bring.

Our Innovation Zone feature focuses on Brimstone Energy, a hardware cleantech startup striving to reduce global carbon dioxide emissions with innovative technological solutions, such as providing a cost-effective process for converting mine tailings into cement. Co-founders Cody Finke and Hugo Leandri focus on the challenges and opportunities confronting the business, and their plans to address them.

Joe Martino, an ACS Career Consultant, focuses on mentors. He explains how they can help advance your career, and what you should consider as you evaluate potential mentors.

Finally, Joseph M. DeSimone, Co-Founder & Former CEO, Carbon, talks about translating university research to the marketplace in a "BILL™ Talk" video produced for the ACS Division of Business Development and Management.

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ACS BOSS TALK

**Chuck Crawford**

Chief Innovation Officer, GOJO Industries

Chuck Crawford, the Chief Innovation Officer at GOJO Industries - which manufactures Purell - discusses how the company has responded to the unprecedented demand for its product, and why the future of hand hygiene will never be the same. [Go to Article](#)

INNOVATION ZONE

**Cody Finke**

CEO & Co-Founder, Brimstone Energy

**Hugo Leandri**

CTO & Co-Founder, Brimstone Energy

Brimstone Energy co-founders Cody Finke and Hugo Leandri focus on the challenges and opportunities confronting the hardware cleantech startup, and their plans to address them.

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CAREER PERSPECTIVES

**Joe Martino**

ACS Career Consultant

Joe Martino, an ACS Career Consultant, focuses on mentors. He explains how they can help advance your career, and what to consider as you evaluate potential mentors.

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FEATURED VIDEO

Joseph M. DeSimone, Co-Founder & Former CEO, Carbon, talks about translating university research to the marketplace in a "BILL™ Talk" video produced for the ACS Division of Business Development and Management. [Watch the Video](#)

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Upcoming from ACS Webinars

Wednesday 3/10, join Zafra Lerman of Malta Conferences Foundation, Peter Hotchkiss of the Organisation for the Prohibition of Chemical Weapons, and Vaughan Turekian of the National Academies' Policy and Global Affairs Division to learn how diplomacy can be promoted through science and how your work contributes to science diplomacy. This ACS Webinar is moderated by Lori Brown of the American Chemical Society, and co-produced with ACS External Affairs & Communications. [Register for free!](#)

Thursday, 3/11, join Julie Mann of PURIS Holdings, Joshua March of Artemys Foods, and Andrew Ive of Big Idea Ventures as they discuss the growth of alternatives to animal-derived foods and the challenges to consumer adoption of alternative meats. This ACS Webinar is moderated by Christopher Gregson of Greenstalk Food Consulting and co-produced with the Science History Institute and *Chemical & Engineering News*. [Register for free!](#)

ACS Fellows Nominations Open through April 1



Recognize an ACS member's outstanding contributions to science and the profession, as well as their exemplary service to ACS by nominating them to be an ACS Fellow! The ACS Fellows Program recognizes members of the ACS for excellence and leadership in both of two areas: (1) science, the profession, education, and/or management, and (2) volunteer service in the ACS community. National Committees, Local Sections, Divisions, International Chemical Sciences Chapters, and individual members may all submit nominations for ACS Fellows online. Visit the ACS Fellows page on acs.org for complete nomination details, and please e-mail any questions to fellows@acs.org. Nominations for ACS Fellows close April 1 – [nominate today!](#)

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