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INDUSTRY MATTERS

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Information, insights, and advice for ACS industry members

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April 8, 2021

After 11,308 days, all working for The Dow Chemical Company, Mark Jones retired on March 31, and finds himself in a reflective mood. You may remember he authored a very popular comment last year titled, [Gratitude for Chemistry](#). With the benefit of hindsight, Mark is back with three new reasons to be grateful for chemistry.

I might be dating myself, but for decades, the thought of submitting a resume without a cover letter was heresy. Times change. Or do they? Five ACS Career Consultants issue a split decision on whether the cover letter remains relevant.

Frankie Wood-Black is concerned about risky behavior. She wants to know why we engage it. She has a few questions for you to get to the bottom of things.

Finally, Mark Jones isn't the only one who is grateful today. The Industry Matters newsletter staff is grateful to you, our readers, and to the scores of contributors who, this week, helped the newsletter reach its second anniversary! Help us celebrate by telling your colleagues and friends about our newsletter, and by sharing your favorite articles on social media with the hashtag [#ACSIndustryMatters](#).

John C. Katz
Executive Editor
J_katz@acs.org

GRATITUDE FOR CHEMISTRY



Mark E. Jones

Member, ACS Committee on Public Relations and Communications and the Chemical Heritage Landmark Committee

Dow's Mark Jones retired from the Dow Chemical Company on March 31, and is back with three new reasons to be grateful for chemistry (the initial three reasons he addressed in a previous [ACS Industry Matters](#) comment. [Go to Article](#)

CAREER CORNER



Kara KasaKaitas

Director
Recruitment and University Relations
Aegis Sciences Corporation

Five ACS Career Consultants issue a split decision on whether the cover letter is worth your time and effort.

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ON THE SAFE SIDE



Frankie Wood-Black
Safety Expert

Frankie Wood-Black is concerned about risky behavior. She has a few questions about why we engage in it. [Go to Article](#)

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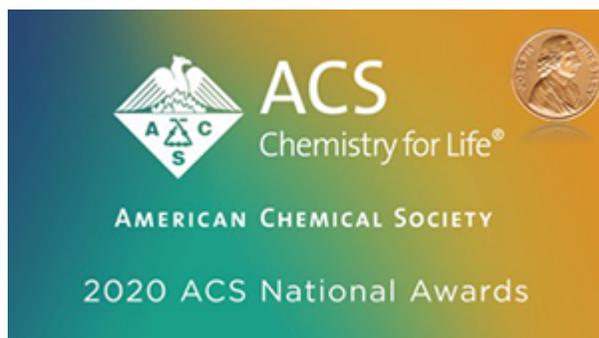


**ACS Industry
Career Day**

SATURDAY, APRIL 24
11 AM ET

Join experts for a FREE ACS Virtual Career Day for early-career chemists and students considering a career in industry on Saturday, April 24 at 11 am ET. Get career-boosting advice, learn about the career paths available in industry, and get your questions answered from an all-star panel of chemical industry professionals. [Register today!](#)

Get Inspired at the ACS 2020 National Awards Ceremony TOMORROW!



Celebrate the 2020 ACS National Award recipients during this free virtual ceremony on Friday, April 9, at 8:30 PM ET. The 84th Awards Ceremony will recognize 75 recipients of 59 national awards and sponsor representatives at the cutting edge of their fields, who have contributed greatly to advances in scientific research and discovery. Don't miss the keynote presentation by 2020 Priestley Medalist, Dr. JoAnne Stubbe, Professor Emerita, MIT, titled "The Road Less Traveled: for Love of Detection, Discovery and all things Radical in Nature." [Registration is free, but required to join this event.](#) For more information, contact awards@acs.org. The ceremony will include closed captioning.

Upcoming from ACS Webinars



Today, Thursday, 4/8, join Economist Robert Fry as he analyzes the effect of pandemic to forecast an outlook for the global economy, with an emphasis on U.S. manufacturing and the chemical industry. During this free interactive discover how the GDP, employment, industrial production, vehicle sales, housing starts, inflation, and interest rates will affect you during the coming year. This ACS Webinar is moderated by Keith Wing of Keith Wing Consulting is co-produced with the Science History Institute and *Chemical & Engineering News*. [Register for free!](#)

Next Wednesday, 4/14, join experts Timothy Long of Arizona State University and Amy Peterson of The University of Massachusetts Lowell as they discuss the various modalities of additive manufacturing of polymers, especially in terms of their requirements for polymer reactivity, process rheology, and resolution of printed objects. This free interactive broadcast will highlight, novel recent advances like fused filament fabrication, vat photopolymerization, direct ink-write, big area additive manufacturing, and ambient reactive extrusion. This ACS Webinar is moderated by Bryan Vogt of Penn State University and co-produced with *ACS Applied Polymer Materials*. [Register for free!](#)

Did you miss a webinar or want to view one again? ACS members have exclusive access to our expansive library of recordings. Visit the [webinar archives](#) to catch up on the latest recordings.

ACS Career Consultant Virtual Office Hours TODAY



Advance your career on the fly! Join an upcoming Virtual Office Hours with ACS Career Consultants, every Thursday at 12 pm, ET, for casual small-group networking with fellow ACS members and convenient career advice. [Register for free!](#) Schedule a 1:1 session with an ACS Career Consultant for personalized answers about resume writing, video interviewing, optimizing your LinkedIn profile, and more. ACS Members only. [Find a Career Consultant](#) and schedule your free career consultation today!

Submit Your ACS Fall 2021 Abstracts - Deadline April 12

[Submit your abstracts](#) for oral and poster presentations for ACS Fall 2021. The theme, Resilience of Chemistry, will be at the core of programming. Sessions for the hybrid meeting (in-person/virtual) will be held in Atlanta, GA, and virtually, August 22 - 26. While ACS Fall 2021 is planned as a hybrid event, we continue to carefully monitor the situation relative to the COVID-19 pandemic and its potential impacts on the meeting. ACS will provide additional updates about the meeting as they become available. [Visit the website](#) to find a list of the programming divisions and planned symposia and submit your abstracts by Monday, April 12.

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