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INDUSTRY MATTERS

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Information, insights, and advice for ACS industry members

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May 13, 2021

We have a six-pack of stories for you in this week's ACS Industry Matters; this is the biggest issue we have yet produced.

In our latest ACS Boss Talk installment, Robert Reiter, Bayer's Head of R&D, Crop Science, talks about how collaboration has changed at Bayer in the last year, how Bayer Crop Science is arming farmers with critical data accessible through their smart phones, and the connection between the company's Carbon Farming Initiative and its commitment to sustainability.

ACS Career Consultant Natalie LaFranzo addresses imposter syndrome, and what to do if you feel yourself falling victim to feelings of inadequacy that may accompany personal accomplishments.

What do the following have in common: Birds and cigarette filters, tequila, and ExxonMobil? You'll need to read Mark Jones' piece called "Reason for Optimism" to find out. I can report that 'motivated reasoning' plays a role.

We are introducing a new feature in today's issue: "ACS Federal Advocacy Update." The purpose of the feature is to provide you with information you need to understand how activities in Washington D.C. impact the chemistry enterprise. We thank our ACS colleagues in Government Affairs, Outreach & Alliances for providing these regular updates to ACS Industry Matters readers.

Our latest Seeking Sustainability contribution is from Joseph Rinkevich, Founder & President, Scivera, who explains how implementing innovative, safer chemistry methods has not come easily. More specifically, he focuses on the recent activities of Levi Strauss & Co (LS&Co), which in 2014 began a pilot of their innovative program to screen and score textile chemical formulations.

We conclude with the inspiring story of Rachel D. Slack, an early career professional who shares that the discovery in pharma and ag require a combined understanding of synthetic chemistry and the biology of the organism.



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ACS BOSS TALK



Robert Reiter
Head of R&D, Crop Science
Bayer

Robert Reiter, Bayer's Head of R&D, Crop Science, talks about how collaboration has changed at Bayer in the last year, how Bayer Crop Science is arming farmers with critical data accessible through their smart phones, and the connection between the company's Carbon Farming Initiative and its commitment to sustainability.

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CAREER PERSPECTIVES



Natalie LaFranzo
Vice President, Market Development
Cofactor Genomics

ACS Career Consultant Natalie LaFranzo addresses imposter syndrome, and what to do if you feel yourself falling victim to feelings of inadequacy that may accompany personal accomplishments.

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REASON FOR OPTIMISM



Mark E. Jones

What do the following have in common: Birds and cigarette filters, tequila, and ExxonMobil? You'll need to read Mark Jones' piece called "Reason for Optimism" to find out. I can report that 'motivated reasoning' plays a role.

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ACS POLICY UPDATE

Get information on how activities in Washington D.C. impact the chemistry enterprise. Here is the Spring 2021 update. [Go to Update](#)

SEEKING SUSTAINABILITY

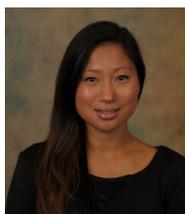


Joseph Rinkevich
Founder & President
Scivera

Joseph Rinkevich, Founder & President, Scivera, explains the significance of the 2014 Levi Strauss & Co (LS&Co) pilot of their innovative program to screen and score textile chemical formulations.

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EARLY CAREER CHEMIST



Rachel D. Slack
Discovery Chemist
FMC

Read the inspiring story of Rachel D. Slack, an early career professional who shares that the discovery in pharma and ag require a combined understanding of synthetic chemistry and the biology of the organism. [Go to Article](#)

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Register for the 2021 Chemical Ventures Conference

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Chemical
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CONFERENCE

Connect with the dynamic
community of startups, investors,
and Fortune 500 corporations
in the chemical industry

May 18-19, 2021
Online event
#CVC2021

**REGISTER
TODAY**

<http://chemicaladventuresconference.com>

Register to attend CVC 2021! Chemical Ventures Conference is happening virtually May 18 – 19. Join industry leaders, researchers, chemical start-ups, venture capitalists, and angel investors at the 2021 Chemical Ventures Conference. Learn more and sign up to get the latest updates. [Register today and invite others.](#)

BMGT Needs YOU!

The [ACS Division of Business Development & Management](#) is seeking volunteers to join 2 Task Force committees aimed at helping them continue to serve chemists involved in the management and business of chemistry.

The [Regional Meeting Long-Range Planning Committee](#) is charged with developing a multiyear strategy for Divisional programming at future Regional ACS Meetings. This group will work to align with the BMGT National ACS meeting long-range plan and expand the [BILL Talks](#) series.

The [Award Portfolio Committee](#) is charged with proposing a portfolio of Divisional Awards to compliment the [Henry F. Whalen Jr.](#) Award for outstanding contributions to the development and management of business within the chemical enterprise. This group will provide a proposal to the Executive Committee to be implemented in 2022.

These Task Force committees will require approximately 4-5 total hours of commitment from June-August 2021 to hold virtual meetings with other team members and develop formal reports/proposals to be provided to the BMGT Executive Committee during their Fall 2021 Open Meeting.

If you are interested in volunteering or nominating individuals that would like to be involved in either of these two influential and impactful efforts, please contact the BMGT Chair at chair@bmgmt.org indicating your interests and commitment.

Great Lakes Regional Meeting Schedule-at-a-Glance Now Available

Explore the [Great Lakes Regional Meeting \(GLRM\)](#) schedule-at-a-glance to see what's taking place during the virtual event! [Register today](#) to participate in the virtual technical symposia, flash talks in place of poster presentations, workshops, a career fair, networking opportunities, and award ceremonies. Workshops and events for GLRM will begin as early as June 5 and ending June 10, while the Technical Program will take place June 6-9.

Middle Atlantic Regional Meeting Schedule-at-a-Glance Now Available

Explore the [Middle Atlantic Regional Meeting \(MARM\)](#) schedule-at-a-glance to see what's taking place during the virtual event, June 9-12. [Register today](#) to discover and share research, participate in live virtual discussions and networking opportunities during the virtual poster sessions, and connect with our exhibitors all from the comfort of your home.

Upcoming from ACS Webinars





Tuesday, 5/18, Scientific Espionage

What would you do if you were falsely charged by the US Department of Justice for stealing technology secrets for another country? The news of attacks on Asian people in the US has refocused attention on the situation for scientists and students working in the US. Join physicist Xiaoxing Xi of Temple University for this free interactive broadcast as he talks about his experiences with the DOJ, his concerns about racial profiling, and how the scientific community can best support Asian scientists in the US. This ACS Webinar is moderated by Jyllian Kemsley of *C&EN* and co-produced with *Chemical & Engineering News*. [Register for free!](#)

Wednesday 5/19: How to Start a Start-Up

Join Dr. Amitabha Bandyopadhyay, a Professor at the Indian Institute of Technology Kanpur, and Member of the National Startup Advisory Council to learn about the evolution of start-ups in India and discover the basics of creating your own start-up. This ACS Webinar is moderated by Dr. Deeksha Gupta of the American Chemical Society and co-produced with ACS-I catering to an audience based in India. [Register for free!](#)

Thursday, 5/20 Virtual Networking for Medicinal Chemists

Join Ronny Prierer of the Massachusetts College of Pharmacy and Health Sciences, Kelly Chibale of the University of Cape Town in South Africa, and Maria Laura Bolognesi of the University of Bologna in Italy share how to make the most out of virtual networking opportunities. This webinar is moderated by Lorraine Clark of ACS Publications and co-produced with the ACS Division of Medicinal Chemistry, American Association of Pharmaceutical Scientists, and ACS Publications. [Register for free!](#)

Did you miss a webinar or want to view one again? ACS members have exclusive access to our expansive library of recordings. Visit the [webinar archives](#) to catch up on the latest recordings.

ACS Online Live's Regulatory Toxicology for Chemists

Learn how to derive and evaluate toxicity information and how to apply that information to ensure compliance with regulations. [Register today!](#)

ACS Online Live's Laboratory Safety and Health

Learn best practices to minimize personal injury, health impairment, property loss, regulatory fines, and liability in your laboratory. [Register today!](#)

ACS Career Consultant Virtual Office Hours TODAY





Advance your career on the fly! Join an upcoming Virtual Office Hours with ACS Career Consultants, every Thursday at 12 pm, ET, for casual small-group networking with fellow ACS members and convenient career advice. [Register for free!](#) Schedule a 1:1 session with an ACS Career Consultant for personalized answers about resume writing, video interviewing, optimizing your LinkedIn profile, and more. ACS Members only. [Find a Career Consultant](#) and schedule your free career consultation today!

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