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# INDUSTRY MATTERS

#ACSIndustryMatters

Information, insights, and advice for ACS industry members

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August 5, 2021

*During a recent trip to Maine, Mark Jones observed many examples of plastic use in the ocean. While acknowledging the dangers ocean plastics pose, he ponders whether returning to the biorenewable options that plastic replaced is practical, or even possible. Mark's piece demonstrates the complexity of this issue.*

*John Pochan advises soon-to-be retirees to have a plan about what they want to do in their first three years, but understand that things can change, and flexibility in those early years will be paramount. He also speaks to how the 'rhythm' of the household changes when retirement starts.*

*Jayshree Seth, 3M's Corporate Scientist and Chief Science Advocate, is concerned that the 'science type' has been, and continues to be too narrowly interpreted, with numerous and serious consequences to STEM diversity. Why does this matter? Jayshree's conclusion explains: "Science is critical to the future of humanity. Diversity is critical to science. Gender and racial equity are critical to diversity."*

*How can I frame research done during undergrad or graduate school as relevant job experience? Three ACS Career Consultants provide lots of practical, easy-to-implement advice on how to translate your research into resume text that will be meaningful to potential employers.*



John C. Katz  
Executive Editor  
[J\\_katz@acs.org](mailto:J_katz@acs.org)

## PLASTIC EVERYWHERE



**Mark E. Jones**

Member, ACS Committee on Public Relations and Communications and the Chemical Heritage Landmark Committee

During a recent trip to Maine, Mark Jones observed many examples of plastic use in the ocean. While acknowledging the dangers ocean plastics pose, he ponders whether returning to the biorenewable options that plastic replaced is practical, or even possible. [Go to Article](#)

## THE 5<sup>TH</sup> QUARTER



**John Pochan**

Principal and Co-Founder  
Avount Group, LLC

John Pochan advises soon-to-be retirees to have a plan about what they want to do in their first three years; he also speaks to how the 'rhythm' of the household changes when retirement starts.

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## DELIVERING ON DIVERSITY



**Jayshree Seth**

Corporate Scientist &  
Chief Science Advocate  
3M

Jayshree Seth, 3M's Corporate Scientist and Chief Science Advocate, is concerned that the 'science type' has been, and continues to be too narrowly interpreted, with numerous and serious consequences to STEM diversity.

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## CAREER CORNER



**Jacqueline Thomas**  
Senior Scientist  
Procter & Gamble

How can I frame research done during undergrad or graduate school as relevant job experience? Three ACS Career Consultants provide lots of practical, easy-to-implement advice on how to translate your research into resume text that will be meaningful to potential employers. [Go to Article](#)

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### BMGT - URM Representation in Industry



Join ACS Division of Professional Relations, ACS Division of Business Development & Management, ACS Women's Chemist Committee, and Younger Chemists Committee for a virtual program at the ACS Fall 2021 National Meeting. [Learn more!](#)

### Town Hall Webinars About New Package Options Coming in 2022



**Join Us at  
Our Town Hall  
Meeting**

Join Brian Mathes, Chair of the Committee on Membership Affairs (MAC), at an upcoming webinar town hall to hear more about the new ACS packages launching January 2022. This forum will be for open discussion, feedback, and Q&A's. Look for Brian Mathes article, The future of Membership, regarding the upcoming changes in the [July 26th edition of C&EN magazine](#). Registration is required to join the ACS Webinar Town Hall Meetings.

**Wednesday, Aug 10, at 3 pm ET - [Register today!](#)**

**Thursday, Aug 12, at 6 pm ET - [Register today!](#)**

In the meantime, [explore the new packages, benefits, pricing, and FAQ's](#). If you have any feedback or questions prior to the town hall meetings or you are unable to attend, please feel free to email [Brian Mathes](#).

### Upcoming from ACS Webinars



**TODAY: Thursday, 8/5: Think Like a CEO – What Business Acumen Can Do for You**

Patricia Simpson and Matt Grandbois share how you can build business acumen in order to be recognized, valued, and respected within an organization...while also being instrumental in that organization's success! This ACS Webinar is co-produced with the ACS Division of Professional Relations. [Register for free!](#)

**Wednesday, 8/11: Starting a Company - How to Organize Your New Firm**

Jim Skinner and Diane Grob Schmidt guide you on how to best organize your company whether you are in the early, growth, or eventual maturity stages. This ACS Webinar is co-produced by ACS staff, governance, committees, and technical divisions specializing in serving our industry members. [Register for free!](#)

**Did you miss a webinar or want to view one again? ACS members have exclusive access to our expansive library of recordings. Visit the [webinar archives](#) to catch up on the latest recordings.**

### ACS Career Consultant Virtual Office Hours



**Special Themed Virtual Office Hour August 5**

Should you pursue a higher degree? Join ACS next Thursday, August 5 at 12 pm ET for real-world perspectives about choosing the right degree during our special monthly themed Virtual Office Hour. Attendees will also get personalized career advice during small group networking sessions led by ACS Career Consultants. [Register for free today!](#)

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Advance your career on the fly! Join an upcoming Virtual Office Hours with ACS Career Consultants, every Thursday at 12 pm, ET, for casual small-group networking with fellow ACS members and convenient career advice. [Register for free!](#)

## Upcoming Events by ACS International



Check out the upcoming events by ACS International. Join us in discussions on scientific research and discoveries, career-focused learning and more.

### ACS Science Talks

**13 August | 6:00-7:00 PM IST**

### **New Synthetic Methods for C–F Bond Formation: From Fundamental Science to Applications**

**Prof. Melanie S. Sanford**

Moses Gomberg Distinguished University Professor of Chemistry

Arthur F. Thurnau Professor of Chemistry

Department of Chemistry, University of Michigan, USA

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