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# INDUSTRY MATTERS

#ACSIndustryMatters

Information, insights, and advice for ACS industry members

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January 27, 2022

*If you want to communicate most effectively with senior leaders in your organization, recognize that certain approaches will work better than others. In this issue's One-Minute Mentor, Kathy Shelton, FMC's executive vice president and CTO, shares three basic tips that will help you make your points quickly and effectively.*

*H.N. Cheng, the 2021 ACS President, addresses a number of issues on the topic of "Preparing Students for Careers in Industry." The advice is directed at students, their institutions, industry, and ACS. Among other things, H.N. provides pros and cons of careers in industry vs academia, how to decide on the need for a graduate degree, and the best opportunity while in university to help you decide whether industry is right for you.*

*We're "On the Road Again" with Eastman Chemical Company's Dawn Mason. Those of you who know Dawn – well, you know this will be a fun ride. And those of you who don't know Dawn will enjoy the introduction.*

*Lydia Hines shares some retirement insights in this issue's "Fifth Quarter." She shares the many ways she stays connected to the chemistry enterprise, explains why expanding your network of friends is particularly important in retirement, and why Cyprus is dear to her heart.*



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## ONE-MINUTE MENTOR



**Kathy Shelton**  
Executive Vice President and Chief  
Technology Officer  
FMC Corporation

Kathy Shelton shares three basic tips that will help you make your points quickly and effectively when communicating with senior leaders. [Go to Article](#)

## H.N. CHENG



**H.N. Cheng**  
ACS President

H.N. Cheng shares advice to prepare students for careers in industry. He directs his advice at universities, industry, ACS, and most importantly, students. [Go to Article](#)

## ON THE ROAD AGAIN



**Dawn Mason**  
Global External Innovation Manager  
Eastman Chemical Company

Dawn Mason says if you're going to send me on a business trip, let it be on a beach, please. [Go to Article](#)

## THE 5<sup>th</sup> QUARTER



Lydia Hines

Lydia Hines shares the many ways she stays connected to chemistry enterprise, explains why expanding your network of friends is particularly important in retirement, and why Cyprus is dear to her heart. [Go to Article](#)

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### Upcoming from ACS Webinars

FREE LIVE ACS Webinar  
**The Inclusivity Triangle**  
Approaching DEIR in Chemistry through Academia, Industry, and Community  
[Save my Seat](#)

Tuesday, 2/1: [The Business Case for More Inclusive Culture](#)

Join a panel of diversity experts as they discuss how a culture of inclusion through culturally relevant teaching in academia, laboratory research in industry, and engagement within the Society can be an engaging productive catalyst for the chemical workforce and beyond. [Register for free!](#)

Wednesday, 2/2: [Improving Science Collaboration with Lessons from Improv](#)

Join Matt Grandbois of DuPont Electronics & Industrial as he shares a framework for how to leverage the concepts of accepting and building to foster collaboration. [Register for free!](#)

ACS Members have exclusive access to recordings of webinars through the expansive [ACS Webinars Library](#).

### 2022 Heroes of Chemistry Nominations

**ACS Awards**  
Heroes of Chemistry  
2022 Nominations open  
through Feb. 1, 2022



## Last Call to Nominate for 2022 Heroes of Chemistry!

Nominations for the ACS Heroes of Chemistry Awards are open now through February 1! The Heroes of Chemistry Award is one of the highest honors ACS gives to industrial chemists, recognizing teams whose work and research led to the development of successfully commercialized products benefiting humankind.

Any private or publicly owned for-profit company may nominate a team of chemists or allied scientists who played a vital role in the research and development of a commercial product that has had an impact on the welfare and progress of humanity. Nominating companies may choose to include individuals from other companies, government or academic labs, incubators, or other organizations as members of the teams they nominate. Former and deceased employees are eligible to be included in the nomination. The company nominating the technology must be the current owner of the technology. Celebrate your company's hard work and success in innovation – [nominate today!](#)

## Feb. 3 Virtual Office Hours: LinkedIn Profiles for Chemists



### Learn LinkedIn Profile Tips for Chemists at ACS' Feb. 3 Virtual Office Hour!

Is your LinkedIn profile optimized to attract new career opportunities? Join ACS Virtual Office Hours on Feb. 3 at 12pm ET to discover LinkedIn profile best practices specifically for chemists and scientists. Attendees will also get personalized career advice during small group networking sessions led by #ACSCareerConsultants.

[Register for free today!](#)

## Present Your Research During an ACS Regional Meeting





ACS Regional Meetings feature technical programming to help you stay up to date on the latest research and keep you connected with chemists in your region.

Abstracts are now being accepted for the **Middle Atlantic Regional Meeting, June 1-4**, and the **Central Regional Meeting, June 7-10**. Both meetings will feature robust technical programming, networking opportunities, and more!

Visit the meeting websites to find a list of the programming divisions and planned symposia open for submissions.

The deadline to submit your abstracts is **Monday, March 7**.

### **Connect with Industry Attendees through In-Person Connect at ACS Spring 2022**

In-Person Connect is an opportunity at ACS Spring 2022 for industry members, entrepreneurs, and like-minded individuals to connect and exchange ideas about their professional challenges and goals. Get connected to fellow meeting attendees with shared interests, and schedule meetings to share more about your product or idea, brainstorm solutions to business challenges, get career advice, and more. Come away from In-Person Connect with fresh ideas to solve your business challenges and momentum to pursue new opportunities. Opt in to participate in In-Person Connect at no additional cost through your [ACS Spring 2022 meeting registration!](#)

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