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# INDUSTRY MATTERS

#ACSIndustryMatters

Information, insights, and advice for ACS industry members

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February 10, 2022

*David Morse, Corning's EVP/CTO, shares surprising advice for someone who has risen to the executive level of a global-leading materials science company. He claims that whatever leader or manager you are within a company, you work for those who report to you, and not vice versa. He explains how he came to this realization in our One-Minute Mentor.*

*Mark Jones is a person who appreciates the history of chemistry, among other things. Today he focuses on a chemist with a track record of significant accomplishments. Yet, for some reason, the chemist remains largely shrouded in the shadows of time. Read Mark's piece to learn the identity of this mystery chemist and why you should appreciate him.*

*We're On the Road Again with Rodney Bennett, and he shares a memorable story about the protracted chaos he confronted while attempting to board a flight from Mumbai to the U.S.*

*Allen Clauss answers a question many chemists consider at some point in their careers: Should I be a consultant? The detailed pros and cons he provides will help you arrive at an educated decision.*



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## ONE-MINUTE MENTOR



**David Morse**  
Executive Vice President & Chief  
Technology Officer  
Corning

David Morse says that leaders and managers work for their direct reports, and not the other way around. He explains this somewhat counter-intuitive perspective. [Go to Article](#)

## ACS MEMBER COMMENT



**Mark E. Jones**

Mark Jones profiles a chemist with a track record of significant accomplishments, yet he remains largely shrouded in the shadows of time. [Go to Article](#)

## ON THE ROAD AGAIN



**Rodney Bennett**  
Winding Trails, LLC

Rodney Bennett shares a memorable story about the protracted chaos he confronted while attempting to board a flight from Mumbai to the U.S.

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## CAREER PERSPECTIVES



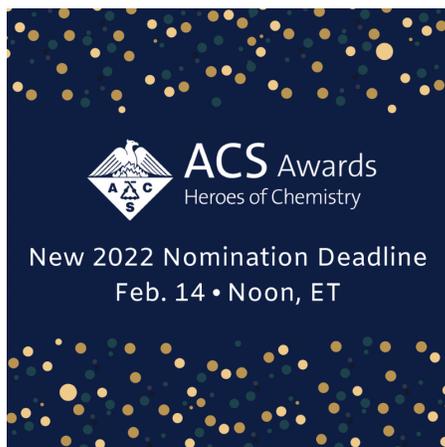
**Allen Clauss**  
President  
CTI Consulting, LLC

Allen Clauss answers a question many chemists consider at some point in their careers: Should I be a consultant? The detailed pros and cons he provides will help you arrive at an educated decision. [Go to Article](#)

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Any private or publicly owned for-profit company may nominate a team of chemists or allied scientists who played a vital role in the research and development of a commercial product that has had an impact on the welfare and progress of humanity. Nominating companies may choose to include individuals from other companies, government or academic labs, incubators, or other organizations as members of the teams they nominate. Former and deceased employees are eligible to be included in the nomination. The company nominating the technology must be the current owner of the technology. Celebrate your company's hard work and success in innovation – [submit your nomination today!](#)

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### Thursday, 2/17: 10 Tips for Creating Abstracts with Substance and Style

Join Executive Editor, Osvaldo Oliveira Jr. of ACS Applied Materials & Interfaces as he teaches you how to ethically optimize your title, abstract, and table of contents graphic for maximum attention-grabbing impact, including real-life illustrations of both good and bad examples. [Register for free!](#)

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### Industry Experts Share Advice on Top Career Questions at ACS' Mar. 3 Virtual Office Hour!

Get your burning career questions answered! Join ACS Virtual Office Hours on Mar. 3 at 12pm ET as our experts dish on the top five topics from ACS Industry Matters' Career Corner column. Attendees will also get personalized career advice during small group networking sessions led by #ACSCareerConsultants. [Register for free today!](#)

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### ACS Fellows Nominations Open through April 1!

Recognize an ACS member's outstanding contributions to science and the profession, as well as their exemplary service to ACS by nominating them to be an ACS Fellow! The ACS Fellows Program recognizes members of the ACS for excellence and leadership in both of two areas: (1) science, the profession, education, and/or management, and (2) volunteer service in the ACS community. National Committees, Local Sections, Divisions, International Chemical Sciences Chapters, and individual members may all submit nominations for ACS Fellows online. [Visit the ACS Fellows page](#) on [acs.org](#) for complete nomination details, and please e-mail any questions to [fellows@acs.org](mailto:fellows@acs.org). Nominations for ACS Fellows are open through April 1 – [nominate today!](#)

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