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# INDUSTRY MATTERS

[#ACSIndustryMatters](#)

Information, insights, and advice for ACS industry members

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June 30, 2022

*Jennifer Holmgren, CEO of LanzaTech, has a profound message for all of us: Don't fear failure. And when people whisper in your ear that something can't be done, don't listen to them. Her One-Minute Mentor will inspire you, and give you the courage to stretch both professionally and personally.*

*Our readers have told us that they want to see industry trend stories from time to time. Right on cue, H.N. Cheng, the 2021 ACS President and former industry veteran, provides us with his analysis and projections addressing the chemical industry's near-term future.*

*It can be daunting for young, aspiring industrial chemists to sort out how to secure that first job. Mevan Dissanayake shares five networking tips to optimize your chances of finding a challenging and rewarding job.*

*On a personal note, this is my last issue as the Executive Editor of ACS Industry Matters, and it happens to be the 140<sup>th</sup> issue we have published. It has been over three years since this publication first appeared. The inspiration behind ACS Industry Matters has been well-validated over that period, thanks to your willingness to contribute articles, and read them. The big idea behind the newsletter was that while industry needs access to technical information, it also values and benefits from having access to non-technical content addressing a wide variety of topics.*

*Countless contributors to this publication have cited how important the acquisition and application of non-technical skills and information are when it comes to seeking that first job in industry, or advancing one's career. Fortunately, the industry workforce is walking around with near-limitless amounts of this non-technical experiential learning in their heads, and all that was needed was an invitation to share it with peers, and a platform on which to make it available. And that is the genesis of ACS Industry Matters. Simply put, it enables the industry workforce at all levels to benefit from the insights, opinions, and advice from industry peers.*

*There are many people I need to acknowledge. I thank Bill Carroll, the very first person within ACS whom I spoke with about this concept. Bill provided me with early, essential*

*within ACS whom I spoke with about this concept. Bill provided me with early, essential encouragement, along with several practical pieces of advice to think about as the concept was being further developed. I thank Mark Jones, who apart from routinely contributing some of the most popular content we publish, has also been an ongoing source of article ideas, and has connected me to many in industry who subsequently contributed outstanding articles of their own. Mark's impact on the success of ACS Industry Matters can't be overstated.*

*I thank many current and former ACS staff colleagues, who had key roles in generating, producing, organizing, editing, promoting, and delivering content. They include Rebekah Paul, Frida Aakerberg, Tiffany Hoerter, Megan Mendoza, Bek Ergashev, Mary Ann Klimas, Lauren Lamoureux, Katie Dirks, Dave Smorodin, Cal Trepagnier, Emily Abbot, and Emily Goodman. I'm sure there are others, too, but a deadline looms, and I must conclude. I hope they will forgive me.*

*Finally, I thank my wife, a former editor and producer for a major cable news network, who suffered countless interruptions to patiently review each of my 140 welcome messages, along with many newsletter articles, and provided me with inestimable corrections and enhancements.*

*I hope you are enjoying ACS Industry Matters, and that you will continue to read it in the future.*



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## ONE-MINUTE MENTOR



Jennifer Holmgren  
CEO  
LanzaTech

Jennifer Holmgren says don't fail failure, and don't listen to those who say something can't be done. [Go to Article](#)

## H.N. CHENG



**H.N. Cheng**

ACS Immediate Past President

H.N. Cheng offers his trend analysis and projections addressing the chemical industry's near-term future. [Go to Article](#)

## CAREER PERSPECTIVES



**Mevan Dissanayake**

Technology Development Module  
Engineer  
Intel Corporation

Mevan Dissanayake shares five networking tips for young, aspiring chemists to optimize their chances of finding a challenging and rewarding job.

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