

[Join](#)[Renew](#)

Information, insights, and advice for ACS industry members

July 18, 2019

Welcome. Today's issue features [Boss Talk](#) with Andrew Liveris (former Chairman and CEO, the Dow Chemical Company) sharing his thoughts on a number of issues, including how to make the chemical enterprise more welcoming for women. In this week's [What I Learned](#), Arindam Bose, formerly with Pfizer, talks about when companies should 'go it alone' and when to seek strategic alliances. Finally, read about networking tips for introverted scientists as published in the [Nature International Journal of Science](#).

John C. Katz
Executive Editor

[BOSS TALK](#)

Insights and advice from a senior executive in the chemical industry



Andrew N. Liveris, Former Chairman and CEO, Dow Chemical Company

Let's take you back to your first month on the job as Dow's CEO. In retrospect, which requirements of the job were you most prepared to take on? And which were you least prepared to

execute?

The parts of the job I was most prepared for were my knowledge of our company, our industry and a strategy to transform us to a company that was innovative, sustainable and more predictable in an increasingly unpredictable world... [Read more](#).

WHAT I LEARNED

Observations and reflections from chemists with decades of experience working in industry.



Arindam Bose, Independent Consultant,
Biologics Process Development and
Manufacturing

You spent decades in the biopharmaceutical industry working for Pfizer. When you look back on the dramatic changes to the structure of that industry, what do you think was lost and what do you think was gained by the changes?

The formation of mammoth biopharmaceutical companies following mergers has allowed the surviving entities to have the resources to be significant players concurrently in many large therapeutic areas... [Read more](#).

CAREER

Networking for Introverted Scientists

Networking can feel intimidating for some scientists, especially if you're an introvert. This helpful article from Nature Magazine outlines the steps you should take to mitigate undue stress and achieve your networking goals... [Read more in *Nature International Journal of Science*, *Networking for introverted scientists*, CAREER COLUMN, 19 APRIL 2019, by](#)

[Ruth Gotian.](#)

[QUOTABLE](#)

"The core of strategy work is always the same: discovering the critical factors in a situation and designing a way of coordinating and focusing actions to deal with those factors. A leader's most important responsibility is identifying the biggest challenges to forward progress and devising a coherent approach to overcoming them."

Richard P. Rumelt, "Good Strategy/Bad Strategy"

[LINKEDIN LEARNING COURSE – MANAGING STRESS](#)

What you most need to know from an industry-connected LinkedIn Learning Course. Today's course: Managing Stress

In his course, Managing Stress, Todd Dewett, PhD provides simple tips to achieving one of the most important skills a person can have. Stress affects all of us and a little stress can be motivational. High stress, however, is more common and usually... [Read more.](#)

[MORE FROM ACS](#)

STEM Workshop in San Diego

If you're in the first decade of your STEM industry career, ACS Industry Member Programs is bringing you a panel of four industry all-stars to share their insights and tips to sharpen the 4 high-demand professional communication and management skills you need to get ahead. Join us on August 27th in San Diego – [learn more and register.](#)

Get Professional Training Online with ACS

Register for an upcoming ACS Professional Education online live course where you'll learn critical skills from your desk. Registrants meet live with

an instructor over a period of weeks, where you'll have the opportunity to ask questions and begin to apply what you've learned. Register for courses like [Effective Technical Writing](#), [Pharmacokinetics and Pharmacodynamics for Chemists](#), [Modern HPLC/UHPLC for Practicing Scientists 1: Fundamentals](#), [Modern HPLC/UHPLC for Practicing Scientists 2: UHPLC, Method Development, HPLC Operation, and Troubleshooting](#), [Regulatory Toxicology for Chemists](#), and more.

THE SECRET SILOS OF #CHEMTWITTER

For scientists, Twitter provides a space to get advice, collaborate, and share research with colleagues around the world. According to a recent survey by C&EN of 244 chemists who use Twitter, 70% use the platform to network within their chemistry subdisciplines. Just 52% of chemists say they use... [Read more](#).

Send thoughts, tips, and questions to industry@acs.org.

Visit us at www.acs.org/industry

American Chemical Society
1155 Sixteenth Street, NW | Washington, DC 20036
Copyright © 2019 [American Chemical Society](#) All rights reserved.

You are receiving this email because you opted-in to receive it or due to your relationship with ACS. To ensure that you continue to receive our emails, please add us to your address book or safe list.

[Email Subscription Management](#) | [Unsubscribe from Industry Matters](#)
[Privacy Policy](#)