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## **Information, insights, and advice for ACS industry members**

October 31, 2019

In today's issue, Anne DeMasi talks about how her work life changed when Rohm & Haas was acquired by Dow, and the significance of '100 days.' In other news, regular readers will recall that we recently added a new Safety Column – "On the Safe Side." This week, we publish Ken Fivizzani's safety piece on the first things to think about when confronted with an emergency in the workplace. You'll also find a LinkedIn Learning summary on the topic of how to lead without formal authority, and advice from our Career Consultants on when a lateral career move makes the most sense. Happy Halloween!

John C. Katz  
Executive Editor

### [ON THE SAFE SIDE](#)

#### **Commentaries on workplace safety culture**

Ken Fivizzani, Nalco Company (Ecolab),  
Retired



## Personal Emergency Response

What do you do if there is an emergency in your workplace (or your home)? If you are the first person, or the only person, who knows about it, you must call for help. If there is a fire in your lab or office, pull the nearest fire alarm to notify the fire department and security. If the fire is... [Read More](#)

## WHAT I LEARNED

### Observations and reflections from chemists with decades of experience working in industry



Anne DeMasi, Manager, Hazard Communications, LANXESS Solutions, US Inc.

**Having experienced the disruption that occurs during a major acquisition – for example Dow purchasing Rohm and Haas in 2009 - what was that like for you? And what did you learn about managing through that challenging process that might be helpful to others who find themselves in a similar situation someday?**

It is a multifaceted role with many internal and external stakeholders, and requires a balancing act. Like any of the other labs at the Institute, we test the performance of hundreds of products each year. Our test results feed directly into our editorial content in print and online...[Read More](#)

## [CAREER CORNER](#)

### **ACS Career Consultants and other experts answer questions about advancing your career in industry**

#### **Under what circumstances are lateral career moves smart?**



Norton Peet, ACS Career Consultant

Lateral career moves are smart when they (1) allow you to move away from a smothering boss or colleagues who are not team players, not supportive or are deceitful...[Read More](#)



Andrea Alexander, Technical Service & Development Manager, Shin Etsu Silicones of America

If you feel yourself stagnating and are no longer growing professionally, a lateral career move may be the perfect solution...[Read More](#)



Natalie LaFranzo, Vice President - Market Development, Cofactor Genomics

A lateral career move to a new company with more potential for growth and advancement is always a good idea...[Read More](#)

## [QUOTABLE](#)

**"In heart disease and other big diseases, you need to run multiple drug trials with at least several thousand patients. With rare-disease treatments—a rare disease is considered one with 200,000 or fewer patients—you can run a single trial with as few as 15 or 20 patients and no control group. The drug-development path can shrink from five to 10 years to maybe two or three, and the cost is dramatically lower. Then, approved drugs have pricing power, and insurance coverage is usually good."**

Gena Wang, Director of Biotech Equity Research at Barclays.  
From *Barron's*, 9.27.19



[LINKEDIN LEARNING COURSE](#)

### **What you most need to know from an industry-connected LinkedIn Learning Course. Today's course: Leading Without Formal Authority**

You don't have to be a manager to be a leader. LinkedIn Learning Instructors and Speakers Lisa Earle McLeod and Elizabeth Lotardo tell you how to demonstrate leadership and why it's important for you... [Read More](#)

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### **ACS Heroes of Chemistry Spotlight: PPG**

Congratulations to the 2019 Heroes of Chemistry at PPG, whose research led to a new cheaper, more sustainable automotive coating process. Watch their story and get ready for 2020 nominations, opening Nov. 1! More at [acs.org/heroes](https://acs.org/heroes)

### **Join ACS's New LinkedIn Group**

Are you an entrepreneur or interested in entrepreneurship in the chemical industry? Join ACS's new Innovation Hub LinkedIn group to make important connections, get advice, and learn about the latest trends driving chemical industry innovation. [Learn More](#)

### **Nominate a Noteworthy Chemist for an ACS National Award**

Recognize an employee for an appropriate technical award. If your organization has a group that identifies individuals who should be nominated for awards, please share this information. We encourage you to nominate individuals from groups not commonly named as recipients of ACS awards such as women, minorities, chemists from industry and the national laboratories. The deadline date for all nominating material is November 1, 2019. [Submit your nominations today](#). You can also [visit ACS's National Awards Page](#) or email [awards@acs.org](mailto:awards@acs.org) for more information on how to submit a nomination for an ACS National Award.

### **Polymer Chemistry: Principles and Practice**

Blacksburg, VA | Dec. 1-6

Learn more about polymer chemistry in this blend of lectures and labs exploring key topics, including polymer structure and morphology, mechanical testing, adhesion and composites and more. [Register for the course](#).

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