EXHIBITOR WORKSHOP REQUEST
254th American Chemical Society
National Meeting & Exposition
Washington, DC
Meeting – August 20 - 24, 2017
Exposition – August 20 - 22, 2017

Exhibitors can effectively showcase and demonstrate their products and services, deliver presentations, run focus groups or host functions by sponsoring an exhibitor workshop at the ACS National Meeting & Exposition in Washington, DC. By offering content tailored to the needs of your best prospects and customers, your company can attract qualified attendees.

Each session is $1,500 and held on Sunday, Monday, Tuesday, and Wednesday during the meeting. We require that times fit within one of the 2.5 hour slots (9:30AM – 12PM, 12:30 PM – 3:00 PM, 3:30PM – 6PM). You can however start or finish your workshop within the assigned time slot. Any additional AV requests and catering will be at the exhibitor’s expense. Also, please note that Exhibitor Workshops will be held on the Exposition’s floor and in private rooms inside the Walter E. Washington Convention Center.

Exhibitor workshop session rooms include:
- Classroom set-up for seating 45 people
- Podium and head table
- 8’ x 8’ screen and LCD data projector with stand
- Laptop switcher and laser pointer
- Free pre or post show ACS attendee list from Washington, DC
- Listing in Technical Program published in Chemical & Engineering News and the ACS On-site Meeting Program (contact expo@acs.org for deadline)
- Inclusion on flyer to be mailed with pre-registrant badges before the show (contact expo@acs.org for deadline)
- Listing on the ACS meeting website
- Weekly listing of registered attendees (per your request)
- Lead retrieval device to capture the contact information of your workshop attendees
- One directional sign placed inside your booth to promote onsite registration, and one directional sign placed outside of the workshop room

Scheduling will be on a first-come, first-reserved basis. Visit the ACS ExpoPlanner at http://acs.expoplanner.com/exhibitors to schedule your session. Please contact ACS National Expositions with any questions at 202-872-4486, 1-800-227-5558, ext. 4486, or expo@acs.org.

Since 2011, the ACS Divisions have encouraged meeting-wide attendance at The Fred Kavli Innovations in Chemistry Lecture held on Mondays of ACS national meetings. If you have events that fall on Monday, August 21st from 5 – 7 PM, we ask that you reschedule to allow for attendance at The Fred Kavli Foundation Innovations in Chemistry Lecture.