SPONSORSHIP AND ADVERTISING OPPORTUNITIES

BENEFITS

HELIUM LEVEL | $0–$4,999
- Company name on sponsor recognition signs
- Sponsor level signage at exhibit booth
- Company listing on conference website

NEON LEVEL | $5,000–$9,999
- Helium level benefits plus:
  - One (1) additional meeting registration
  - Company listing on conference website with hyperlink to company’s website

ARGON LEVEL | $10,000–$19,999
- Neon level benefits plus:
  - Mobile app banner ad
  - Online floor plan banner ad
  - Two (2) additional meeting registrations
  - Logo on online booth listing
  - Premium level digital booth upgrade
  - Hyperlinked company logo on website
  - Three (3) extra priority points
  - Three (3) table clings in networking area of exhibit hall

NEON LEVEL | $5,000–$9,999
- Helium level benefits plus:
  - One (1) complimentary attendee email blast
  - Five (5) additional meeting registrations
  - Elite level digital booth upgrade
  - Company logo on one side sign
  - Five (5) extra priority points

XENON LEVEL | $30,000 AND ABOVE
- Argon level benefits plus:
  - Ten (10) extra priority points
  - One (1) complimentary expo theater speaking slot
  - One (1) push notification via mobile app during early on-site booth selection for 2020
  - Ultimate level digital booth upgrade
  - Five (5) additional meeting registrations
  - One (1) complimentary attendee email blast

KRYPTON LEVEL | $20,000–$29,999
- Argon level benefits plus:
  - One (1) complimentary attendee email blast
  - Five (5) additional meeting registrations
  - Elite level digital booth upgrade
  - Company logo on one side sign
  - Five (5) extra priority points

XENON LEVEL | $30,000 AND ABOVE
- Krypton level benefits plus:
  - Ultimate level digital booth upgrade
  - Early on-site booth selection for 2020
  - One (1) push notification via mobile app during one show day
  - One (1) complimentary expo theater speaking slot
  - Ten (10) extra priority points

CENTER-WIDE WI-FI | $20,000
- Be the exclusive sponsor of the ACS Meeting Wi-Fi available in the common areas and session rooms. Receive a custom SSID, splash page with your company’s logo and URL redirect, and post-show analytics report.

TRANSPORTATION SPONSOR | $15,000
- Be the exclusive ACS transportation sponsor and have your brand seen all over San Diego! Sponsorship includes video (provided by sponsor) that will be shown on all shuttle buses, as well as branded headrests on seats of buses and recognition on all shuttle signage.

MOBILE APP | $15,000
- Place your brand in every attendee’s hand by exclusively sponsoring the Meeting’s mobile app! In addition to a branded splash page, ad, watermark, and premier exhibitor list recognition, we will provide post-show metrics on downloads, click-thrus, and more! At the Fall 2018 show, we had over 11,000 downloads!

CONVENTION CENTER BANNERS CALL FOR PRICING
- Banners are available in various shapes and sizes and are placed in high-traffic areas of the convention center. Call us for more details and pricing.

DIGITAL SIGNAGE CALL FOR PRICING
- Showcase your company through static high-res images or dynamic videos on strategically placed displays throughout the convention center.

“CAFFEINATE & COMMUNICATE” EXHIBIT HALL REFRESHMENT BREAKS | $2,500 EACH
- Attendees are always looking for a caffeinated pick-me-up! Be one of the “parks” of the Meeting and sponsor a refreshment break on the exhibit floor. You are welcome to provide promotional mugs and napkins for the coffee station.

HOUSING WEBSITE $5,000 (EXCLUSIVE)
- The best hotel rates are available exclusively through the ACS housing company. Promote your company’s presence in San Diego months before the event by placing an ad with your logo and booth number on the official housing website as well as on thousands of housing confirmation emails.

COAT & BAG CHECK | $2,500
- Help our attendees lessen their load by sponsoring the coat and bag check at the convention center. Your company logo and booth number will be featured on signage and, as the exclusive sponsor, you are also welcome to provide branded luggage tags for distribution.

REGISTRATION PACK INSERT | $5,000 (deadline: TBD)
- Have your company’s promotional flyer inserted in over 10,000 attendee registration packages that are mailed to all pre-registered attendees. Fantastic way to promote your presence even before the Meeting begins! ACS must pre-approve the insert.

WATER COOLERS | $2,500/5 COOLERS
- Water, water, everywhere . . . and thanks to you, there will be well-hydrated attendees at this event! Get your company’s logo and booth number on up to five (5) branded coolers located around the convention center for the entire Meeting.

CHARGING STATIONS | $1,500 EACH
- We will have stations located around the center where attendees will be able to take a portable charger with them for the day, so running out of juice is never a danger. Charging towers and portable power packs can be custom-branded with your company’s look, logo, and booth number.

EXHIBIT HALL TABLE CLINGS | $2,500/5 TABLES
- Place your branding on a set of tables that will be located in the poster session/lounge area of the exhibit floor. Your company logo and booth number will be highly visible to attendees as they eat, network, or just relax.

EXHIBIT HALL AISLE SIGNS | $1,500 EACH (INDIVIDUAL AISLES) OR $15,000 (EXCLUSIVE)
- Feature your company logo and booth number on more than 12 double-sided hanging signs on the exhibit floor.

ESCALATOR ADHESIVES CALL FOR PRICING
- With ACS activities taking place on multiple levels of the convention center, having your company’s brand placed on one of the many high-traffic escalators is sure to capture our attendees’ attention! Call us for details and pricing.

EXHIBIT FLOOR CARPET ADHESIVES $2,500/5 ADHESIVES
- Lead attendees from the main entrances right to your booth with strategically placed floor adhesives featuring your company’s logo and booth number.
TARGET AUDIENCE OPPORTUNITIES

RELAXATION STATION | $10,000
Who doesn’t want a complementary massage after walking a convention center all day? Sponsor the Relaxation Station in our Recharge Lounge, located in a highly visible area in the exhibit hall, and be the hit of the Meeting! Your company brand will be featured on the water cooler in the lounge and on signage. You are welcome to provide the on-site therapists with company-branded t-shirts and distribute literature about your organization.

RECHARGE & SOCIAL MEDIA LOUNGE | $2,500 EACH OR $10,000 (EXCLUSIVE)
(4 co-sponsorships available)
Convention centers drain the life out of smart devices. Attendees will be thankful to have a place to sit, network, or plan the rest of their day while their phones are charging in an environment branded with your company’s look and feel. This feature on the exhibit floor will be located in a high-traffic area where you will be able to network with attendees in the space and distribute literature as well as show a video about your company.

WELCOME RECEPTION | $2,500 EACH OR $20,000 (EXCLUSIVE)
(multiple co-sponsorships available)
This is the kick-off event of the Meeting! Taking place in the exhibit hall, it’s your premier opportunity to get your company’s name in front of all our attendees with signage throughout the hall, a specialty drink named after your company, a video shown on our expo theater screens, and (if you are the exclusive sponsor) your logo placed throughout the hall on napkins and goblets.

INDUSTRY NETWORKING LOUNGE | $3,000
Be the exclusive sponsor of this new exhibit floor feature where you will meet with industry attendees. Set up private meetings, host a private event, and more. Attendees must have a ticket to access this exclusive area, so you will reach attendees in the space and distribute literature as well as attend the expo floor.

EXHIBITORS’ LOUNGE | $2,500
Meet up with your fellow exhibitors in a relaxed setting while grabbing a quick bite or just getting away from the hustle and bustle of the show floor. This is a perfect opportunity for industry suppliers to network with hundreds of company representatives from our exhibit floor.

SCIENCE MIX POSTER SESSION | $3,500 EACH
(multiple co-sponsorships available)
Be a part of the largest interdivisional poster session at ACS! Sign up to be a co-sponsor and receive a table and two chairs where you can distribute literature and interact with the thousands of attendees who visit the 1,000+ poster sessions!

SATELLITE EXPO | $1,750 EACH
(limited opportunities available)
Have a presence near the highly attended ACS technical sessions. You will receive a draped table and have an opportunity to network with attendees and distribute literature from your “satellite” expo booth.

ADVERTISING OPPORTUNITIES

(No sponsor benefits)

SATISFAC TION MEETING INSIDER
Deadline for Space | TBD
Deadline for Materials | TBD
The ACS Meeting Insider, formerly the ACS Show Daily, is your advertising opportunity to engage attendees both prior to and on site at the ACS Fall 2019 National Meeting. In addition to on-site distribution in San Diego August 25-29, the Meeting Insider will be bundled with the August 1, 2019, issue of C&EN and distributed to our wider print audience of over 102,000 subscribers.

Full page | $8,250
Front cover banner | $9,450
Half page | $5,025
Fold-out expo floor map | $12,000
1/2 page | $2,750

C&EN’S INSIDE ACS SAN DIEGO DAILY
NEWSPAPER
Exclusive sponsorship of a daily, 100% opt-in newsletter covering the science emerging from the Meeting and activities for attendees and non-attendees alike.

Per day | $1,500
Three-day buyout | $4,000

ATTENDEE EMAIL PROMOTION | $3,500
Don’t miss this opportunity to reach out to our attendees leading up to and after the show. Only one exclusive email will be sent each day. Work with our registration vendor to create a customized email and choose from available days, as well as a morning or afternoon delivery time.

ACS JOURNALS AND C&EN BANNER ADS

$1,750
Drive traffic to your booth activities in advance of and during the Meeting by placing an ad across the ACS Journals and C&EN.

MOBILE APP BANNER AD | $1,750
Advertise on the official ACS mobile app (which also now serves as the official program book) with an eye-catching banner ad while driving traffic to your booth.

Website URL

$1,250

PRODUCT DEMO/HIGHLIGHTS

$750/30 MINUTES
(limited opportunities available)
Debuting a new product or unveiling new research during the Meeting? Expand your company’s presence beyond your booth and host a live demonstration in our show floor product showcase theater during show hours.

THOUGHT LEADERSHIP OPPORTUNITIES

EXHIBITOR WORKSHOPS | $1,500/HOUR
(limited opportunities available)
Looking to educate our attendees about how your company can help resolve their biggest dilemmas? Host an informative workshop in one of our two onfloor, newly redesigned expo theaters. Theaters are located in a high-visibility, high traffic area of our exhibit floor.

PRODUCT DEMO/HIGHLIGHTS
$750/30 MINUTES
(limited opportunities available)
Debuting a new product or unveiling new research during the Meeting? Expand your company’s presence beyond your booth and host a live demonstration in our show floor product showcase theater during show hours.

EXHIBIT FLOOR PLAN WEBSITE BANNER AD
$1,750
Promote your company and drive traffic to your booth on the website where attendees go to learn about who’s exhibiting and map out their expo floor visits.

EXCLUSIVE ONLINE EXHIBITOR LIST UPGRADE
$2,495
• Clickable logo on top of exhibitor list
• Includes Ultimate listing benefits

EXCLUSIVE ONLINE FLOOR PLAN UPGRADE
$1,995
• Clickable logo with booth number
• Includes Ultimate listing benefits

EXHIBITOR CHAIRS
$995
Grabbing a quick bite or just getting away from the hustle and bustle of the show floor, visitors will be thankful to have a place to sit, network, or plan the rest of their day. Attendees must have a ticket to access this exclusive area, so you will reach attendees in the space and distribute literature as well as show a video about your company.

EXHIBITOR SPOTLIGHT
$3,000
Looking for a quick and cost-effective way to increase your company’s presence and show your support of the ACS National Meeting? For only $500, you can become a General Sponsor and receive recognition of your support in on-site signage as well as on our mobile app and website. For more information, contact expo@acs.org.

GENERAL SPONSORSHIP | $500

WEBPAGE FEATURES

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<tr>
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<th>ELITE</th>
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<tr>
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<td>Special offer with booth purchase only – 20% off</td>
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EXCLUSIVE ONLINE EXHIBITOR LIST UPGRADE
$2,495
• Clickable logo on top of exhibitor list
• Includes Ultimate listing benefits

EXCLUSIVE ONLINE FLOOR PLAN UPGRADE
$1,995
• Clickable logo with booth number
• Includes Ultimate listing benefits

Digital Booth Enhancements

Website URL
$1,250

Fold-out expo floor map
$9,450

EXCLUSIVE ONLINE EXHIBITOR LIST UPGRADE
$2,495
• Clickable logo on top of exhibitor list
• Includes Ultimate listing benefits

EXCLUSIVE ONLINE FLOOR PLAN UPGRADE
$1,995
• Clickable logo with booth number
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