SPONSORSHIP AND ADVERTISING OPPORTUNITIES

BENEFITS

HELIUM LEVEL | $0–$4,999
- Company name on sponsor recognition signs
- Sponsor level signage at exhibit booth
- Company listing on conference website

NEON LEVEL | $5,000–$9,999
Helium level benefits plus:
- One (1) additional technical registration
- Company listing on conference website with hyperlink to company’s website

ARGON LEVEL | $10,000–$19,999
Neon level benefits plus:
- Mobile app banner ad
- Online floor plan banner ad
- Two (2) total additional technical registrations
- Logo on online booth listing
- Premium level digital booth upgrade

KRYPTON LEVEL | $20,000–$29,999
Argon level benefits plus:
- Pre- and post-show attendee list
- One (1) complimentary attendee email blast
- Five (5) total additional technical registrations
- Elite level digital booth upgrade

XENON LEVEL | $30,000 AND ABOVE
Krypton level benefits plus:
- Ultimate level digital booth upgrade
- Early on-site booth selection for 2019
- One push notification via mobile app during one show day
BRAND-BOOSTING OPPORTUNITIES

CENTER-WIDE WI-FI | $20,000
Be the exclusive sponsor of the ACS Meeting Wi-Fi available in the common areas and session rooms. Receive a custom SSID, splash page with your company’s logo and URL redirect, and post-show analytics report.

NEW: TRANSPORTATION SPONSOR | $15,000
Be the exclusive ACS transportation sponsor and have your brand seen all over Orlando! Sponsorship includes video (provided by sponsor) that will be shown on all shuttle buses, as well as branded headrests on seats of buses and recognition on all shuttle signage.

MOBILE APP | $15,000
Place your brand in every attendee’s hand by exclusively sponsoring the Meeting’s mobile app! In addition to a branded splash page, ad, watermark, and premier exhibitor list recognition, we will provide post-show metrics on downloads, click-thrus, and more! At the Spring 2018 show, we had over 45,300 downloads!

CONVENTION CENTER BANNERS
CALL FOR PRICING
Banners are available in various shapes and sizes and are placed in high-traffic areas of the convention center. Call us for more details and pricing.

DIGITAL SIGNAGE | CALL FOR PRICING
Showcase your company through static high-res images or dynamic videos on strategically placed displays throughout the convention center.

EXHIBIT HALL REFRESHMENT BREAKS
$5,000 EACH
Attendees are always looking for a caffeinated pick-me-up! Be one of the “perks” of the Meeting and sponsor a refreshment break on the exhibit floor. You are welcome to provide promotional cups and napkins for the coffee station.

COAT & BAG CHECK | $3,500
Help our attendees lessen their load by sponsoring the coat and bag check at the convention center. Your company logo and booth number will be featured on signage and, as the exclusive sponsor, you are also welcome to provide branded luggage tags for distribution.

REGISTRATION PACK INSERT | $5,000
(deadline: January 25, 2019)
Have your company’s promotional flyer inserted in over 10,000 attendee registration packages that are mailed to all pre-registered attendees. Fantastic way to promote your presence even before the Meeting begins! ACS must pre-approve the insert.

WATER COOLERS | $2,500/5 COOLERS
Water, water everywhere... and thanks to you, there will be well-hydrated attendees at this event! Get your company’s logo and booth number on up to five (5) branded coolers located around the convention center for the entire Meeting.

CHARGING STATIONS | $2,500 EACH
We will have stations located around the center where attendees will be able to take a portable charger with them for the day, so running out of juice is never a danger. Charging towers and portable power packs can be custom-branded with your company’s look, logo, and booth number.

EXHIBIT HALL TABLE CLINGS
$3,500/5 TABLES
Place your branding on a set of tables that will be located in the poster session/lounge area of the exhibit floor. Your company logo and booth number will be highly visible to attendees as they eat, network, or just relax.

EXHIBIT HALL AISLE SIGNS | $15,000
Feature your company logo and booth number on more than 12 double-sided hanging signs on the exhibit floor.

ESCALATOR ADHESIVES | CALL FOR PRICING
With ACS activities taking place on multiple levels of the convention center, having your company’s brand placed on one of the many high-traffic escalators is sure to capture our attendees’ attention! Call us for details and pricing.

EXHIBIT FLOOR CARPET ADHESIVES
$2,500/5 ADHESIVES
Lead attendees from the main entrances right to your booth with strategically placed floor adhesives featuring your company’s logo and booth number.
TARGET AUDIENCE OPPORTUNITIES

NEW: RELAXATION STATION | $10,000
Who doesn’t want a complimentary massage after walking a convention center all day? Sponsor the Relaxation Station in our Recharge Lounge, located in a highly visible area in the exhibit hall, and be the hit of the Meeting! Your company brand will be featured on the water cooler in the lounge and on signage. You are welcome to provide the on-site therapists with company-branded t-shirts and distribute literature about your organization.

RECHARGE & SOCIAL MEDIA LOUNGE
$2,500 EACH OR $10,000 (EXCLUSIVE)
(4 co-sponsorships available)
Convention centers drain the life out of smart devices. Attendees will be thankful to have a place to sit, network, or plan the rest of their day while their phones are charging in an environment branded with your company’s look and feel. This feature on the exhibit floor will be located in a high-traffic area where you will be able to network with attendees in the space and distribute literature.

WELCOME RECEPTION | $2,500 EACH
(multiple co-sponsorships available)
This is the kick-off event of the Meeting! Taking place in the exhibit hall, it’s your premier opportunity to get your company’s name in front of all our attendees with signage throughout the hall, a specialty drink named after your company, and your logo placed throughout the hall on napkins and gobos.

NEW: EXHIBITORS’ LOUNGE | $3,500
Meet up with your fellow exhibitors in a relaxed setting while grabbing a quick bite or just getting away from the hustle and bustle of the show floor. This is a perfect opportunity for industry suppliers to network with hundreds of company representatives from our exhibit floor.

SCI-MIX POSTER SESSION | $3,500 EACH
(multiple co-sponsorships available)
Be a part of the largest interdivisional poster session at ACS! Sign up to be a co-sponsor and receive a table and two chairs where you can distribute literature and interact with the thousands of attendees who visit the 1,000+ poster sessions!

SATELLITE EXPO | $1,500 EACH
(limited opportunities available)
Have a presence near the highly attended ACS technical sessions. You will receive a draped table and have an opportunity to network with attendees and distribute literature from your “satellite” expo booth.

THOUGHT LEADERSHIP OPPORTUNITIES

EXHIBITOR WORKSHOPS | $1,500/HOUR
(limited opportunities available)
Looking to educate our attendees about how your company can help resolve their biggest dilemmas? Host an informative workshop in one of our two on-floor, newly redesigned Expo Theaters. Theaters are located in a high-visibility, high-traffic area of our exhibit floor. Hurry — session slots are extremely limited!

PRODUCT DEMO/SHOWCASES
$1,000/30 MINUTES
(limited opportunities available)
Debuting a new product or unveiling new research during the Meeting? Expand your company’s presence beyond your booth and host a live demonstration in our show floor Product Showcase Theater during show hours.

ACS MEETING INSIDER Q&A WITH INDUSTRY LEADERS | $8,500
Book our custom content studio, C&EN BrandLab, and be part of the discussion, build thought leadership, and highlight your company’s activities.

GENERAL SPONSORSHIP | $500
Looking for a quick and cost-effective way to raise your company’s presence and show your support of the ACS National Meeting? For only $500, you can become a General Sponsor and receive recognition of your support in on-site signage as well as on our mobile app and website. For more information, contact expo@acs.org.
ADVERTISING OPPORTUNITIES
(no sponsor benefits)

ACS NATIONAL MEETING INSIDER
DEADLINE FOR SPACE: FEBRUARY 2
DEADLINE FOR MATERIALS: FEBRUARY 5
The ACS Meeting Insider, formerly the ACS Show Daily, is your advertising opportunity to engage attendees both prior to and on site at the ACS Spring 2019 National Meeting. In addition to on-site distribution in Orlando March 31–April 4, the Meeting Insider will be bundled with the March 11, 2019, issue of C&EN and distributed to our wider print audience of over 102,000 subscribers.

• Front cover banner I $9,450
• Full page I $8,250
• Half page I $5,025
• 1/3 page I $2,750
• Fold-out expo floor map I $12,000

C&EN’S INSIDE ACS ORLANDO DAILY NEWSLETTER
Exclusive sponsorship of a daily, 100% opt-in newsletter covering the science emerging from the Meeting and activities for attendees and non-attendees alike.

• Per day I $1,500
• Three-day buyout I $4,000

ATTENDEE EMAIL PROMOTION | $3,000
Don’t miss this opportunity to reach out to our attendees leading up to and after the show.

Only one exclusive email will be sent each day.

Work with our registration vendor to create a customized email and choose from available days, as well as a morning or afternoon delivery time.

ACS JOURNALS AND C&EN BANNER ADS | $1,750
Drive traffic to your booth activities in advance of and during the Meeting by placing an ad across the ACS Journals and C&EN.

MOBILE APP BANNER AD | $1,750
Advertise on the official ACS mobile app (which also now serves as the official program book) with an eye-catching banner ad while driving traffic to your booth. Receive post-show metrics such as number of click-thrus and more.

EXHIBIT FLOOR PLAN WEBSITE BANNER AD | $1,750
Promote your company and drive traffic to your booth on the website where attendees go to learn about who’s exhibiting and map out their expo floor visits.

DIGITAL BOOTH ENHANCEMENTS

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<tr>
<th>WEBSITE FEATURES</th>
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ADDITIONAL VIDEO | $395
EXCLUSIVE ONLINE EXHIBITOR LIST UPGRADE $2,495
• Clickable logo on top of exhibitor list
• Includes Ultimate listing benefits

EXCLUSIVE ONLINE FLOOR PLAN UPGRADE $1,995
• Clickable logo with booth number
• Includes Ultimate listing benefits
CAREER FAIR OPPORTUNITIES

CAREER PATHWAY WORKSHOPS | $10,000
30+ workshops each run approximately two hours and are cumulatively attended by over a thousand individuals. Promote your organization to Meeting attendees while they explore their career path options. These workshops can help reinforce your commitment and are a point of decision for you to expose your path to the next generation of leading scientists. Sponsorship includes recognition at each workshop and the opportunity to distribute literature.

C&ENJOBS HEADSHOTS
$5,000 EACH OR $10,000 (EXCLUSIVE)
(2 co-sponsorships available)
Back by popular demand within the high-traffic Career Fair, the C&ENjobs headshots area is where attendees can have executive photos taken and emailed to them. Whether attendees are at the beginning, middle or end of their career journey, your exclusive sponsorship will forever be linked to these valuable pictures.

JOB SEEKER COMPUTER BANK | $5,000
Computer banks provide job seekers with an opportunity to register, upload resumes, search job openings, and request interviews. Get your message noticed in this high-traffic area with a custom-branded splash page on each monitor. Sponsors are welcome to provide branded mouse pads or other giveaways at the Bank.

RESUME REVIEW AREA | $3,000
This area provides job seekers the unique opportunity to have their resumes reviewed by an experienced ACS Career Consultant. Sponsors are also welcome to provide branded table drapes (up to 20) and distribute literature.

PRESENTATION THEATER
$750/30 MINUTES
(exclusive sponsorship opportunities also available)
Thirty-minute speaking blocks on the Career Fair expo floor. You choose the topic — the Presentation Theater, projection, and AV are all provided. This is a great opportunity to tell your story, promote a product, or actively seek talent.

NEW! ICE CREAM SOCIAL | $2,500 EACH
(2 opportunities available)
Be the hit of the Career Fair when you help attendees cool off with a refreshing treat during the afternoon of the show.

Contact the ACS team at expo@acs.org for more details and to create a customized package to fit your goals.

As a member of the American Chemical Society for over 20 years, I have always enjoyed visiting the exhibition hall to learn about that latest trends in chemistry. Now that I am an exhibitor, I have found that my booth in the exhibition hall gives me the opportunity to meet and engage with hundreds of potential collaborators, students, and partners in a comfortable and engaging environment. In my opinion, my booths in the ACS National Meeting exhibition hall over the last several meetings have been well worth the cost.

— Benjamin E. Blass | Assistant Professor of Medicinal Chemistry
Moulder Center for Drug Discovery Research
Temple University School of Pharmacy